

Kannapolis African-American Museum and Cultural Center, Inc.



Case for Support: Community Outreach & Partnerships in Cabarrus-Rowan Counties and Beyond

Introduction

The Kannapolis African-American Museum and Cultural Center (KAA-MaCC) is committed to preserving, celebrating, and educating the public about the rich history, culture, and contributions of African-Americans in Cabarrus and Rowan counties and beyond. Through strategic community outreach and partnerships, KAA-MaCC aims to expand its impact, foster meaningful connections, and ensure that African-American heritage is recognized, honored, and sustained for future generations.



Why Community Outreach Matters

Community outreach is the foundation of KAA-MaCC's mission. By engaging with local schools, faith-based organizations, businesses, civic groups, and cultural institutions, we provide programs and initiatives that empower, educate, and inspire. These efforts bridge gaps in historical awareness, promote cultural appreciation, and create opportunities for leadership development and economic empowerment.

Our Outreach Goals



01 Expand Access to Cultural Education:

Provide hands-on learning experiences through exhibits, storytelling, and digital resources.

02 Strengthen Community Ties:

Partner with churches, schools, businesses, and civic groups to foster collaboration.



03 Develop Youth Leadership:

Engage young people through mentorship, internships, and career readiness programs.

04 Support Historical Preservation:

Document and showcase African-American heritage through archival projects and oral histories.



Partnerships



The Power of Partnerships

To maximize our outreach, KAA-MaCC collaborates with diverse organizations to create a greater impact. Partnerships enable us to:

- ◆ **Increase Reach:** Share cultural experiences with a broader audience.
- ◆ **Enhance Programming:** Provide workshops, exhibits, and community dialogues.
- ◆ **Leverage Resources:** Secure funding, volunteers, and expertise for long-term sustainability.
- ◆ **Amplify Voices:** Ensure African-American stories are included in historical and educational spaces.

Opportunities for Partnership & Support

KAA-MaCC invites businesses, educational institutions, nonprofits, and individuals to partner with us in the following ways:

- ◆ **Sponsorships & Funding:** Support KAA-MaCC programs, exhibitions, and community initiatives.
- ◆ **Collaborative Events & Programs:** Co-host workshops, discussions, and educational events.
- ◆ **In-Kind Contributions:** Provide venue space, marketing assistance, or professional expertise.
- ◆ **Volunteer Engagement:** Lend time and skills to help expand outreach efforts.





Join Us in Making an Impact



Your support is essential in ensuring that African-American heritage remains a vibrant and integral part of our communities. Together, we can create transformative programs that educate, empower, and uplift generations to come.

 To explore partnership opportunities, contact us at: info@kaa-macc.org

 Visit our website: www.kaa-macc.org

Let's build a future where cultural preservation and community engagement thrive! Partner with KAA-MaCC today.

