



IP, TRADEMARK AND COPYRIGHT POLICY

Effective Date: 06/04/2024

Last Updated: 08/04/2025

1. Introduction

This Intellectual Property (IP) Policy outlines the ownership, protection, and enforcement of all creative works, programmes, digital assets, and materials developed by Viper Productions. It applies to our website, branded materials, educational content, media, and all services we offer.

2. Ownership of Intellectual Property

All content created and distributed by Viper Productions—including but not limited to scripts, films, educational programmes, lesson plans, course materials, images, branding, logos, videos, podcasts, graphic novels, and website content—is the exclusive property of Viper Productions. These materials are protected by UK copyright law, trademark law, design rights, and international IP conventions.

3. Trademarks

The name “Viper Productions”, our logos, branding elements, and any slogans or designs used in connection with our services are registered or unregistered trademarks owned by Viper Productions.

Unauthorised use, reproduction, imitation, or misuse of our trademarks or brand assets is strictly prohibited and may result in legal action.

4. Copyright of Creative Works and Programmes

All original works created by Viper Productions, including but not limited to educational toolkits, programme frameworks, digital resources, and content delivery formats, are protected by copyright.

No individual, organisation, or entity may copy, adapt, resell, distribute, translate, modify, or publicly display our materials in any format—digital or physical—without written consent from Viper Productions.

5. Website Content Protection

All content hosted on the Viper Productions website—including text, media, design, layout, and downloadable documents—is protected by copyright.

Web scraping, content duplication, framing, or republishing of our site materials without written permission is strictly prohibited.

6. Third-Party Use and Licensing

When Viper Productions licences any part of its content, programme delivery, or training to a third party (including facilitators, schools, charities, or partners), a formal written agreement will define the scope of use.

Such licences are:

- Non-transferable
- Non-exclusive (unless otherwise agreed)
- Limited to the duration and scope defined in the agreement

Any unauthorised use beyond this agreement will be treated as infringement.

7. Partner, Client, and Facilitator Obligations

All partners, clients, facilitators, and collaborators must not:

- Replicate or adapt any programme content
- Share Viper materials with third parties
- Deliver or reuse our content outside of the agreed terms.

Breaches of this clause may result in contract termination and legal enforcement.

8. Moral Rights and Attribution

Viper Productions asserts its moral rights under the Copyright, Designs and Patents Act 1988.

We must be credited as the original creators of our work. No individual or entity may remove authorship attribution or claim authorship over any of our materials.

9. No Waiver of Rights

Failure by Viper Productions to enforce any provision of this policy at any time shall not be considered a waiver of our right to take legal action in the future.

10. Enforcement and Legal Action

We actively monitor for unauthorised use or duplication of our content and services. If infringement is found, we reserve the right to:

- Issue cease and desist notices
- Pursue civil legal action, including injunctions, damages, and legal cost recovery
- Seek criminal prosecution in cases of infringement.

11. Reporting Infringement

If you believe any individual or organisation is copying or misusing Viper Productions' intellectual property, please email us at:

admin@viperproductions.co.uk or call us on: 0151 272 3482

All reports will be investigated promptly, and appropriate action will be taken.

12. Jurisdiction and Governing Law

This policy is governed by and construed in accordance with the laws of England and Wales. All legal disputes arising under this policy shall be subject to the exclusive jurisdiction of the courts of England and Wales.

13. Policy Updates

We may amend or update this policy at any time. Changes will be posted on our website and communicated to stakeholders where appropriate.