



Girls on the Run

of mid & western maryland

www.gotrmdmd.org

**Baker Park, Frederick MD
December 5, 2026**

ABOUT THE CANDY CANE DASH 5K/1K

This beautiful and fun 5K dash around Frederick Maryland's Baker Park is held annually on the first Saturday of December to benefit Girls on the Run of Mid and Western Maryland. Co-founded with WF Running LLC. in 2012 the Candy Cane Dash is a family friendly event for all ages and abilities. On this special day, our community unites to celebrate the courage it took girls to start, the friendships that bloomed along the way, and the bright futures ahead.



ABOUT GIRLS ON THE RUN ✨

Girls on the Run inspires girls to recognize their inner strength and celebrate what makes them one of a kind. Trained coaches lead small teams through a research-based curriculum which includes dynamic discussions, activities and running games. Over the course of the ten-week program, girls in 3rd-8th grade develop essential skills to help them navigate their worlds and establish a lifetime appreciation for health and fitness. The program culminates with girls positively impacting their communities through a service project and being physically and emotionally prepared to complete a celebratory 5K event.

WE INSPIRE

girls to be joyful, healthy and confident, using a fun, experience based curriculum which creatively integrates running.

WE ENVISION

a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.



candycanedash.com



facebook.com/candycanedash



www.gotrmdmd.org



facebook.com/GOTRMidMaryland



[@gotrmdmd](https://www.instagram.com/gotrmdmd)



Sponsor Opportunities

Sponsor Levels	Presenting \$5,000	Ginger Snap \$2,000	Sleigh Bell \$1,500	Sparkle \$750	Elf \$200
Confirmation Deadline	Oct 1	Oct 1	Nov 6	rolling	rolling
Logo on the front of all race bibs					
Opportunity to kickoff the race at start line					
Logo on the back of program shirts					
Logo on the back of 5K shirts					
Logo on welcome sign & website					
Social Media Recognition					
Exhibition Booth at Event					
Complimentary 5K entries	8	6	4	2	0



Custom Sponsorship

FIND YOUR HAPPY PACE!

FINISH LINE - \$2,500

Includes:

- Logo on Finish Line arch
- Logo on Finish Line snack tables
- Logo on 5k shirts
- Social media & website recognition
- Table at event
- Deadline to commit: May 1

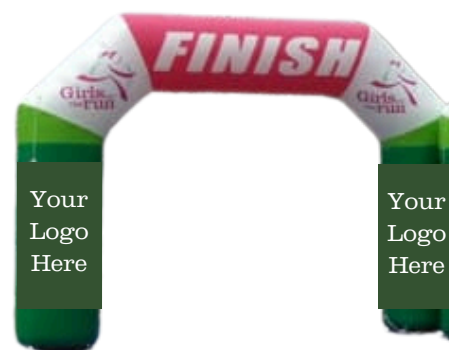


PHOTO BOOTH - \$1,250

Includes:

- Logo on all digital photo frames
- Logo on event signage
- Social media recognition
- Table at event

HYDRATION STATION - \$1,000

Includes:

- Logo at water stop
- Logo on 5k shirts
- Social media & website recognition
- Deadline to commit: May 1



MILE MARKERS - \$250 EACH (OR \$600 FOR ALL 3)

Includes:

- Logo on Mile Marker signs
- Social media & website recognition
- Table at event



I would love to be a Candy Cane Dash sponsor!

SPONSORSHIP LEVEL (check one)

- ☐ Presenting (\$5,000)
- ☐ Gingersnap (\$2,000)
- ☐ Sleigh Bell (\$1,500)
- ☐ Sparkle (\$750)
- ☐ Elf (\$200)
- ☐ Custom Sponsorship: _____

DONATE!

- ☐ I am interested in providing a matching fundraising gift (check this box to be contacted by GOTR staff for additional details).
- ☐ I am interested in sponsoring both the Candy Cane and Gingerbread Dash events and would like to customize a package.
- ☐ I am unable to sponsor the event, but would like to make a financial contribution of \$_____ to Girls on the Run Mid & Western Maryland.

QUESTIONS?

Rae Gallagher, Executive Director
rae@gotrmidmd.org or 586.610.2814

SPONSOR INFORMATION

Company:

Primary Contact Name:

Address:

Email:

Phone:

Please make your contribution payable to Girls on the Run and send to:

Girls on the Run Mid & Western Maryland
Attn: Candy Cane Dash 5K/1K
PO BOX 1034
Frederick, MD 21702

Or submit your donation online at
www.gotrmidmd.org/donate

Receipt will be provided by Girls on the Run
Tax EIN : 46-1318452

