



**Press Release
For Immediate Release**

Tree Stand Safety Awareness Foundation Awards 10 Sets of Tree Stand Safety Banners to State Hunter Education Programs from Whitetails Unlimited Grant

ROANOKE, Va. (June 22, 2020) – TSSA is pleased to announce that at its June 16th Board of Directors meeting, 10 state hunter education programs were selected from applications to receive a free set of tree stand safety banners. According to Glen Mayhew, President of TSSA, “this project would not have been possible without the support of grant funding from the Whitetails Unlimited Foundation.” TSSA also wants to thank the International Hunter Education Association – USA (IHEA-USA) for their support in this process.

The ten (10) states receiving the banner sets were determined based on applications that were submitted to the TSSA Board. The state recipients are: Vermont, West Virginia, Alabama, Georgia, Texas, Ohio, Louisiana, North Carolina, Iowa, and Missouri.

The concept behind the banners was initiated by input from hunter education instructors and “it only makes sense to put the end product back in the hands of the educators”, according to Mayhew. The banners will be used in hunter education courses, bow hunter education courses, tree stand safety courses, and other public events. Hunter educators are our “boots on the ground” educating our future hunters. It takes everyone in the outdoors industry raising awareness. We want all of our hunters to come home safe to their family and friends. This is accomplished by promoting the message of the *ABC's of Tree Stand Safety* so that we can continue to see a decline in incidents.”

- *Always remove and inspect your equipment*
- *Buckle on your full-body harness*
- *Connect to the tree before your feet leave the ground*

Hunters and members of the industry alike can help spread the message of the TSSA Foundation. Visit the TSSA website at www.Treestandssafetyawareness.org or on social media at www.facebook.com/Treestandssafetyawareness or www.twitter.com/treestandssafety

TSSA Foundation is grassroots 501(c)(3) organization that serves the industry as a resource with its sole focus on significantly reducing tree stand accidents through promotion, education and best practices. For more info on TSSA Foundation, contact Glen Mayhew, President, at TreeStandSafe@gmail.com; 540-526-5157 or Jay Everett at jay@hssvest.com; 256-773-7732.