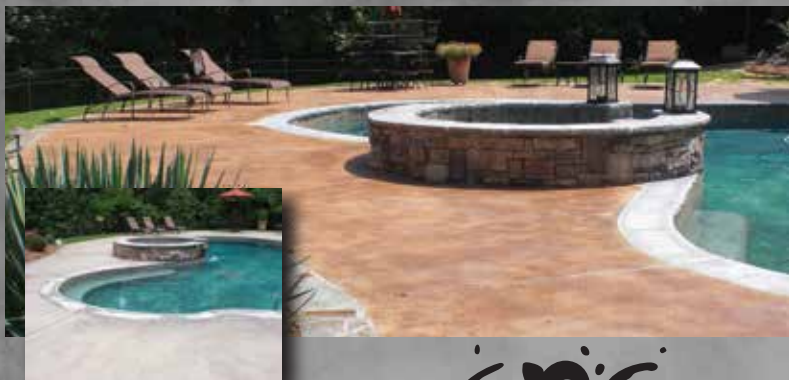


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# CRS

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## Concrete Repair Specialists turns boring into breathtaking

If you've visited the courtyard at Rocky City's Grandview venue, relaxed on the Chattanooga Choo Choo Apartments' new pool deck or whisked up the front steps to Ruby Falls, you've seen Concrete Repair Specialists' work — though you may not have realized it. The business does much more than rehab typical concrete slabs.

"We get the opportunity to not only restore something, but also be creative and turn it into something special," says owner and President David Gordon. "We enjoy taking a really beat-up, ugly piece of concrete that is structurally stable and make it look beautiful."

David Gordon took over CRS 15 years ago and purchased a building for the business in 2007 in Chattanooga's booming Southside neighborhood, believing the revitalization that was happening in the North Shore would expand to the Southside. He was right, and the team at CRS is excited to be part of the neighborhood's revitalization.

"Most people don't realize that concrete has to be waterproofed," Gordon says. "We offer a permanent no-show waterproofing for all concrete surfaces, as well as stones, brick or any surface that you don't want to have that candy apple glaze look."

It was during his personal restoration of his own home that Gordon learned of the need for such services.

"Our goal is to give customers a structurally sound repair that looks appealing and complements their home's décor," he says.

Joining Gordon in helping home and business owners turn something fundamental into something spectacular are father and son Joseph Simmons and Joseph Simmons IV. Their more than 50 years of experience in concrete finishing speaks to one of the company's foundations: no shortcuts.

"We offer quality repairs, complete restoration, or replacement when necessary," Gordon says.