

# THE OUTDOOR WIRE

The Outdoor Industry's Daily Transactions Newsletter

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Wednesday, May 17, 2017

## Tree Stand Safety Awareness Foundation Welcomes Charter Partners

Roanoke, Va.- Tree Stand Safety Awareness Foundation is pleased to announce that the Treestand Manufacturers Association (TMA) and Summit Treestands have become Charter Partners with TSSA Foundation. TMA and Summit presented checks in the amount of \$2,000 and \$5,000 respectively at the 2017 TMA Annual Meeting held at Big Cedar Lodge in Branson, Missouri. Dr. Glen Mayhew, President TSSA of Foundation is pictured with John Louk (TMA, Executive Director) and Eric Presley (Summit Tree Stands) receiving the contributions made to our 501(c)(3) foundation.

Dr. Mayhew commented, "without the support of organizations such as TMA and Summit, TSSA Foundation would not be able to make progress in meeting its mission of significantly reducing tree stand incidents through promotion, education, and best practices."

Dr. Mayhew provided the opening presentation at the conference entitled: Amplifying the Mission. The presentation focused on how the outdoors industry can work in a collaborative manner across multiple platforms to reduce the number of tree stand related falls and he provided a data analysis of approximately 700 tree stand falls collected from ten states.

TSSA Foundation is seeking additional Charter Partners and can be reached by email at [treestandsafe@gmail.com](mailto:treestandsafe@gmail.com). TSSA Foundation can be followed on Facebook at Tree Stand Safety Awareness and on Twitter @treestandsafety or on our website [www.treestandsafetyawareness.org](http://www.treestandsafetyawareness.org).



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