



Financial Services Guide

November 2024

ACCELA PRIVATE WEALTH

Licensee

This FSG is authorised for distribution by
Accela Financial Services Pty Ltd
AFSL 549034

Authorised Representatives

Accela Private Wealth
(ASIC 1279489 ACN 63405681)
Jude Ramanathan (ASIC 1005902)

The Authorised Representatives act on behalf of Accela Financial Services who is responsible for the services that they provide.

How to contact us:

Business Address: Level 1, 683 Burke Road, Camberwell VIC 3124
Postal Address: Po Box 9013, Brighton VIC 3186
Phone: 0490 945264
Email: jude@accelawealth.com.au

Purpose of this FSG

This FSG will help you decide whether to use the services that we* offer. It contains information about:

- The services we offer and their cost.
- Any conflicts of interest which may impact the services.
- How we are remunerated
- How we deal with complaints if you are not satisfied with our services.

** In this document 'we' refers to the Authorised Representatives set out above.*

Not Independent

We may receive a commission on risk insurance policies by the product provider. Our advice on risk insurance is therefore not independent, impartial or unbiased.

In all other cases we do not receive commissions or other payments from product providers.

The financial advice processes.

As part of our process, we may utilise a third-party paraplanning service in the preparation of advice and review documents. All work completed by the third-party provider is subject to review. The third-party provider is also subject to a Privacy Policy that is consistent with the licensee's Privacy Policy.

We recognise that the objectives and personal circumstances of each client are different.

Where we provide personal advice, we will listen to you to understand your objectives and circumstances. We will also ask questions to make sure we provide advice which is in your best interests.

When we first provide personal advice to you it will be explained thoroughly and documented in a Statement of Advice (SoA) which you can take away and read.

The SoA will explain the basis for our advice, the main risks associated with the advice, the cost to you of implementing the advice, the benefits we receive and any conflicts of interest which may influence the advice.

We will provide you with a Product Disclosure Statement (PDS) where we recommend a financial product other than securities. This contains information to help you understand the product being recommended.

At all times you are able to contact us and ask questions about our advice and the products we recommend.

You can provide instructions to us in writing, via phone or via email. In some cases, we may require you to provide signed instructions.

We may provide further advice to you to keep your plan up to date for changes in your circumstances, changes in the law and changes in the economy and products.

If we provide further advice, it will be documented in a Record of Advice (RoA) which we retain on file. You can request a copy of the RoA document at any time up to 7 years after the advice is provided.

About Jude Ramanathan

Your financial adviser, Jude Ramanathan, is the director of Accela Private Wealth, a Corporate Authorised Representative of Accela Financial Services, and who is authorised to provide financial services on behalf of Accela Private Wealth.

Education and Qualifications

- Bachelor of Business (Accounting).
- Advanced Diploma of Financial Planning.
- Margin Lending Adviser – Certification
- Self-Managed Super Fund Adviser– Certification
- Member - Financial Advice Association Australia (FAAA).
- Member - CPA Australia (CPA).

Experience

Jude has over 15 years' experience in financial services within superannuation, insurance, investments and accounting. With more than 10 years providing financial planning advice.

OUR SERVICES

Accela Private Wealth is authorised to provide personal financial advice and deal in the following financial products:

- Superannuation & SMSF
- Retirement Planning
- Portfolio Management
- Managed investments
- Securities (direct shares)
- Personal Risk Insurance
- Margin Lending

Fees

Initial Advice Fees

Our initial advice fees include meeting with you, the time we take to determine our advice and the production of the SoA. They will be based on the scope and complexity of advice provided to you. We will agree the fee with you before providing you with advice.

If you decide to proceed with our advice, we may charge an implementation fee for the time we spend assisting you with implementation. We will let you know what the fee will be in the SoA.

Annual advice fees

Our annual fees depend on the services that we provide to you. They may be an agreed fixed fee or calculated as a % of your account balance. They are paid monthly. Our services and fees will be set out in an agreement with you.

Insurance Commission

We receive a one-off upfront commission when you take out an insurance policy that we have recommended. We also receive a monthly commission payment for as long as you continue to hold the policy. The commission will vary depending on the recommended product and will be documented in the SoA or RoA.

Adviser remuneration

Jude Ramanathan is the owner of the practice, and he is remunerated through a salary and the profits that the practice makes.

Other benefits

We may receive other benefits from product providers such as training, meals and entertainment. Details of any benefits received above \$100 will be maintained on a register which is available to you on request.

Referral benefits

In some situations, we pay fees or commissions to external parties who have referred you to us. You will be advised of the referral arrangements in the SoA provided to you.

Privacy

We are committed to protecting your privacy.

We have a Privacy Policy which sets out how we collect, hold, use and disclose your personal information. It also sets out how you can access the information we hold about you, how to have it corrected and how to complain where you are not satisfied with how we have handled your personal information.

Our Privacy Policy is available on request and on our website.



What should you do if you have a complaint

We endeavour to provide you with the best advice and service at all times. If you are not satisfied with our services, then we encourage you to contact us. Please call us, send us an email or put your complaint in writing to our office.

If you are not satisfied with our response, you can lodge a complaint with the Australian Financial Complaints Authority. You can contact AFCA on 1800 931 678 or via their website www.afca.org.au. AFCA provides fair and independent financial services complaint resolution which is free to consumers.

Accela Financial Services holds Professional Indemnity insurance which satisfies the requirements for compensation arrangements under section 912B of the Corporations Act. It covers the financial services provided by current and past representatives.



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