



HOW A BLOG MAKES YOU MONEY

HAVING THE RIGHT CONTENT ON YOUR WEBSITE MAKES YOU MONEY.

WORD ROI™ FOR RESTAURANTS by WORD MECCA

Think of the Internet like a video game:
Your company wins by getting the most clicks.

YOUR MISSION

content = website clicks = customers = \$\$\$

RULES OF THE GAME

- You get the most clicks when you have content on your website that is useful, interesting, and updated weekly.
- You must place words throughout your website content that are searchable and on trend with current topics.
- Researching and applying this information to your content requires time and a skilled Technical Writer.

WORD MECCA can help you win. We do the work so you can start making money from a website you already have. We attract loyal patrons with WORD ROI™: invest in the right words, increase revenue.

See How →

#1 CONTROL THE CONVERSATION

Online reviews are on the rise and people are scrolling the Internet nonstop.

You must control your reputation to prevent lost business **and** attract new business.

That means staying in people's minds and taking control of the conversation.



When you meet people right in the *palm of their hands*, and connect with them on *topics they care about*, they will love what you are offering because *you added value to their lives*.

94% of CONSUMERS research a restaurant before going there or ordering online!

You want people to find you when
searching for what you sell.

And you want them to like what
they find.

A BLOG DOES THIS FOR YOU.

Using traditional advertising is fine but expensive. To increase ROI on your ad dollars you need to **HIRE PRO WRITERS** to stay competitive, and save money while growing your customers and revenue.

Blogging, for example, is a risk free, easy, affordable way of adding "digital content" to what your brand offers.

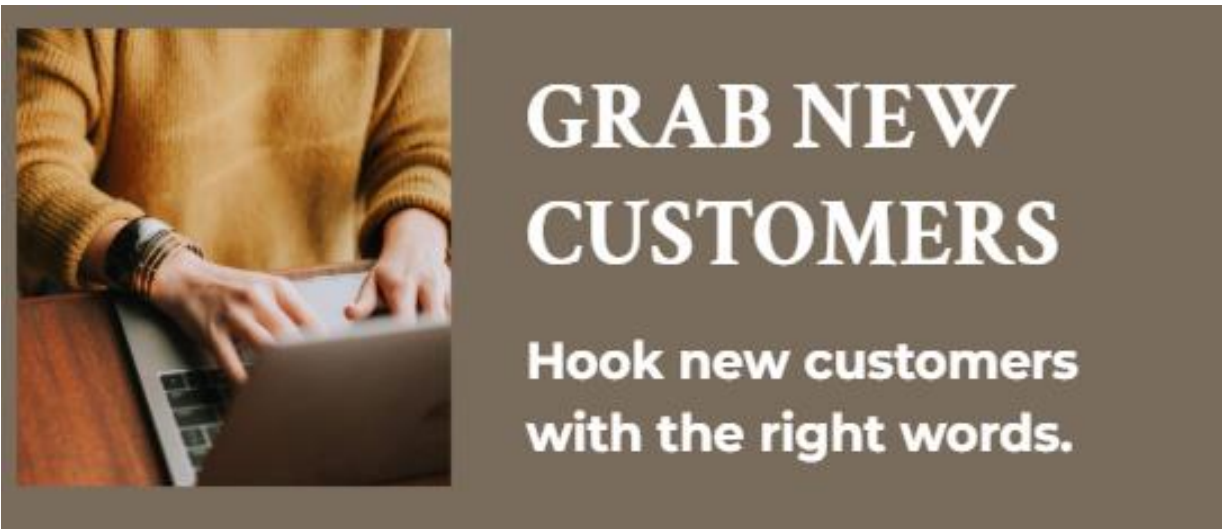
By improving your value in the lives of consumers, you increase your chances of attracting new customers and building loyalty with current ones. People find great "online content" very valuable. →

400 million consumers
per month visit Blogs.

20 billion pages per month are
viewed on WordPress alone.

Yes. BILLION.

***THESE
READERS
ARE
POTENTIAL
CUSTOMERS!***



#2 ADD VALUE TO THE CONVERSATION

When you hire a writer and continually publish new, valuable, relevant content that resonates with your audience, you build trust and loyalty by connecting with people on topics that interest them.

That means bonding with current customers and attracting new ones.

When you connect with people on a personal level, they are more likely to feel a sense of belonging with your brand and buy from your company instead of your competition.

#3 HIRE A WRITER AND STAY RELEVANT

If you need to grow your business,
publish engaging content to your
Blog to increase your chances of
being found online by...

434%!

SEO

(Search Engine Optimization)

Redirect your advertising budget to what is
working on the Internet right now.

WORD MECCA uses the right words to
target what your customers care about, and
what they are already searching.

WORD MECCA helps you tap into Google search engine rules (SEO), current industry analysis, and AI.

You cannot ignore technology. No matter what you sell or how established your business is, hiring a Blog writer to attract the current generation of shoppers will help GROW YOUR BUSINESS and put you on the map.

GROW YOUR CUSTOMER BASE.

FILL YOUR SEATS WITH PEOPLE.

MAKE MORE MONEY WITH A BLOG.

NEW CUSTOMER DEAL!

Only \$475 ONE-TIME FEE

INCLUDES:

- ✓ Marketing Research Report!!!
- ✓ Blog Created/Updated (3) Posts
- ✓ Fresh, New SEO Website Content
- ✓ Experience ROI within 30 days

EXTRA FREEBIE: (3) Social Media posts

THEN:

Contact WORD MECCA this month for 50% OFF your ongoing blog writing costs: (Regularly \$450 for [3] articles/month)

→ Signup now to get ½ OFF: Only \$225/month/2024.

This keeps the technology magic working while ongoing publishing of new topics keeps people coming back for more!