



Press Release For Immediate Release

3rd Annual Tree Stand Safety Awareness 3D Archery Benefit Shoot

ROANOKE, Va. (September 6, 2021) The Tree Stand Safety Awareness Foundation (TSSA) held its **3rd Annual 3D Archery Benefit Shoot** at Rub Line Archery Range, in Moneta, Virginia on September 4th. The event helped kick off **Tree Stand Safety Awareness Month** and included 7 divisions including a crossbow division this year. Funds raised from the event help support TSSA achieve its mission of significantly reducing tree stand incidents through promotion, education, and best practices.

The event is touted as one of the premiere shoots in Virginia and participants came from across Virginia, North Carolina, and West Virginia to participate this year. The ages of participants ranged from the single digits to those well into their 70's. Participants shot 25 targets throughout the range to determine scores within their respective division and also had the opportunity to shoot for a \$100 cash prize in the long shot competition. The long shot this year was 74.5 yards and there was a tie with two participants hitting 5/8 of an inch from the bull's eye. There were prize packages for the top three (3) scores in each division and all participants were placed in the drawing for the grand prize. Congratulations to all of the winners and the grand prize winner pictured below with Hunter Jacobs, owner of Rub Line Archery Range and Glen Mayhew, President of TSSA.

TSSA wants to thank everyone who came out this year and a special thanks to all of our supporting partners that helped make this event a great success: Summit Tree Stands, Hunter Safety System, Mathews Archery, Bear Archery, Elimishield Hunt, Hawk, Muddy Outdoors, EZ-KUT Products, Sole Scraper, Realtree, Spypoint Trail Cameras, Final Draw TV, Whitetails Unlimited, and Sportsman's Warehouse (Roanoke, Va.). We also want to thank MDE Outdoors personalities who came this year providing additional engagement with participants and providing giveaways from their sponsors.



Participants also had the opportunity to learn more about tree stand safety and the importance of following the ABCs of Tree Stand Safety regardless of the stand type they choose to use.

- *Always remove and inspect your equipment*
- *Buckle on your full-body harness*
- *Connect to the tree before your feet leave the ground*
- *Destination share your stand location before every hunt*

Hunters and members of the industry alike can help spread the message of the TSSA Foundation, and September is Tree Stand Safety Awareness Month. Visit the TSSA on social media at www.facebook.com/Treestandsafetyawareness and www.twitter.com/treestandsafety or our website www.Treestandsafetyawareness.org.

TSSA Foundation is a grassroots 501(c)(3) organization that serves the industry as a resource with its sole focus on significantly reducing tree stand accidents through promotion, education and best practices. For more info on the *SSA Foundation*, contact Glen Mayhew, President, at TreeStandSafe@gmail.com; 540-526-5157 or Jay Everett at jay@hssvest.com; 256-773-7732.