

10th Annual Tyrone Hops & Vines Festival
Tyrone Events and Promotions Committee

March 23rd, 2023



Dear Potential Sponsor,

The 10th Annual Tyrone Hops and Vines Craft Beer, Wine and Spirits Festival will be held on Saturday, August 12th, 2023 from 4:00-9:00pm in Downtown Tyrone!

This event draws hundreds and potentially thousands of attendees to our beautiful town to enjoy sampling the finest craft beer, wine and spirits that the local breweries, wineries and distilleries have to offer! It is always a very successful event that is enjoyed by all.

Thanks to the amazing sponsors we had last year, we were able to make it the best and biggest event yet! Again this year, we are seeking sponsorships to help us make this year even bigger and better! As a non-profit group, the Tyrone Events and Promotions Committee strives to coordinate and facilitate these great events that can be enjoyed by our wonderful town and the surrounding communities. It is with donations and sponsorships like these that we are able to provide these events and festivals.

All sponsors will be recognized on the day of the event, logo displayed in all digital advertising, listed on the festival website and mentioned on the Tyrone Hops and Vines Facebook page and the Tyrone Events and Promotions Facebook page. We welcome you to join us for the event as well!

All monetary donations can be submitted by mail to the below address or to a committee member using the attached form.

Sponsorship forms and donations must be received by July 8th, 2023 to ensure logo placement on event items, banners and other correspondence!

Additional donations of VIP snacks and water for the festival would also be appreciated. To discuss particulars of food or other donations, please contact Shannon Rice at 814-684-8081.

Please feel free to contact us with any questions or concerns. Thank you in advance for your generosity and support!

Checks and forms can be mailed or dropped off to:

Rose Black, Tyrone Chamber of Commerce, 1400 Logan Ave, Tyrone, PA 16686

Or

Shannon Rice, The Brew Coffee and Tap, 25 West 10th Street, Tyrone, PA 16686

Thank you kindly for your consideration! We look forward to hearing from you!

Sincerely,

The Tyrone Events and Promotions Committee

Platinum Level Sponsor:

Donation of \$2500 or more

- 20 VIP tickets to festival
- Main glassware giveaway sponsor! Logo on glassware!
- Company logo on an item in VIP swag bag
- Company logo on VIP tent
- Primary BAND sponsor!
- Largest company logo on large banner in front of band
- Largest company logo on banner at registration table
- Largest logo on sponsorship tab of festival website

Gold Level Sponsor:

Donation of \$1000-\$2499

- 10 VIP tickets to festival
- Logo on glassware giveaway!
- Large company logo on large banner in front of band
- Large company logo on banner at registration table
- Large logo on sponsorship tab of festival website

Silver Level Sponsor:

Donation between \$500-\$999

- 5 VIP tickets to festival
- Company logo on large banner in front of band
- Company logo on banner at registration table
- Logo listed on sponsorship tab of festival website

Bronze Level Sponsor:

Donation between \$250-\$499

- 2 VIP tickets to festival
- Company logo on banner at registration table
- Logo listed on sponsorship tab of festival website

Hops and Vines Friends:

Donation of \$100-\$249

- Company logo on banner at registration table
- Logo listed on sponsorship tab of festival website

2023 Tyrone Hops and Vines Craft Beer, Wine and Spirits Festival

2023 Sponsorship Form

Select sponsorship level and specify amount sponsorship level:

Platinum Level Sponsor (\$2500 or more)

Amount: _____

Gold Level Sponsor (\$1000-\$2499)

Amount: _____

Silver Level Sponsor (\$500-\$999)

Amount: _____

Bronze Level Sponsor (\$250-\$499)

Amount: _____

H&V Friends (\$100-\$249)

Amount: _____

Sponsor Name (as you would like it to appear):

Contact Person: _____

Phone Number: _____

Email: _____

Street Address: _____

City/State/Zip: _____

Authorized Signature: _____

Date: _____

Payment Method: _____

Check Enclosed #: _____

Please Invoice: _____

To ensure your company's name or logo placement on the signage, banners and event items, donations must be received by July 8th.

For all level sponsors, please email high resolution logos to: info@tyronehopsandvines.com

Please make checks payable to: Tyrone Events and Promotions

Mail completed forms and donations to:

Rose Black, Tyrone Chamber of Commerce, 1400 Logan Ave, Tyrone, PA 16686 or

Shannon Rice, The Brew Coffee and Tap, 25 West 10th Street, Tyrone, PA 16686

Questions or concerns? Please contact Shannon Rice at 814-684-8081 or info@tyronehopsandvines.com