



<https://pwcp.info/>

WELCOME

PARTNERS
WITH A COMMON PURPOSE

OCTOBER 21, 2020
2:30PM-3:30PM CT

INTRODUCTION

- **Dionne Crawford**
Mission

- **Tara Paster
Cammarata**
Purpose and
Making a difference



RECOGNITION

- Amy Bonsell
- Tara Paster Cammarata
- Dionne Crawford
- Jessica Deskins
- Laurie Farmer
- Sandra Long
- Steve Mandernach
- Traci Michelson
- Mick Miklos
- Eric Moore
- Randy Treadwell



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2020 Partners with a Common Purpose (PwCP) Questionnaire

Results as of Friday, October 2, 2020





299

Total Responses

Complete Responses: 185



Poll the Audience

Q1: What is your professional affiliation?

- Academia
- Regulatory
- Industry
- Trade Associations
- Consultant
- Top Secret

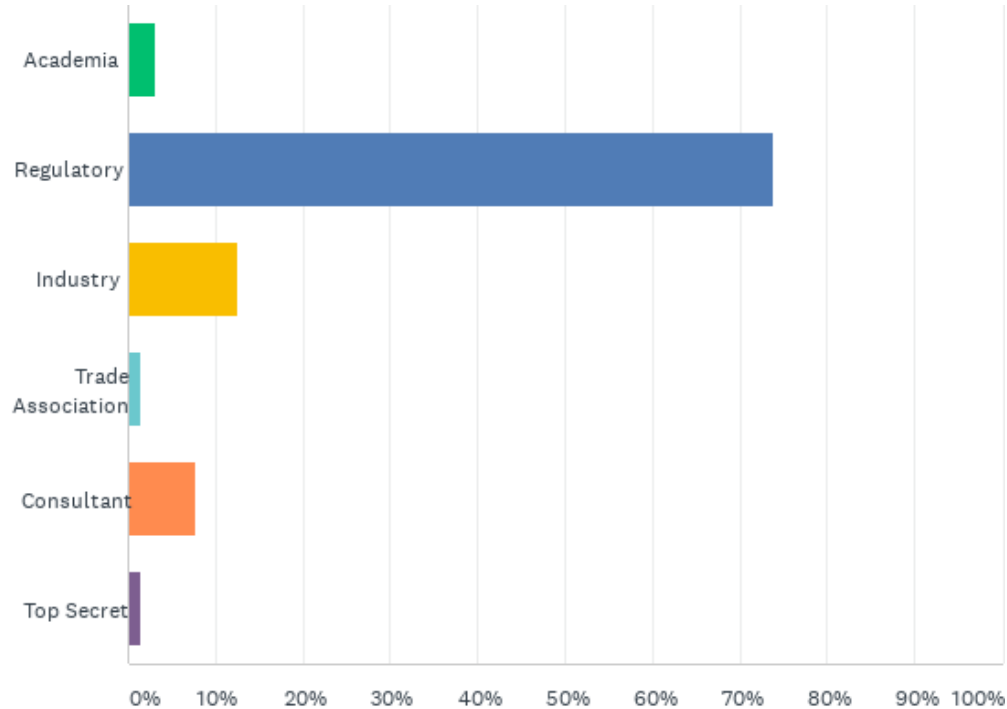


Please vote!



Q1: What is your professional affiliation?

Answered: 298 Skipped: 1





Q1: What is your professional affiliation?

Answered: 298 Skipped: 1

ANSWER CHOICES	RESPONSES
Academia	3.02% 9
Regulatory	73.49% 219
Industry	13.09% 39
Trade Association	1.34% 4
Consultant	7.38% 22
Top Secret	1.68% 5
TOTAL	298

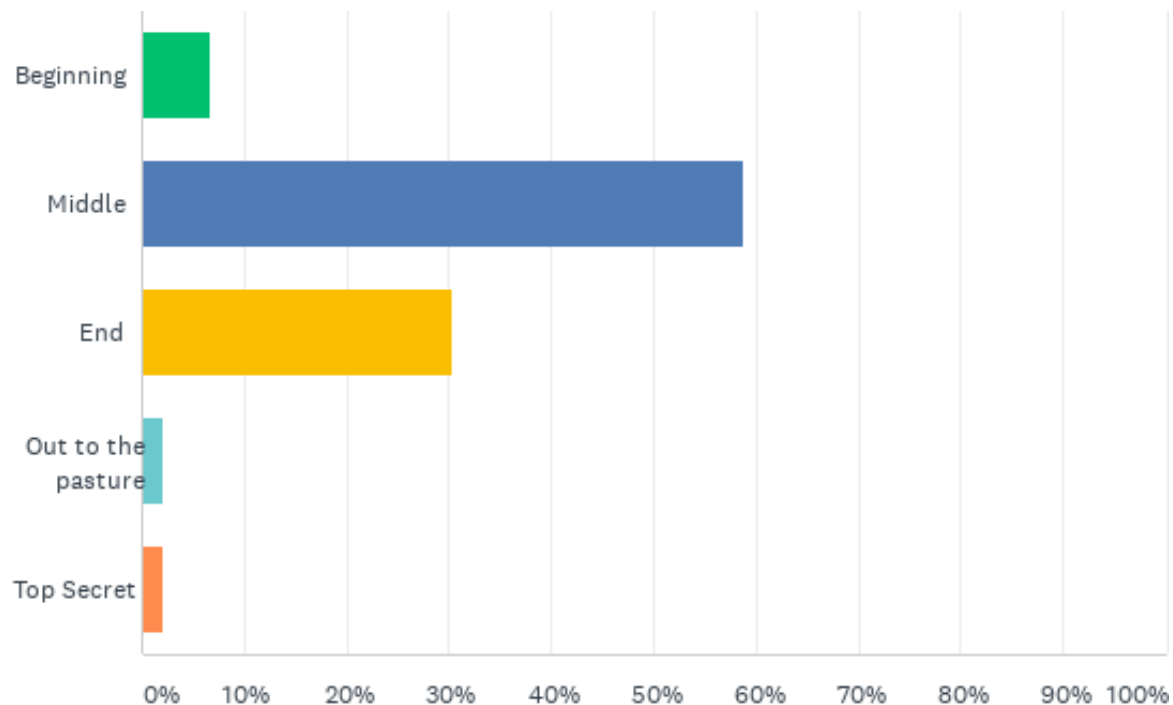
Q2: Where are you in your career?





Q2: Where are you in your career?

Answered: 298 Skipped: 1





Q2: Where are you in your career?

Answered: 298 Skipped: 1

ANSWER CHOICES	RESPONSES	
Beginning	6.38%	19
Middle	59.40%	177
End	29.87%	89
Out to the pasture	2.35%	7
Top Secret	2.01%	6
TOTAL		298

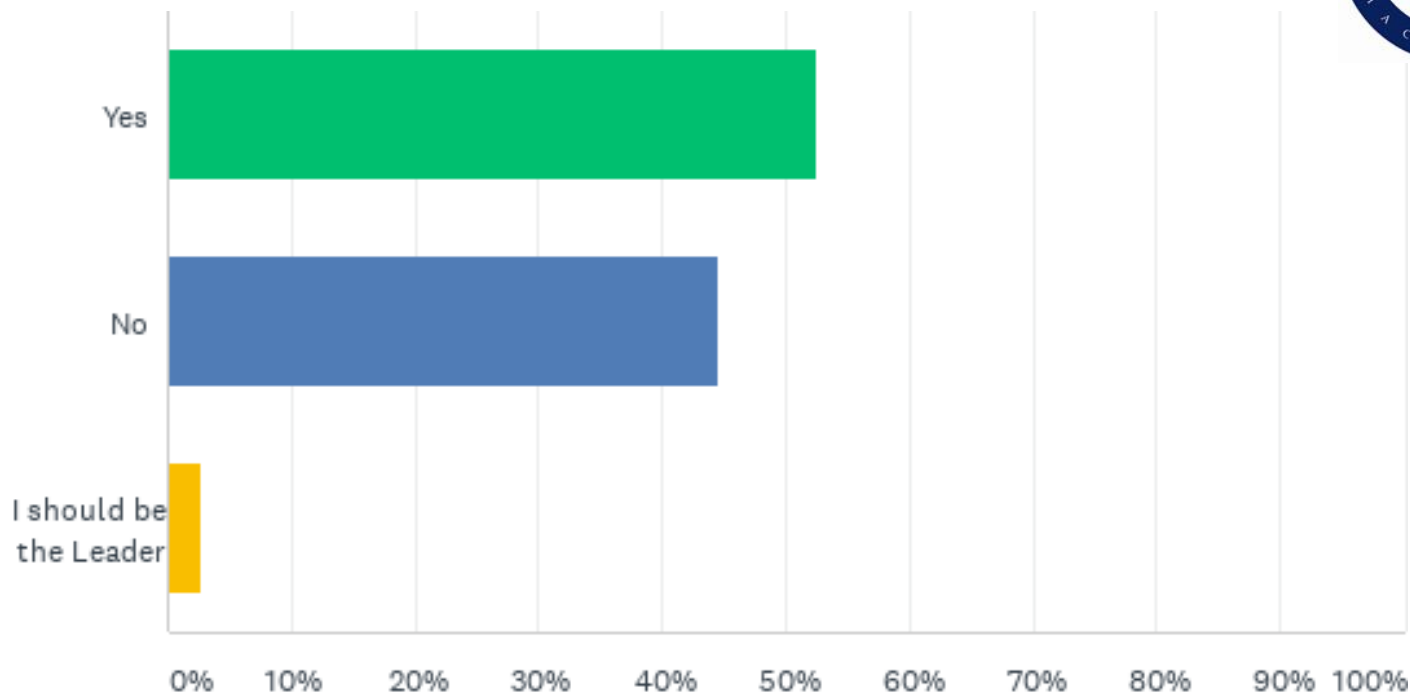
Q3: Do you have individuals that report to you?





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Answered: 287 Skipped: 0





Q3: Do you have individuals that report to you?

Answered: 287 Skipped: 0

ANSWER CHOICES	RESPONSES	
Yes	52.61%	151
No	44.60%	128
I should be the Leader	2.79%	8
TOTAL		287

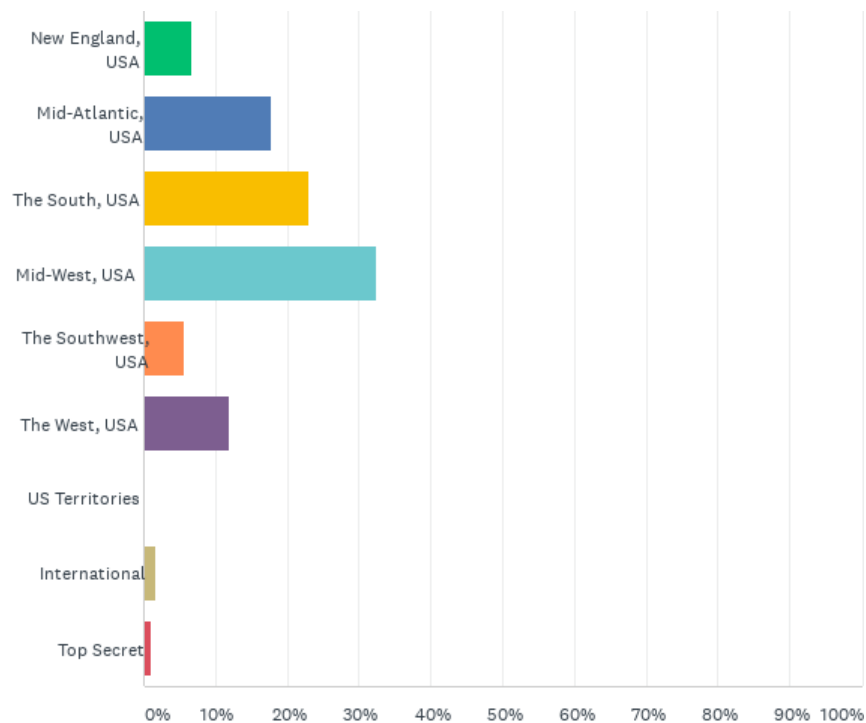
Q4: Where is your home located?





Q4: Where is your home located?

Answered: 287 Skipped: 0





Q4: Where is your home located?

Answered: 287 Skipped: 0

ANSWER CHOICES	RESPONSES	
New England, USA	6.62%	19
Mid-Atlantic, USA	17.77%	51
The South, USA	23.00%	66
Mid-West, USA	32.40%	93
The Southwest, USA	5.57%	16
The West, USA	11.85%	34
US Territories	0.00%	0
International	1.74%	5
Top Secret	1.05%	3
TOTAL		287

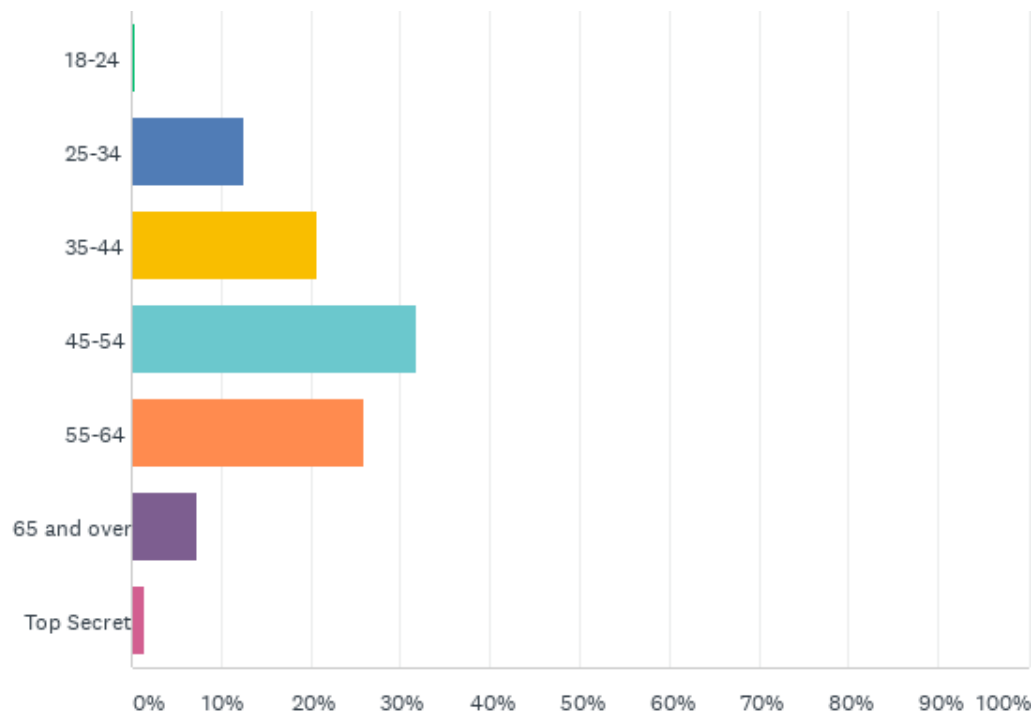
Q5: What is your age?





Q5: What is your age?

Answered: 286 Skipped: 1





Q5: What is your age?

Answered: 286 Skipped: 1

ANSWER CHOICES	RESPONSES	
18-24	0.35%	1
25-34	12.59%	36
35-44	20.63%	59
45-54	31.82%	91
55-64	25.87%	74
65 and over	7.34%	21
Top Secret	1.40%	4
TOTAL		286

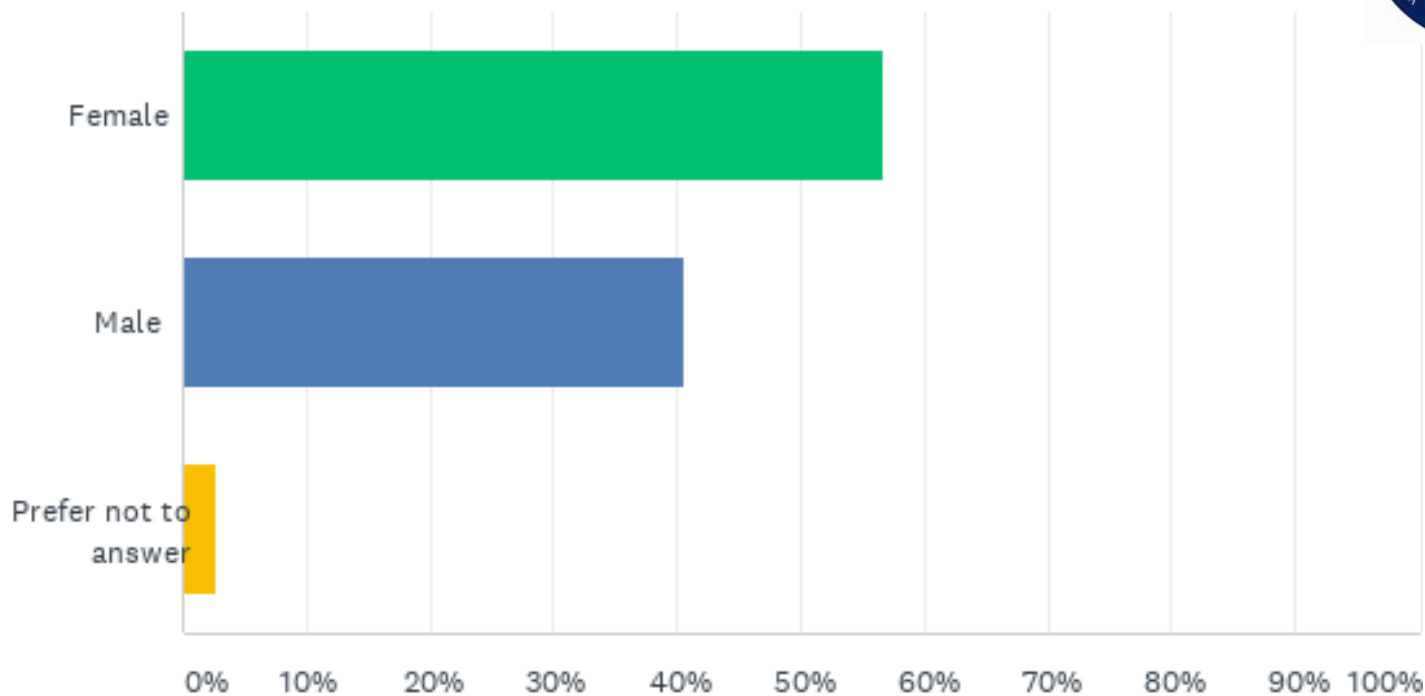
Q6: What is your gender?





Q6: What is your gender?

Answered: 286 Skipped: 1





Q6: What is your gender?

Answered: 286 Skipped: 1

ANSWER CHOICES	RESPONSES	
Female	56.64%	162
Male	40.56%	116
Prefer not to answer	2.80%	8
TOTAL		286

Q7: Describe the Opportunities Gained (personal and/or professional) through COVID-19.



Q8: Describe your Most Memorable Experience (personal and/or professional) during COVID-19.



Q9: What information about COVID-19 are you missing, that you wish you had?



Poll the Audience

Q10: The New Era of Smarter Food Safety Blueprint is centered around _____ core elements.

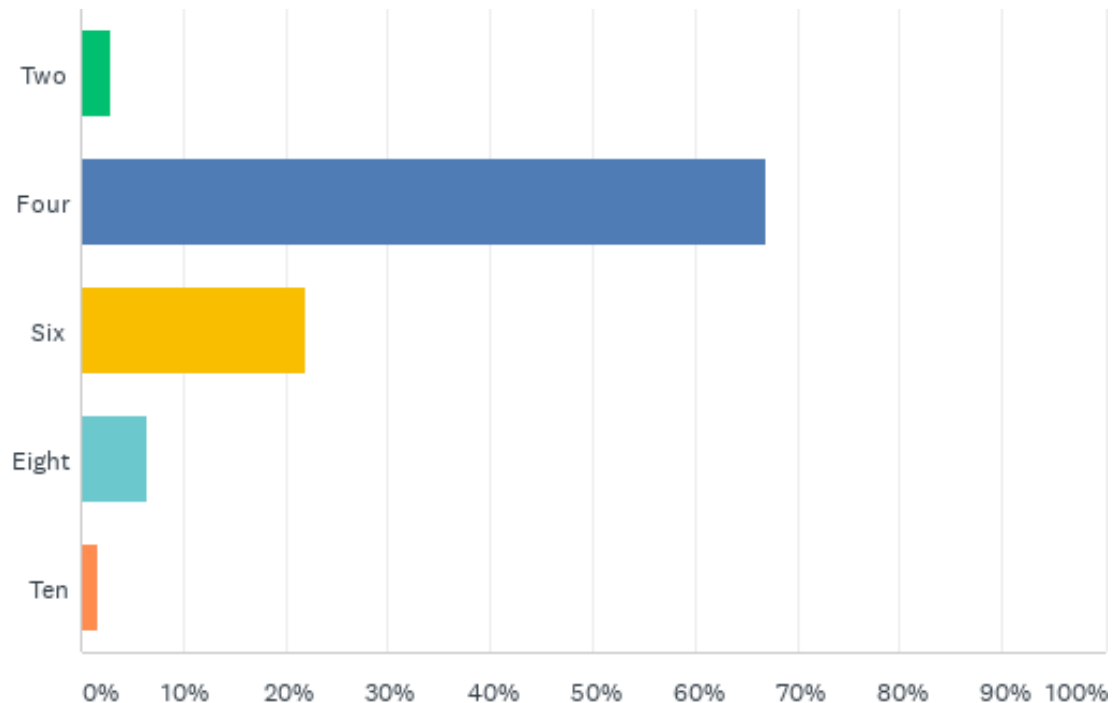
- 2
- 4
- 6
- 8
- 10



Please vote!

Q10: The New Era of Smarter Food Safety Blueprint is centered around _____ core elements.

Answered: 177 Skipped: 122



Q10: The New Era of Smarter Food Safety Blueprint is centered around _____ core elements.



Answered: 177 Skipped: 122

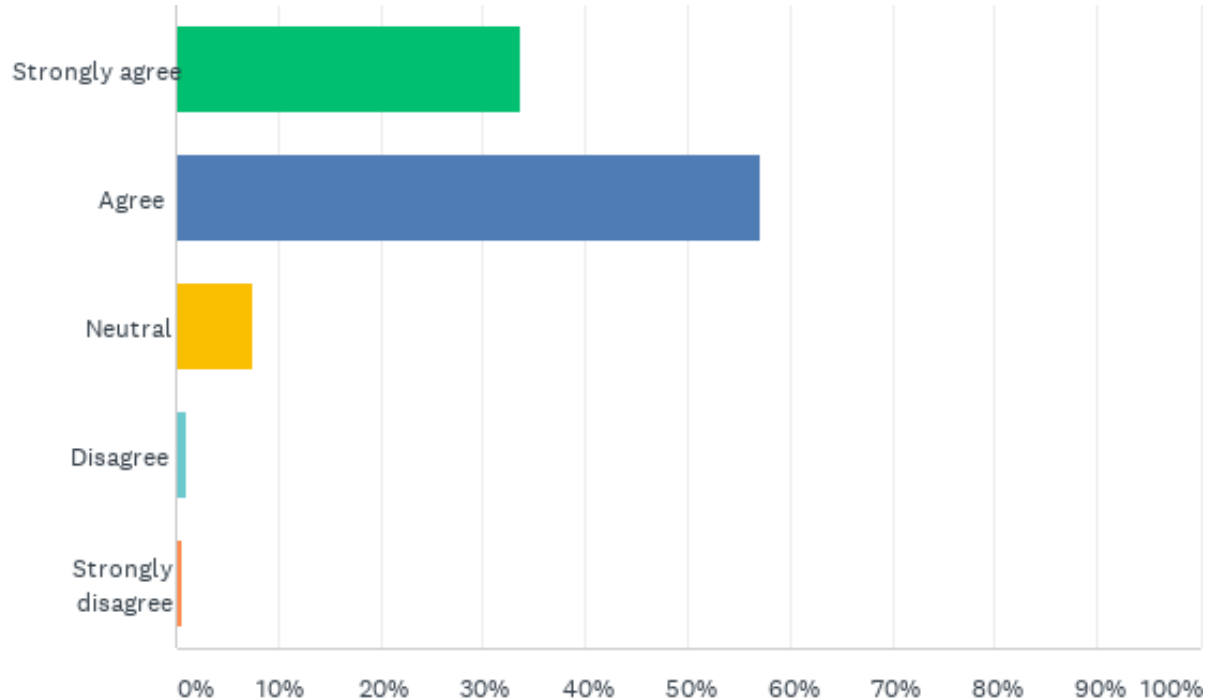
ANSWER CHOICES	RESPONSES	
Two	2.82%	5
Four	65.54%	116
Six	23.16%	41
Eight	6.78%	12
Ten	1.69%	3
TOTAL		177

Q11: The New Era of Smarter Food Safety purpose is to work together and think outside the box, in order to create a more digital, traceable and safer food system that advances food safety, improves the quality of life for consumers in our country and all over the world, as well as to better prepare for unexpected events that could impact the food supply.



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Answered: 183 Skipped: 116



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Answered: 183 Skipped: 116



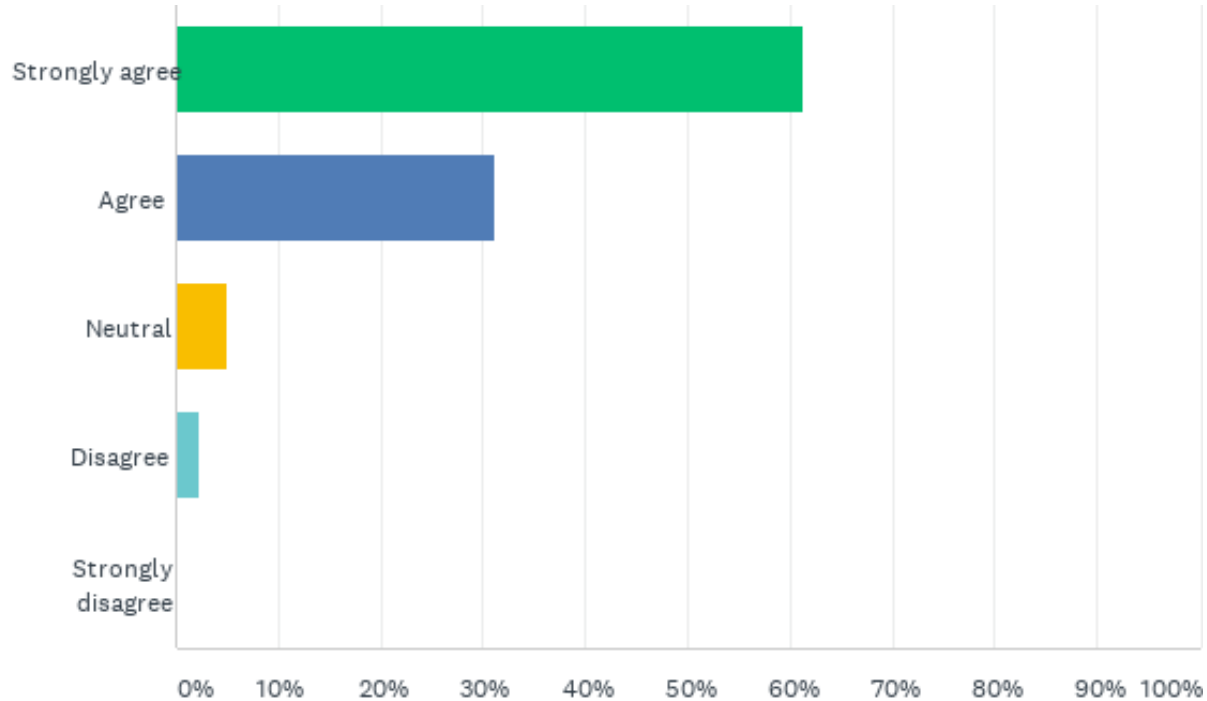
ANSWER CHOICES	RESPONSES	
Strongly agree	34.43%	63
Agree	55.74%	102
Neutral	8.20%	15
Disagree	1.09%	2
Strongly disagree	0.55%	1
TOTAL		183

Q12: We will not make dramatic improvements in reducing the burden of foodborne disease without doing more to influence the beliefs, attitudes, and, most importantly, the behaviors of people and the actions of organizations.



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Answered: 184 Skipped: 115



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Answered: 184 Skipped: 115



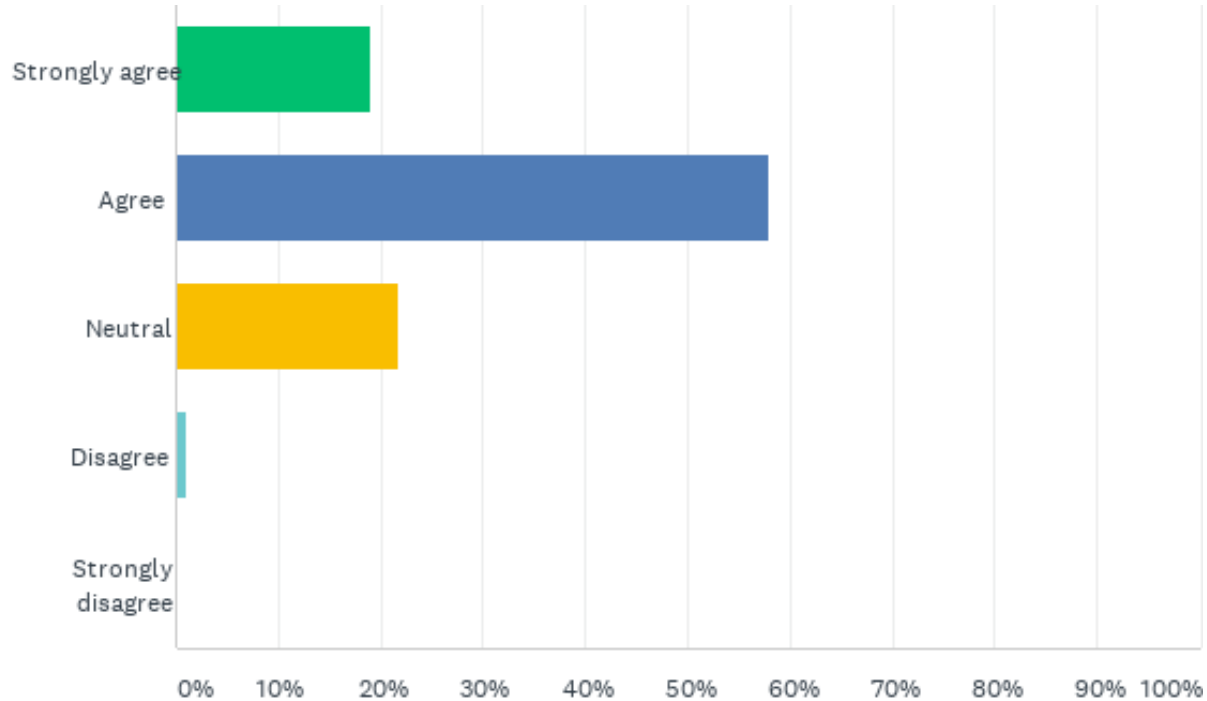
ANSWER CHOICES	RESPONSES	
Strongly agree	62.50%	115
Agree	30.43%	56
Neutral	4.89%	9
Disagree	2.17%	4
Strongly disagree	0.00%	0
TOTAL		184

Q13: The core element New Business Models and Retail Modernization explores how to adapt our oversight to help ensure the safety of novel ingredients, new foods, and new food production methods.



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Answered: 182 Skipped: 117



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Answered: 182 Skipped: 117



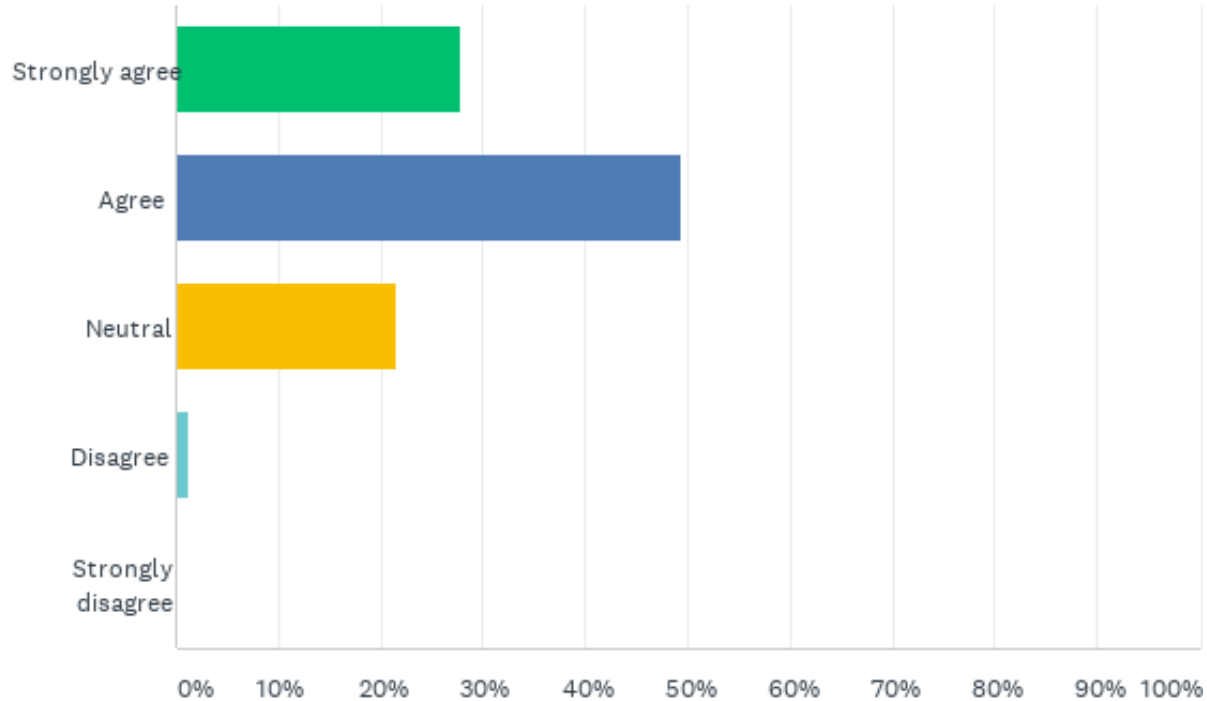
ANSWER CHOICES	RESPONSES	
Strongly agree	20.33%	37
Agree	56.04%	102
Neutral	22.53%	41
Disagree	1.10%	2
Strongly disagree	0.00%	0
TOTAL		182

Q14: The core element Smarter Tools and Approaches for Prevention and Outbreak Response collaborates with federal, state, industry, consumer, and academic stakeholders to advance, standardize, and socialize root cause analysis protocols for food safety. In addition, this will strengthen predictive analytics capabilities through expanded use of artificial intelligence and machine learning tools.



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Answered: 180 Skipped: 119



Q14: The core element Smarter Tools and Approaches for Prevention and Outbreak Response collaborates with federal, state, industry, consumer, and academic stakeholders to advance, standardize, and socialize root cause analysis protocols for food safety. In addition, this will strengthen predictive analytics capabilities through expanded use of artificial intelligence and machine learning tools.

Answered: 180 Skipped: 119



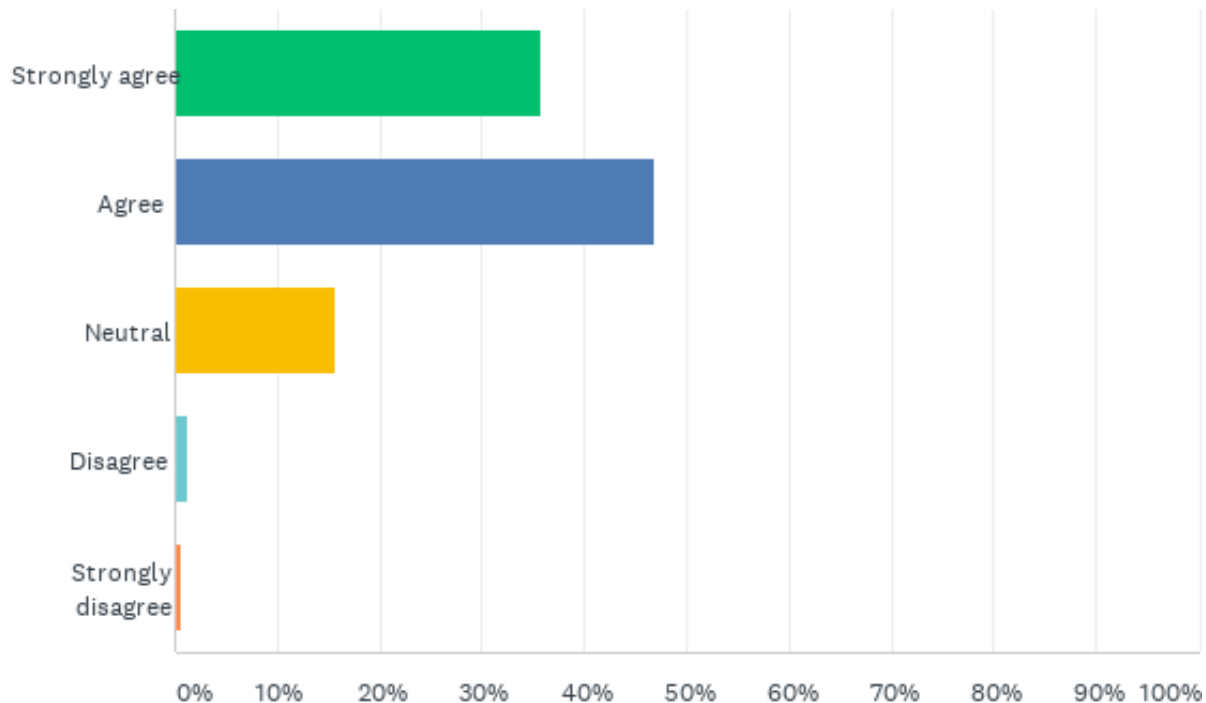
ANSWER CHOICES	RESPONSES	
Strongly agree	28.89%	52
Agree	47.78%	86
Neutral	22.22%	40
Disagree	1.11%	2
Strongly disagree	0.00%	0
TOTAL		180

Q15: The core element Tech-Enabled Traceability will allow stakeholders in the supply chain to adopt and leverage digitally-enabled technologies, enable data sharing, and introduce approaches that greatly reduce the time it takes to identify the origin of a contaminated food tied to a recall and/or outbreak.



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Answered: 181 Skipped: 118



Q15: The core element Tech-Enabled Traceability will allow stakeholders in the supply chain to adopt and leverage digitally-enabled technologies, enable data sharing, and introduce approaches that greatly reduce the time it takes to identify the origin of a contaminated food tied to a recall and/or outbreak.

Answered: 181 Skipped: 118



ANSWER CHOICES	RESPONSES	
Strongly agree	36.46%	66
Agree	45.86%	83
Neutral	16.02%	29
Disagree	1.10%	2
Strongly disagree	0.55%	1
TOTAL		181

KEEPING THE CONVERSATION GOING

- **Tara Paster
Cammarata**
Wrap Up
- **Dionne Crawford**
Closing

