



SUSTAINABILITY POLICY

At Viper Productions, we believe great storytelling shouldn't cost the earth. As we continue to grow as an inclusive and community-driven film company in the North West, we are equally committed to championing sustainable practices across every stage of our productions.

Our aim is simple: to reduce our environmental footprint, lead by example in the screen industries, and create powerful work that respects the planet we share. Here's how we're taking action:

Costume & Wardrobe

- We prioritise second-hand and sustainable fashion through renting, reusing, or purchasing pre-loved clothing.
- All wardrobe items are stored for future use, resold on platforms like Vinted, or donated to local charity shops or crew members.

Set Design & Materials

- We reuse, recycle, or donate set builds and props whenever possible to avoid waste.
- Equipment and materials are hired rather than purchased new, keeping our productions flexible and low-impact.

Everyday Reusables

- We promote the use of reusable water bottles, coffee cups, and lunch containers across all shoots and in our office space.
- Mugs, crockery and stainless-steel cutlery are standard wherever facilities allow.
- At remote locations, we use compostable vegeware and wooden cutlery.

Energy-Efficient Lighting

- We're transitioning to low-energy LED lighting on set.
- Our office is fitted with motion-sensor lighting to conserve energy.

Sustainable Travel

- Crew and cast are encouraged to use trains, cycling, walking or car-sharing where possible.
- We prioritise local crew hires to reduce travel emissions.
- Video conferencing is used for production meetings, castings and read-throughs to cut down on unnecessary transport.

Paperless Production

- We run a paperless workflow, only printing when absolutely necessary.
- When we do print, it's on recycled and eco-certified paper.

Rechargeable & Reusable Tech

- We use rechargeable batteries across our departments.
- Our team is trained to handle consumables responsibly and reduce unnecessary electronic waste.

Sustainable Vehicles

- Where practical, we use hybrid and electric vehicles in our productions.
- When available, we use electric taxis and low-emission support vehicles.

Recycling & Waste Management

- On set and in the office, we provide clearly labelled bins for:
 - General Waste
 - Mixed Recycling
 - Food & Drink Cans
 - Paper & Cardboard
 - Plastic Bottles

Training & Collaboration

- Our team engages with sustainability training including Albert and Zero Waste Scotland initiatives.
- We regularly review and update our practices to reflect the latest in green production standards.
- Producers and creatives receive editorial sustainability guidance to ensure greener decisions are made both on and off screen.

Our Commitment

This isn't a tick-box exercise for us—it's a living commitment. As a proudly inclusive production company rooted in community, we want to be part of shaping a greener future for the industry and for the North West.

We'll continue to listen, learn and innovate to improve the way we work—and we invite our collaborators, clients and crew to join us on this journey.

Sustainability isn't just a side goal. It's part of the story we're telling.

This policy was approved by Viper Productions

Last reviewed: 20th April 2025