

65th ANNUAL FREEDOM FUND BANQUET EVENT SPONSORSHIP PACKAGES

**W.E.B. Du Bois
Visionary Sponsor: \$1,500.00**

Benefits:

- Full-page color ad in the souvenir booklet
- Logo on all print, digital, and multimedia promotions
- Logo listed on website and social media
- Special recognition during the event
- Sixteen (16) Drink tickets
- Four (4) annual NAACP Merced County Branch memberships
- Reserved VIP table for 8 guests
- ***Early access to VIP Reception & Networking Hour at 5:00 p.m.***

**Ida B. Wells
Civil Rights Activist Sponsor: \$1,200.00**

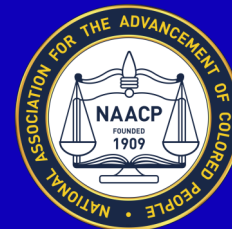
Benefits:

- Half-page color ad in souvenir booklet
- Logo on all print, digital, and multimedia promotions
- Logo listed on website and social media
- Special recognition during the program
- Two (2) annual NAACP Merced County Branch memberships
- Reserved VIP table for 8 guests
- Eight (8) Drink tickets
- ***Early access to VIP Reception & Networking Hour at 5:00 p.m.***

**Thurgood Marshall
Freedom Fighter Sponsor: \$1,000.00**

Benefits:

- Quarter-page color ad in souvenir booklet
- Logo on all print, digital, and multimedia promotions
- Logo listed on website and social media
- Special recognition during the program
- Two (2) annual NAACP Merced County Branch memberships
- Reserved VIP table for 8 guests



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The 2025 Freedom Fund Banquet and Community Awards Program of the NAACP Merced County Branch, a souvenir program book, will be printed and distributed the evening of the event and throughout the community. We ask for your support by becoming an event sponsor or placing an advertisement for your company, your family, your organization, and/or your church in the 2025 Freedom Fund Banquet Program Book.

Please indicate your Sponsorship Level and/or Advertisement choice(s) below with number of purchase(s):

PROGRAM BOOK ADVERTISEMENT ONLY

Full-Page Advertisement	*Cost: \$600.00	_____
Half-Page Advertisement	*Cost: \$300.00	_____
Quarter Page Advertisement	*Cost: \$150.00	_____
Patron/Business Card	*Cost: \$ 75.00	_____

_____ W.E.B. Du Bois Visionary Sponsor: **\$1,500.00**

_____ Ida B. Wells Civil Rights Activist Sponsor: **\$1,200.00**

_____ Thurgood Marshall Freedom Fighter Sponsor: **\$1,000.00**

_____ Mary Church Terrell Civil Rights Advocate Dinner Ticket: **\$75.00 (Early Bird Price before 9/12/2025)**

_____ Mary Church Terrell Civil Rights Advocate Dinner Ticket: **\$85.00 (Regular Price)**

Please make sure that all ads are camera-ready, or if you would like for our committee to create an ad for you, please call us at **(209)883-6226** or send the request to **mercednaacpfreedomfund@gmail.com**.

The deadline for submitting ads and money is Friday, September 12, 2025.

Please mail or email your ad and your check to NAACP Merced County Branch, P.O. Box 1107, Merced, CA. 95341, **mercednaacpfreedomfund@gmail.com**, or Pay on our website **www.mercednaacp.com**.

Contact Name: _____

Organization Name: _____

Address: _____

Contact Telephone: _____

Contact Email Address: _____

Contact Signature: _____

NAACP is a 501(c)4 non-profit organization. Contributions or gifts to this NAACP Unit are not deductible as charitable contributions for Federal income tax purposes. However, they are deductible as an ordinary business expenses, which can be designated as advertising or promotional.