



Kannapolis African-American
Museum and Cultural Center, Inc.
(KAA-MaCC)

Sponsorship Packet

Supporting Heritage.
Empowering Communities.
Inspiring Futures.

Packet Presented by:
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About KAA-MaCC

The Kannapolis African-American Museum and Cultural Center (KAA-MaCC) is a 501(c)(3) nonprofit dedicated to preserving and promoting the rich cultural heritage and history of African-Americans in Cabarrus and Rowan Counties, North Carolina.

Since our founding in 2013 by Dr. Ruby L. Anthony-White, M.D., KAA-MaCC has served as a vital hub for education, cultural enrichment, community engagement, and historic preservation.

Our Mission & Vision

Mission:

To collect, preserve, and share the history, culture, and contributions of African-Americans in the Cabarrus-Rowan region through innovative programs, exhibitions, and community partnerships.

Vision:

To establish a permanent museum and cultural center that inspires learning, nurtures community pride, and serves as a beacon of African-American heritage and empowerment.





Impact & Community Reach

- Engages hundreds of community members annually through exhibitions, educational programs, and events.
- Partners with schools, churches, local organizations, and cultural institutions.
- Showcases stories and artifacts reflecting African-American history and contemporary achievements.
- Hosts signature events like the Women of a New Tribe photographic exhibition and the annual Hall of Fame Inductions.

Sponsorship Opportunities

Your support helps KAA-MaCC:

- Expand educational programs and public outreach.
- Develop and maintain exhibitions and cultural collections.
- Organize impactful community events and celebrations.
- Advance the Vision 2026 Initiative for a new museum and cultural center.

Sponsorship Benefits

When you sponsor KAA-MaCC, you receive:

- Recognition in event programs, on the website, and social media.
- Opportunities for logo placement on marketing materials and signage.
- Invitations to events and networking opportunities.
- Positive visibility supporting a vital cultural institution.
- Tax-deductible contribution acknowledgment.

Level	Contribution Range	Benefits Summary
Platinum	\$10,000	Prominent logo placement, full-page ad in journal <u>and in</u> Who's Who in Cabarrus-Rowan magazine, event tickets
Gold	\$5,000	Logo in programs, full-page ad in journal <u>and in</u> Who's Who in Cabarrus-Rowan magazine , social media shout-outs, event tickets
Silver	\$2,500	Name recognition in materials, half-page ad in journal, website listing, and donor wall
Bronze	\$1,000	Inclusion in our post-event newsletter, a digital "Proud Supporter of KAA-MaCC" badge, donor wall

Custom sponsorship packages and in-kind donations are welcome. Please contact us to discuss.





How to Become a Sponsor

Step 1: Choose a sponsorship level or create a custom partnership.

Step 2: Contact KAA-MaCC at info@kaa-macc.org or (704) 925-1314 to discuss your commitment.

Step 3: Submit your sponsorship payment via our website or mail a check to:

KAA-MaCC, Inc.
Post Office Box 494
Kannapolis, NC 28082-0494

Contact Information

Kannapolis African-American Museum and Cultural Center (KAA-MaCC)
1579 Kingston Drive, Kannapolis, NC 28083

Phone: (704) 925-1314
Email: info@kaa-macc.org
Website: www.kaa-macc.org
Facebook: facebook.com/kaamacc.org

🎉 12th Anniversary & Hall of Fame Inductions – Ticket Info 🎟️

To purchase tickets for this exciting celebration, simply scan the QR code provided. It will take you directly to the secure ticketing page where you can complete your purchase in just a few clicks.

Don't miss your chance to be part of an unforgettable evening honoring legends and celebrating 12 incredible years!

If you need help accessing or using the QR code, feel free to reach out.

Thank you for your interest in supporting KAA-MaCC's vital mission! Together, we preserve our past to inspire the future.



Scan me





EVENT OVERVIEW

Event Name:

12th Anniversary & Hall of Fame Inductions

Purpose:

The event aims to inspire innovation and facilitate networking among industry professionals.

Event Date & Time:

October 4, 2025, 5.00 PM

Location:

The Laureate Center, Kannapolis

**Audience Description:**

The KAA-MaCC 12th Anniversary & Hall of Fame Inductions will welcome a distinguished audience of community leaders, families, faith-based and civic organizations, educators, elected officials, and supporters from Cabarrus and Rowan Counties and beyond.

This formal celebration will honor seven influential African-American men—Mr. Andrew T. "AT" Harris, Mr. William R. "Pete" Kennedy, Rev. Dr. Donald Gray, Dr. Earl L. Horton, M.D., and Kevin Carroll, along with posthumous honorees Mr. Ponce D. Tidwell and Mr. James C. Parks, Jr.—whose enduring contributions have shaped the region's history, culture, and progress.

