Girls on the Run

Mid & Western Maryland

SPONSORSHIP OPPORTUNITIES

We Inspire

girls to be joyful, healthy and confident, using a fun, experience based curriculum which creatively integrates running.

We Envision

a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

GET INVOLVED. TRANSFORM LIVES.

When you sponsor Girls on the Run, you make it possible for more girls to unlock their power and potential.

www.gotrmidmd.org   facebook.com/GOTRMidMaryland   @gotrmidmd

Candy Cane Dash 5k & 1k
SPONSOR OPPORTUNITIES

December 6, 2025

Girls on the Run of mid & western maryland
www.candycanedash.org

FOR MORE INFORMATION, CONTACT
RAE@GOTRMIDMD.ORG OR 586.610.2814

Sponsor Benefits	Presenting Sponsor $5,000	Ginger Snap $2,000	Sleigh Bell $1,500	Sparkle $750	Joyful $250	Elf $150
Confirmation Deadline	Sept 25	Sept 25	Nov 1	Nov 15	Rolling	Rolling
New! Logo on All Race Bibs	🍭					
Logo on top of Event Guide & Registration	🍭					
Logo on the back of Program Shirts	🍭	❄				
Logo on the back of 5K Shirts	🍭	❄	🍭			
Logo on Website	🍭	❄	🍭	❄		
Social Media Recognition	🍭	❄	🍭	❄	🍭	
Table & Public Reconigition at 5K	🍭	❄	🍭	❄	🍭	❄
Complimentary 5K Entries	10	7	5	3	2	1

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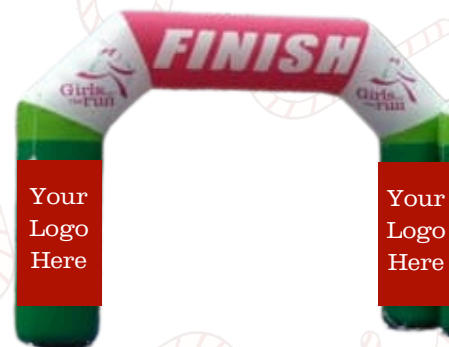
Candy Cane Dash 5k & 1k
CUSTOM SPONSORSHIP

Find your happy pace!

Finish Line – $2,500

Includes:

- Logo on Finish Line arch
- Logo on Finish Line snack tables
- Logo on 5k shirts
- Social media & website recognition
- Table at event
- Deadline to commit: Nov. 14

Water Stop – $1,000

Includes:

- Logo at water stop
- Logo on 5k shirts
- Social media & website recognition
- Deadline to commit: Nov. 14

Mile Markers – $250 each
(or $600 for all 3)

Includes:

- Logo on Mile Marker signs
- Social media & website recognition
- Table at event
- Deadline to commit: Nov. 14

Photo Booth – $350

Includes:

- Logo on all Selfie Boards
- Social media recognition
- Table at event

*products are approximates.

FOR MORE INFORMATION OR TO DISCUSS A CUSTOMIZABLE SPONSORSHIP NOT LISTED PLEASE CONTACT RAE@GOTRMIDMD.ORG OR 586.610.2814