

Bethlehem

Pride '24

Bethlehem Pride Sponsorship

2024 Sponsorship Levels	RAINBOW \$1,000	BLUE \$750	YELLOW \$500	RED \$200
Sponsor Announcements* DJ Shout Out 1x per hour				
Main Stage Banner: Large Logo placement				
Main Stage Banner: Medium Logo placement				
Social Media Feature 1x per week in June				
Logo on Posters				
Logo on T-Shirts**				
Logo on Bethlehem pride website & Full Page Spotlight Ad				

*You may provide a 10-second sponsorship message to be read by DJ

**Only available if sponsorship is paid in full by April 15, 2024

Steps to become a sponsor:

1. [Complete our brief Google Form](#)
2. Submit payment (see below)

Payment Methods:

Sponsors can submit payment **online** OR checks can be paid to: Pride Center of the Capital Region c/o Bethlehem Pride. We will pick up your check.

For more information, please contact BethlehemPride12054@gmail.com