

64th ANNUAL FREEDOM FUND BANQUET EVENT SPONSORSHIP PACKAGES

W.E.B. Du Bois

Visionary Sponsor: \$1,500.00

Benefits:

- ◆ Logo recognition in the event program and multi-media presentations.
- ◆ Logo recognition on all print and electronic advertisements.
- ◆ Logo recognition placed on our website/social media.
- ◆ One color full-page advertisement in program/souvenir booklet.
- ◆ Special remarks printed in the souvenir program.
- ◆ Four (4) bottles of table wine.
- ◆ Four (4) Individual NAACP Merced County Branch annual memberships.
- ◆ Reserved table with eight (8) complimentary dinners for the Annual NAACP Freedom Fund Banquet and Community Awards Program.

Ida B. Wells

Civil Rights Activist Sponsor: \$1,200.00

Benefits:

- ◆ Logo recognition in the event program and multi-media presentations.
- ◆ Logo recognition on all print and electronic advertisements.
- ◆ Logo recognition placed on our website/social media.
- ◆ One color half-page (1/2) advertisement in program/souvenir booklet.
- ◆ Special remarks printed in the souvenir program.
- ◆ Two (2) Individual NAACP Merced County Branch Annual memberships.
- ◆ Reserved table with eight (8) complimentary dinners for the Annual NAACP Freedom Fund Banquet and Community Awards Program.

Thurgood Marshall

Freedom Fighter Sponsor: \$1,000.00

Benefits:

- ◆ Logo recognition in the event program and multi-media presentations.
- ◆ Logo recognition on all print and electronic advertisements.
- ◆ Logo recognition placed on our website/social media.
- ◆ One color quarter-page (1/4) advertisement in program/souvenir booklet.
- ◆ Special remarks printed in the souvenir program.
- ◆ Two (2) Individual NAACP Merced County Branch Annual memberships.
- ◆ Reserved table with eight (8) complimentary dinners for the Annual NAACP Freedom Fund Banquet and Community Awards Program.



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The 2024 Freedom Fund Banquet and Community Awards Program of the NAACP Merced County Branch, a souvenir program book will be printed and distributed the evening of the event and throughout the community. We ask for your support by becoming an event sponsor or placing an advertisement for your company, your family, your organization and/or your church in the 2024 Freedom Fund Banquet Program Book.

Please indicate your Sponsorship Level and/or Advertisement choice(s) below with number of purchase(s):

PROGRAM BOOK ADVERTISEMENT ONLY

Full-Page Advertisement	*Cost: \$600.00	_____
Half-Page Advertisement	*Cost: \$300.00	_____
Quarter Page Advertisement	*Cost: \$150.00	_____
Patron/Business Card	*Cost: \$ 75.00	_____

_____ W.E.B. Du Bois Visionary Sponsor: *\$1,500.00
_____ Ida B. Wells Civil Rights Activist Sponsor: *\$1,200.00
_____ Thurgood Marshall Freedom Fighter Sponsor: *\$1,000.00
_____ Mary Church Terrell Civil Rights Advocate Dinner Ticket: *\$75.00

Please make sure that all ads are camera ready, or if you would like for our committee to create an ad for you, please call us at **(209)883-6226** or send the request to **mercednaacpfreedomfund@gmail.com**.

The deadline for submitting ads and money is Friday, September 1, 2024.

Please mail or email your ad and your check to NAACP Merced County Branch, P.O. Box 1107, Merced, CA. 95341, mercednaacpfreedomfund@gmail.com, or Pay on our website www.mercednaacp.com.

Contact Name: _____

Organization Name: _____

Address: _____

Contact Telephone: _____

Contact Email Address: _____

Contact Signature: _____

* NAACP is a 501(c)4 non-profit organization. Contributions or gifts to this NAACP Unit are not deductible as charitable contributions for Federal income tax purposes. However, they are deductible as an ordinary business expenses, which can be designated as advertising or promotional.