



MADCUP, with the official collaboration of the Atlético de Madrid Academy, the Community of Madrid and the Royal Madrid Football Federation (RFFM), is an ambitious male and female youth soccer tournament that was founded in 2021 with the aim of becoming the most important soccer tournament of its kind in the world within the next few years.

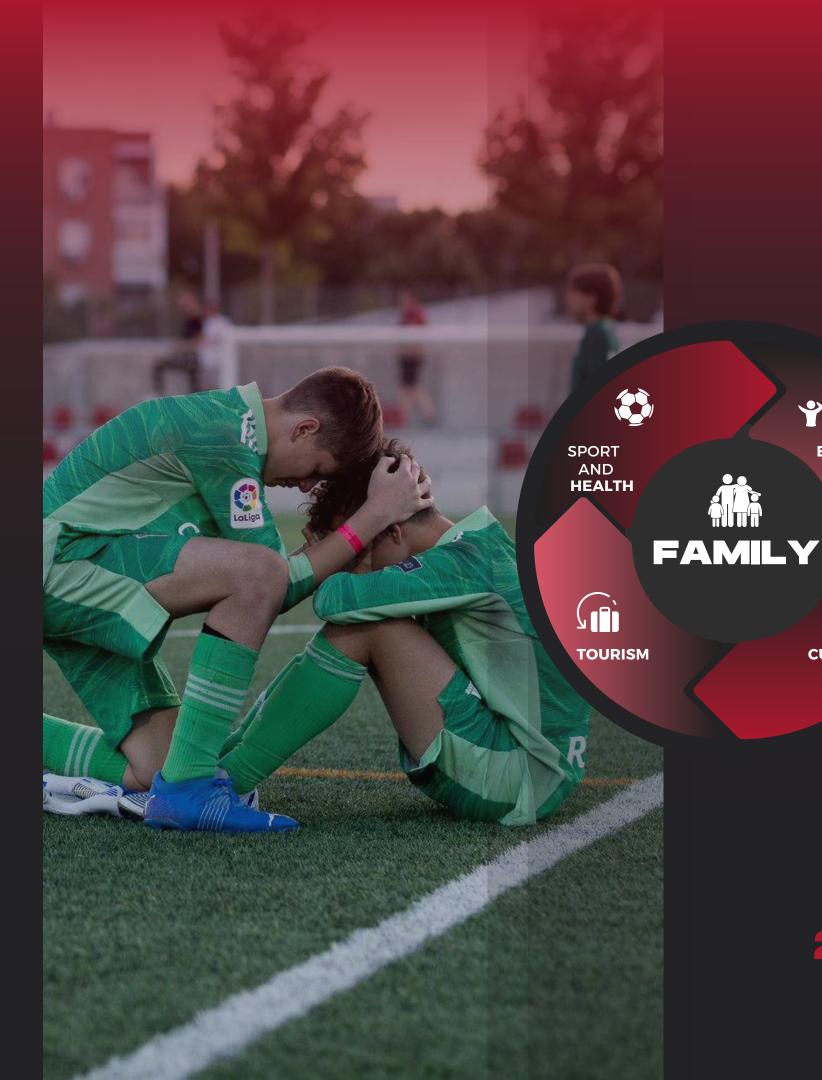
The tournament will be held primarily in the city of Alcalá de Henares, which was declared a UNESCO World Heritage Site in 1998, at the Atlético de Madrid sports center. The other venues will be located in different municipalities of the Community of Madrid.

Just like in the first two editions, all the teams and players will attend the tournament celebration party, which is planned to be held at the Civitas Metropolitano stadium, one of the most modern and sustainable in the world.

MADCUP is a project that aims to promote the teaching of values, alongside the University of Alcalá and other teaching institutions, and to highlight the importance of respect, effort and teamwork.







OUR PHILOSOPHY

MADCUP is sport and so much more.

YYY

CULTURE

EDUCATION

VALUES

Through this project, the Organizers promote and encourage sportsmanship and family values among players, supporters and coaches.

As well as encouraging sporting values, like teamwork and respect, MADCUP is an initiative that promotes family values.

2021 RESPECT FOR THE REFEREE
2022 RESPECT FOR THE COACHES
2023 RESPECT FOR THE OPPOSITION



HEALTH AND PREVENTIVE MEASURES

All previous editions of MADCUP have been a complete success with no notable incidents, which is a significant feat considering it is a large-scale event hosting over twenty thousand participants, including teams, coaches, family members and supporters.

MADCUP strictly complies with all health measures set out by the Autonomous Community of Madrid and the match protocol of the Royal Madrid Football Federation. The players and their family members are our priority.



PROMOTION AND COMMUNICATION

The event has garnered great interest, gaining recognition from major media organizations as the benchmark for international youth soccer. MADCUP has broadcasting agreements with various large television networks around the world and some of the main international and Spanish media organizations, including AGENCIA EFE, MARCA, Radio MARCA and MARCA PLUS, Movistar +, Real Madrid TV and Telemadrid. These join the tournament's own OTT platform, MADCUP TV, which streams all tournament content and can be accessed at any time from anywhere in the world.





ACCESS MADCUP TV





LO MEJOR DE LA

MADGUP

2021

MARCA PLUS

MADCUP has featured in the MARCA daily sport newspaper, as well as on the MARCA radio station, at MARCA.com and elsewhere online, with the tournament's very own dedicated edition of the digital magazine MARCA Plus, which only covers big professional sports events.

ACCESS MARCA PLUS





MADGUF AMBASSADORS



FERNANDO TORRES

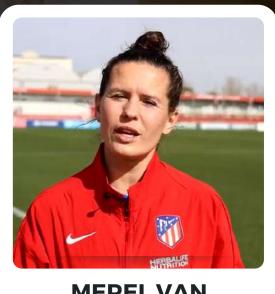
World and European champion

Atlético de Madrid

Liverpool FC and Chelsea FC

AC Milan

Sagan Tosu



MEREL VAN DONGEN

Netherlands national football team

Ajax - Ter Leeds - ADO Den Haag

Betis and Atlético de Madrid



DAVID VILLA

World and European champion

Sporting de Gijón -Zaragoza - Valencia -Barcelona and Atlético de Madrid

Melbourne City F.C. - New York City F.C. and Vissel Kobe



KOKE RESURRECCIÓN

Spain national football team

Atlético de Madrid



VIRGINIA TORRECILLA

Spain national football team

UD Collerense -Barcelona, Atlético de Madrid

Montpellier HSC



JUANFRAN TORRES

Spain national football team

Real Madrid - Espanyol -Osasuna - Atlético de Madrid

Säo Paulo F.C.

INTERNATIONAL

The second edition of MADCUP welcomed teams from all around the world to Madrid, bringing together soccer players of 20 different nationalities and turning Madrid into the multicultural and sporting epicentre of international youth soccer.

Israel

• Japan

Australia

MexicoPeru

ChileFrance

Italy

• UAE

TurkeyPalestinePortugal

Spain

EnglandSweden

ColombiaVenezuela

South Korea

United StatesPuerto Rico





WITH THE PARTICIPATION OF MAJOR CLUBS







































































CATEGORIES

BOYS

11-a-side		7-a-side		
U19*	Born on or after: 01/01/2004	U12	Born on or after: 01/01/2011	
U16	Born on or after: 01/01/2007	U11	Born on or after: 01/01/2012	
U15	Born on or after: 01/01/2008	U10	Born on or after: 01/01/2013	
U14	Born on or after: 01/01/2009	U9	Born on or after: 01/01/2014	
U13	Born on or after: 01/01/2010	U8	Born on or after: 01/01/2015	
		U7	Born on or after: 01/01/2016	

GIRLS

11-a-side		7-a-side		
U19	Born on or after: 01/01/2004	U14	Born on or after: 01/01/2009	
U16	Born on or after: 01/01/2007	U12	Born on or after: 01/01/2011	
U14	Born on or after:			

MINIMUM SQUAD SIZE

7-a-side: 11 players **11-a-side**: 16 players

CHECK THE REGULATIONS







CALENDAR OF EVENTS

WEDNESDAY 21 AND THURSDAY 22

Team registration and handing out of Welcome Packs

FRIDAY 23

Matches begin

Group Phase

SATURDAY 24

Group Phase

SUNDAY 25

Group Phase

MONDAY 26

Group Phase Celebration event at the Civitas Metropolitano stadium **TUESDAY 27**

Knockout Phase

WEDNESDAY 28

Semifinals and Finals

TOURNAMENT SCHEDULE



Mini-league of 4/5 teams, playing against each other once in a round-robin format.



The top two teams from each group will compete for MADCUP GOLD, playing single-leg knockout matches to reach the final.



The third- and fourth-placed teams from each group will compete for MADCUP SILVER, playing single-leg knockout matches to reach the final.



The fifth-placed team from each group in the boys' sections will compete for MADCUP BRONZE, playing single-leg knockout matches to reach the final.

*The forming of the teams is subject to possible modifications by the Organizers due to adjustments made to the tournament schedule and matches.



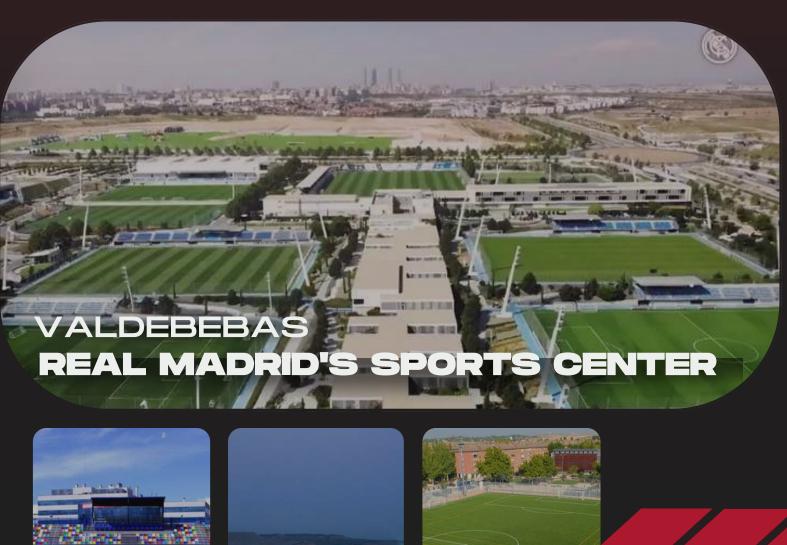


VENUES

ALCALÁ DE HENARES, MADRID AND OTHER LOCATIONS

The facilities at the Atlético de Madrid Academy in Alcalá de Henares will act as the tournament headquarters, with various other venues throughout Alcalá and the Community of Madrid.



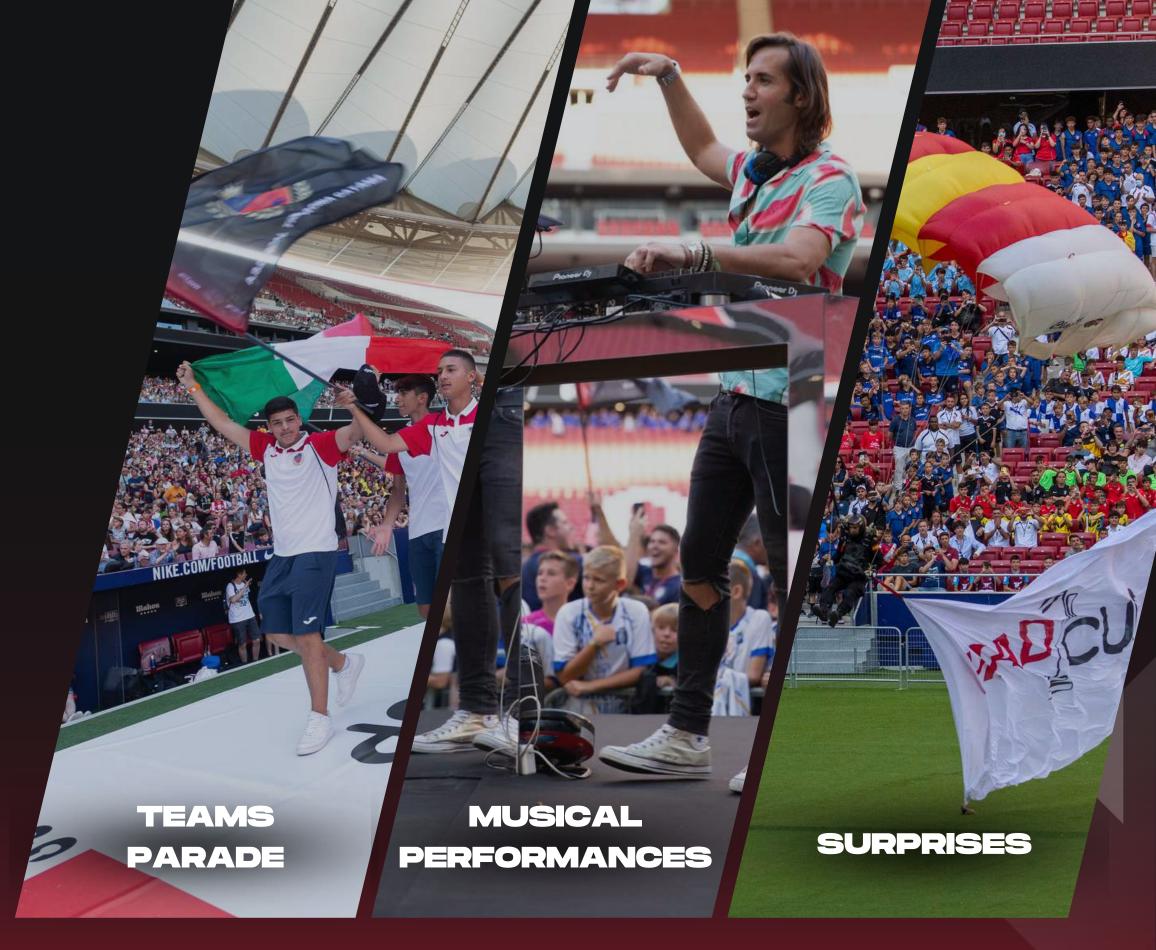




CELEBRATION PARTY

The celebration event will take place at the Civitas Metropolitano stadium, home to Atlético de Madrid and host of the 2019 Champions League final. All players and supporters are invited to take part in the parade and have a great time.

In the second edition, twenty thousand people, including players, coaches and family members, were invited to enjoy the teams parade and musical performances, as well as the spectacular entrance of the two Paratroopers Brigade professionals.





TOURNAMENT APP EXPERIENCE MADCUP LIVE IN REAL TIME! OWQLO

MADCUP has a Mobile App (OWQLO), where users can follow all the teams and find match schedules, venues and scores in real time, quickly and simply.

The app also allows everyone taking part in the tournament, including players, supporters and coaches, to view event activities and receive real-time information that can help to facilitate planning and enhance the overall MADCUP experience.



FUNCTIONALITIES:

- PARTICIPATING TEAMS AND PLAYERS
- GROUPS BY CATEGORY
- MATCH SCHEDULES
- RESULTS **LIVE**
- CLASSIFICATION BY CATEGORY/GROUP
- WHERE TO EAT AND DRINK
- BUY PRODUCTS DIRECTLY
- AND MUCH MORE!



OFFICIAL SPORTS EQUIPMENT KROMEX

Kromex is the official sports equipment provider of MADCUP. Specializing in youth sports and soccer in particular, KROMEX works with renowned sport federations, including the Royal Madrid Football Federation, and Spanish and international soccer clubs, as well as big names in a variety of other sports.



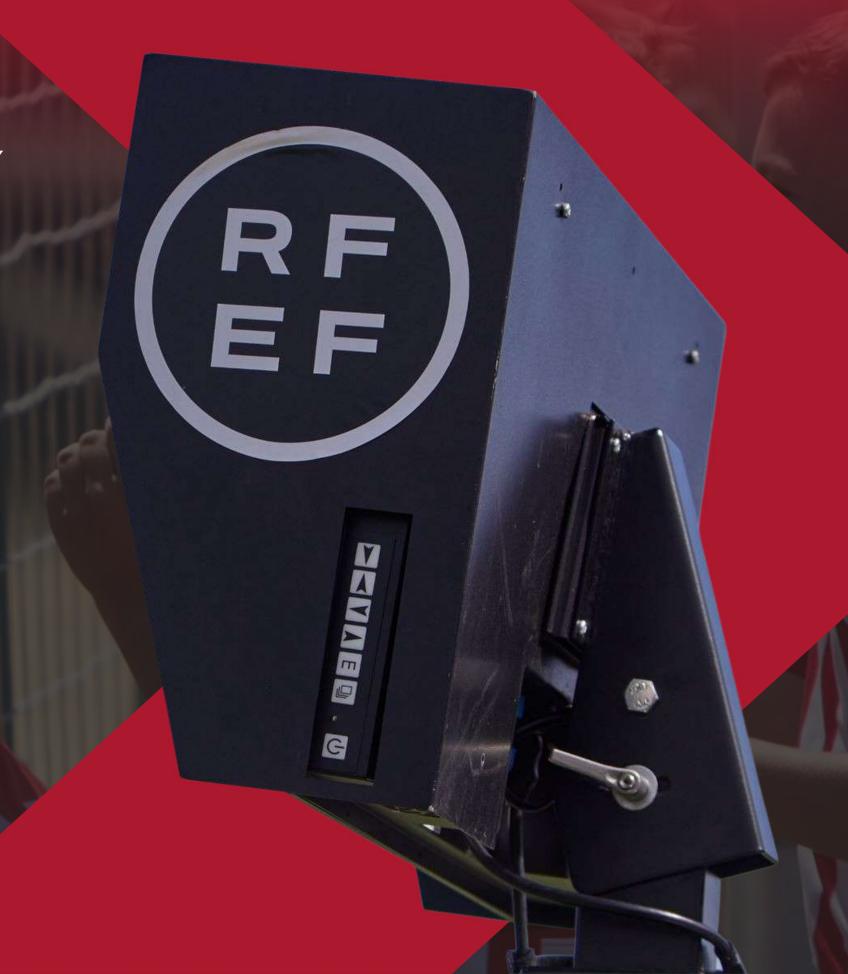


VAR TECHNOLOGY

VIDEO ASSISTANT REFEREE

In its first two editions, MADCUP made the most of VAR technology, alongside professional Royal Spanish Football Federation referees, in various matches from the group phase onwards, including the finals of three categories.

This was a unique opportunity for all the participants, who could experience what it is like to be professional players in a soccer tournament.

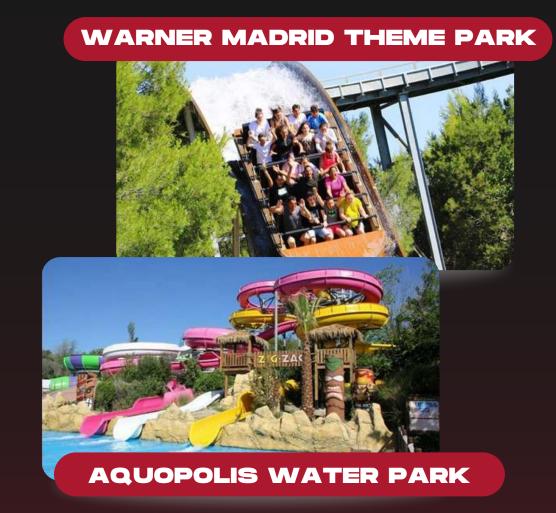






TOURIST ACTIVITIES LEISURE AND SPORT







INTERNATIONAL AND NATIONAL CLUBS WITH ACCOMODATION PROVIDED BY MADCUP

DATE

Registered before December 1, 2022

Registered from December 2, 2022

to February 1, 2023

Registered from February 2 to May

10, 2023

REGISTRATION FEE FOR TEAMS

CLU	VITEL	JP TO	

7-a-side: €300 11-a-side: €350

> 7-a-side: €400 11-a-side: €450

7-a-side: €450

11-a-side: €500

CLUBS WITH 4 - 5 TEAMS

50% discount on the total fee

50% discount on the total fee

50% discount on the total fee

CLUBS WITH 6 OR MORE TEAMS

€750 deposit per club to be repaid after the tournament

€750 deposit per club to be repaid after the tournament

€750 deposit per club to be repaid after the tournament



^{*}PRE-REGISTRATION IS COMPLETE ONCE THE CORRESPONDING REGISTRATION FEE HAS BEEN PAID.

^{*}A team's place in the tournament will be officially reserved once all the corresponding fees have been paid.

FEES

INTERNATIONAL AND NATIONAL CLUBS WITH ACCOMODATION NOT PROVIDED BY MADCUP

DATE

REGISTRATION FEE FOR TEAMS

PRE-F	REGIST	RATI	ON	FEE	PER	TEA	M
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REGIST	RATION FEE	PER
	PLAYER	

Registered before December 1, 2022	7-a-side: €300 11-a-side: €350	7-a-side: €100 11-a-side: €100
Registered from December 2, 2022	7-a-side: €400	7-a-side: €115
to February 1, 2023	11-a-side: €450	11-a-side: €115
Registered from February 2 to May	7-a-side: €450	7-a-side: €125
10, 2023	11-a-side: €500	11-a-side: €12!

If a club or team does not know the total number of players it wants to register, they are required to pay the amount set for the mimum squad size:

7-a-side: 11 players 11-a-side: 16 players

*PRE-REGISTRATION IS COMPLETE ONCE THE CORRESPONDING REGISTRATION FEE HAS BEEN PAID.

*A team's place in the tournament will be officially reserved once all the corresponding fees have been paid.



ACCOMODATION PRICES

RATES FOR TEAMS



UNIVERSITY HALLS OF RESIDENCE From €287



3-STAR HOTEL
From €450



4-STAR HOTEL From €550

*Price per person for a five-night stay at full board (VAT included). Group booking available.





INCLUDES



Celebration event at the Civitas Metropolitano stadium



All teams guaranteed to play in group and knockout phases



Vídeo streaming for the GOLD finals



App, results and standings online



On-site medical assistance



Welcome Pack



Booking management



Balls for matches



Accredited referees



Registration



Trophies and medals for champions and runners-up



Drinking water for hydration



General information and assistance







MVP





PARTNERS

















































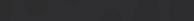












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