

Project 2023

A statewide initiative to get the party back on track

With this plan, we can come ahead and bring the state up to a great financial position so that we can be effective in helping our party and our candidates as well as doing what we need to do in a very important election year...2024.

The goal is to collect \$100 each from 2023 people. We have 52 districts. That would be a goal of 39- \$100 donations per district. (\$3900 per district)

Maui-6 districts=234 donors (Total Maui \$ goal=\$23,400)

Kauai-3 districts=117 donors (Total Kauai Goal =\$11,700)

East Hawaii-4=156 donors (Total East Hawaii Goal=\$15,600)

West Hawaii-4=156 donors (Total West Hawaii Goal=\$15,600)

Honolulu-34=1326 donors (Total Honolulu goal=132,500)

Use forms attached (donation forms) or direct them to <https://secure.winred.com/hawaiigop/donate>

End of Fundraiser:

Announce the end of the fundraiser once the target of 2023 donors contributing \$100 each is achieved or by December 31,2023

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- **County-Wide Split:**
 - For eg Maui: The total collection from these donors will be \$23,400. 50% of each individual's contribution (i.e., \$50 from each \$100) will go to their respective county Republican organizations. So Maui receives \$11,700 and the State receives \$11,700
 - (State executives monies raised will be applied the their Counties that they live in...eg. State Chair lives on Maui and her efforts raised on Maui will apply to the Maui County efforts)
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 - This distribution totals \$100,000 among the counties.
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- **Bonus Prize:**
 - Two prize incentives : Identify the county that collected the most money and award them \$1000 of the \$2300 2nd Prize of \$1300 goes to whoever reaches their goal first.

- The prize is from the 23 donors of the 2023 goal.
- Final Distribution:
 - Distribute the funds according to the above plan.
 - Publish a detailed report showcasing the fund distribution details to maintain transparency.

Closing Ceremony

- **Acknowledgment:** Acknowledge the top-performing county(s) in a closing ceremony, at the next fundraising event (tentatively scheduled for Feb/Mar)
- **Additional:**
 - **Thank You Note:** Send out thank you notes to all donors, appreciating their contributions.
 - **Feedback:** Gather feedback to understand what worked well and what didn't, to aid in planning Project 2024 or similar initiatives.

Note: Keep track of your donors, the amounts, and total. If they are donating on line, have them send you a screen shot and send it to the state treasurer, Jodi Beaty

- Ensure to abide by any legal and ethical guidelines pertaining to political fundraising in your jurisdiction.

Two bonus opportunities for the remains 23 to collect 100%,
 Conditions, we have to fulfill the entire 2023 donations to collect
 The 23 bonus, split into two categories

1. The county to raise most gets 10 of the 23, which totals \$1000
2. The county that reaches goal first gets 13, which is \$1300

If the goal is not met, the split between the county and the state still remains. And we are all in a better place financially to support the party and the candidates.

Question: What if someone wants to donate more than \$100, that is great! For every \$100 collected counts towards to goal. For example if your goal is 50 donations (\$100 per donation) and someone wants to make a \$500 donation, that counts as 5 towards your goal of 50. Make sense? Remember, nothing stops you from going over your goal and shoot to win both bonuses. We know Honolulu may have the most districts, but it doesn't mean that they will be able to make all the goals set. So, neighbor islands you can out shine Honolulu County.