

INEQUALITY & RIGGED ADVANTAGE THEORY



"A provocative and hopeful treatment plan for democracy"

TWELVE STEPS FOR WHITE AMERICA
for a UNITED STATES of AMERICA
answers the revolutionary call of James Baldwin in
"The Fire Next Time" for new standards for white Americans.

Educator and former psychotherapist William Watson presents a treatment plan for democracy, an innovative framework of steps white Americans can take (and all individuals and organizations can incorporate) to right our nation's course to peace and prosperity through justice then liberty for all.

The problem: Watson's *Rigged Advantage Theory* presents U.S. democracy as compromised by advantage rigged to favor some, exploit others, and marginalize many. Rigged advantage operates a whiteness inclusion-collusion that relies on two codependent strategies—white supremacy and anti-Blackness.

The solution: Address elements of dysfunction common to both rigged advantage and alcoholism. Apply 12 steps of known recovery principles to unshackle the past, promote U.S. security and global competitiveness, and eliminate race as a predictor of democracy's outcomes.

Twelve Steps for White America maps a pathway to truth, reconciliation, and renewal forged in a crucible of national repentance, atonement, and redemption.

Use #12SWA to join the conversation.

William Watson first learned democracy watching his Mississippi parents risk their lives (and his) in the 1960s Civil Rights Movement. Defying odds set by poverty and alcoholism, Watson earned a social justice-focused doctorate from San Francisco State University and completed a Presidential Fellowship for College Excellence with The Aspen Institute's partnership with Stanford University. After prototyping equity innovations in higher education for over 20 years, he founded Waterbrook, LLC, a USA democracy project inspired by MLK's Beloved Community. For more information, visit williamwatson.org.

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TWELVE STEPS FOR WHITE AMERICA

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TWELVE STEPS FOR WHITE AMERICA

for a UNITED STATES of AMERICA

WILLIAM WATSON

In 12 STEPS FOR WHITE AMERICA

Americans Dismantle Rigged Advantage Systems with 12-Step Recovery Principles to:

DISRUPT

Slavery Legacies &

ELIMINATE

Race Predicting the American Dream

MY LIFE IN THE SAN FRANCISCO BAY AREA IS BLESSED WITH MIDDLE CLASS COMFORTS, A SOCIAL JUSTICE DOCTORATE, 23 YRS WITH JAMES & 37+ YEARS OF SOBRIETY



William

TO THINE OWN
SELF BE TRUE



Ella ROSE

MUST BE MY
BIRTHDAY!



James

I DON'T GIVE A
DAMN ABOUT THAT.

William Shakespeare

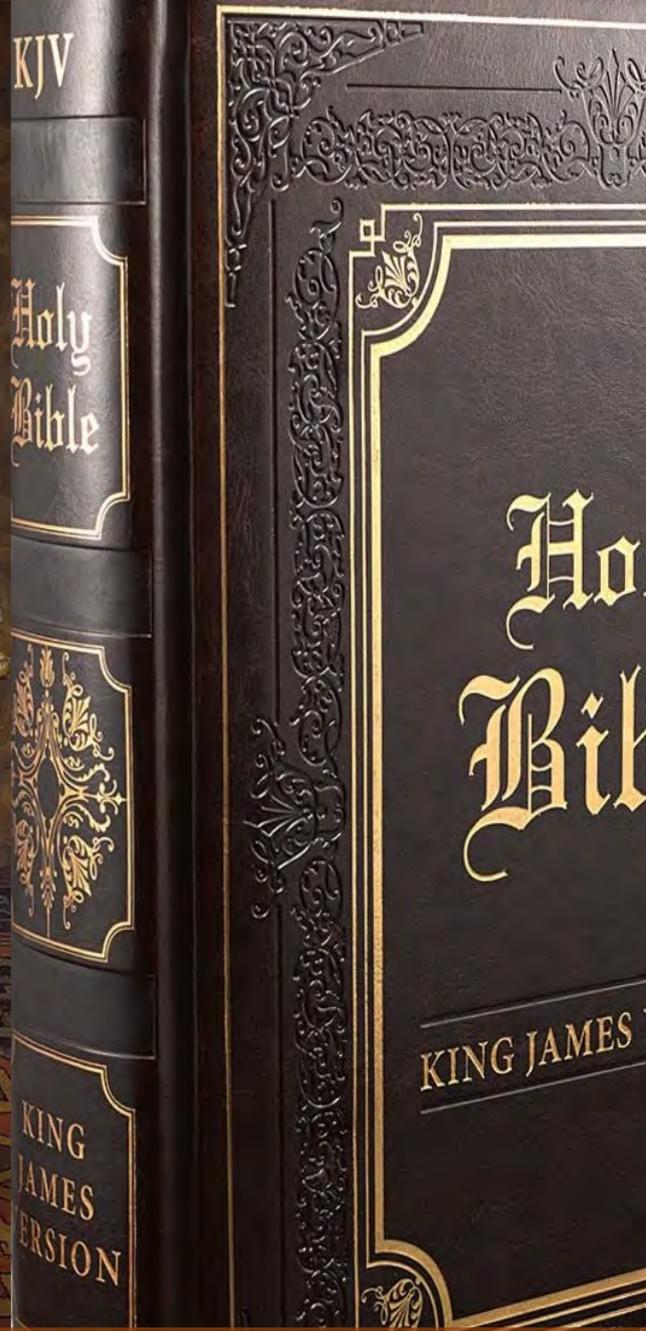
1564 - 1616



Cobbe Portrait Painting Argued to be William Shakespeare

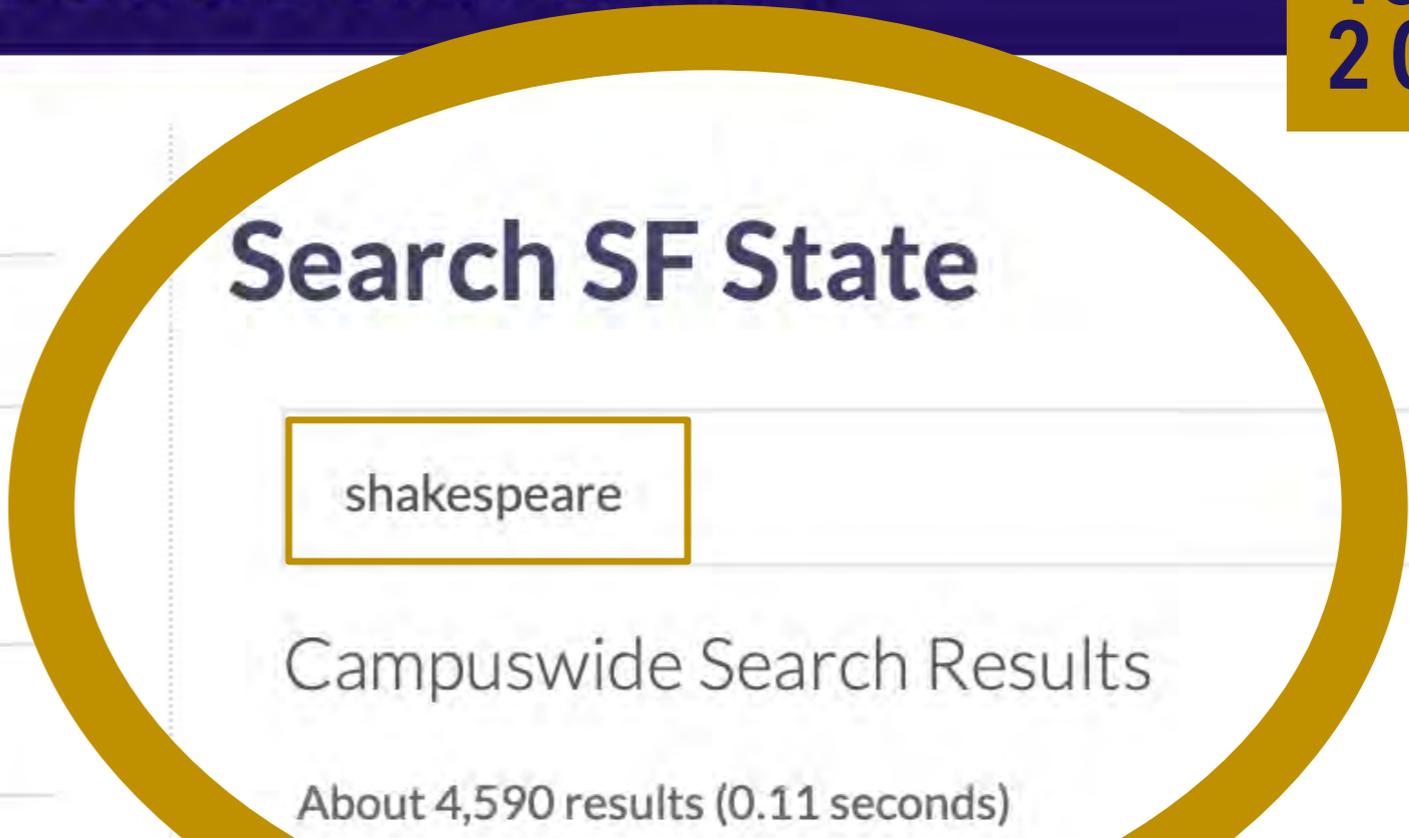
King James

1566 - 1625



“TO THINE OWN SELF BE TRUE”

Shakespeare? OR King James Bible?



4590 Search Results for
SHAKESPEARE
Is "Shakespeare" the past or the present?

ELIZABETHAN AGE



- ❑ Golden Age of English Literature
- ❑ Exploration and Colonization (Virgin Queen | VIRGINia)
- ❑ Rise of the British Navy (Defeated the Powerful Spanish Armada)
- ❑ The Protestant Reformation
- ❑ Elaborate Fashion and Clothing
- ❑ Flourishing Theatre and Entertainment
- ❑ Church of England (est. Henry VIII) flourished

William Shakespeare

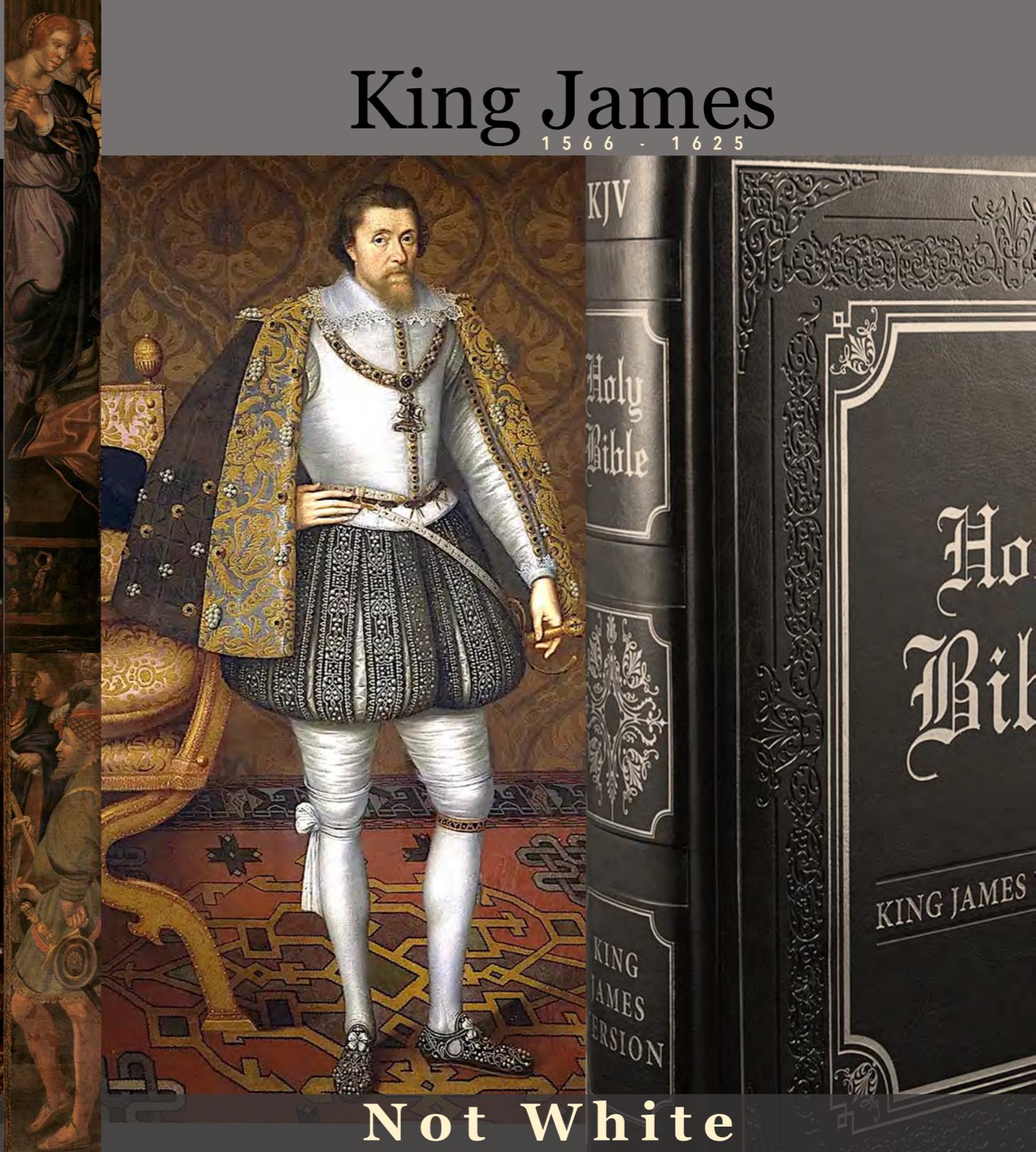
1564 - 1616



Not White

King James

1566 - 1625



Not White

Cobbe Portrait Painting Argued to be William Shakespeare

IF SHAKESPEARE & KING JAMES WERE NOT “WHITE” THEN

How When & Why Did “White” Begin in the Colonies

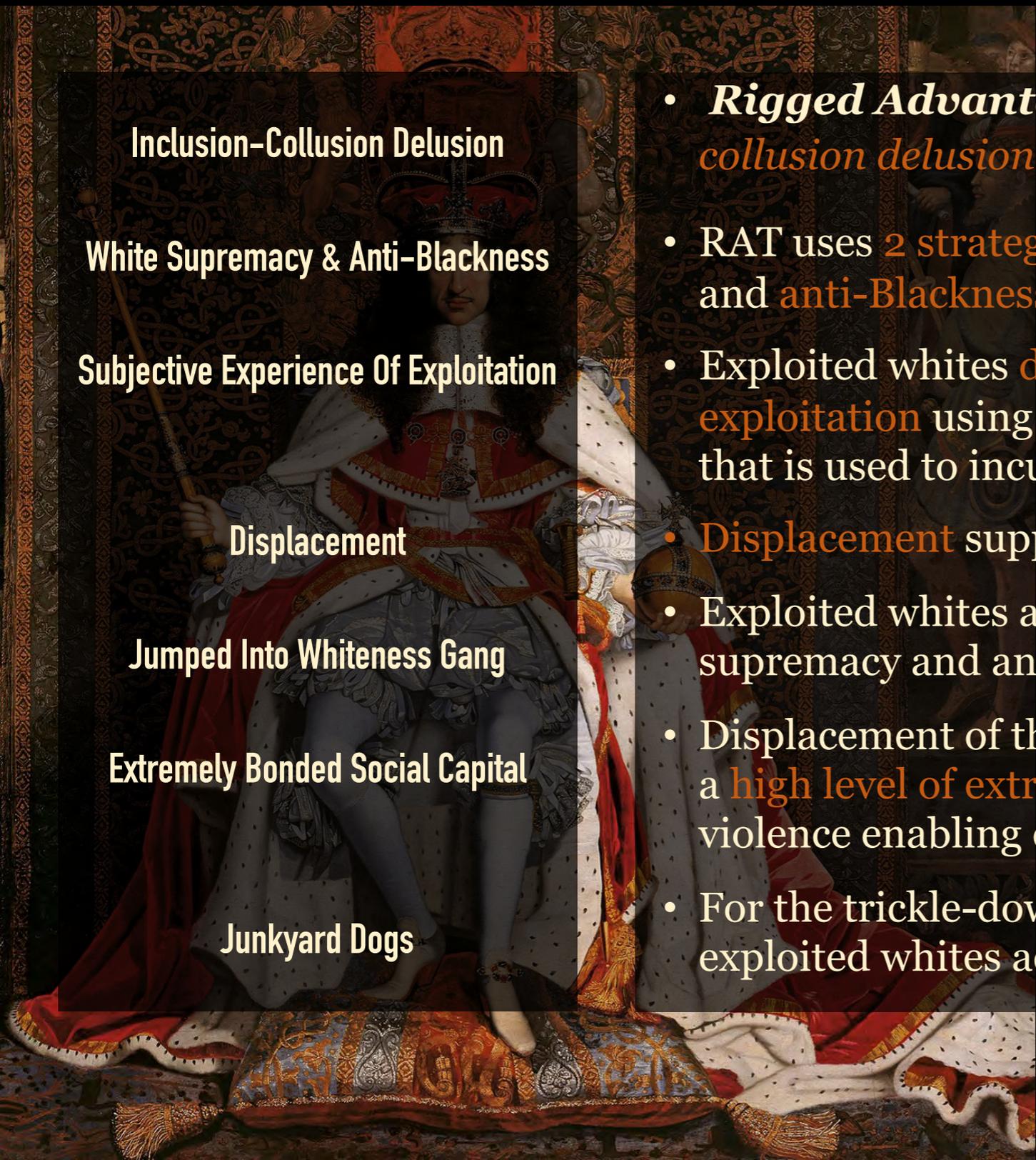
1 PRE-COLUMBIAN TO 1500	2 “DISCOVERY” AGE 1492 - 1558	3 ELIZABETH I 1558 - 1603	4 JAMES I 1603 - 1625	5 CHARLES I 1625 - 1649	6 INTERREGNUM 1649 - 1660	7 CHARLES II 1660 - 1685
<ul style="list-style-type: none"> Mississippian Culture Cahokia 	<ul style="list-style-type: none"> Taíno discovered lost and disease-carrying marauders from Spain who mistakenly dragged up on the shores of the Bahamian Island of Guanahani 	<ul style="list-style-type: none"> Shakespeare Virgin Queen – namesake VirginIA Elizabethan Age 1584, Sir Walter Raleigh was elected to Parliament – granted a patent to colonize America. QEI knighted him on January 6, 1585, Lord & Gov. of Virginia 	<ul style="list-style-type: none"> 1604 King James Bible commissioned 1607 John Smith, arrived in VA with 100 “settlers.” 1614 Pocahontas marries John Rolfe 1619 1st enslaved Africans in VA 	<ul style="list-style-type: none"> Charles Executed Mary – Henriette Marie (French Catholic) Queen consort of England, Scotland and Ireland (Maryland) 1637 Watson ancestor Gabriel Burnham, Sr. born – baptized Wandsworth Parish (London area) 	<ul style="list-style-type: none"> 1640 John Punch – codification of perpetual servitude. English common law for years has said heredity based on father. 	<ul style="list-style-type: none"> 1662 VA: law of hereditary slavery, mother’s status determined child’s status. 1678 Watson Ancestor Gabriel Burnham, Sr., arrived in MD indentured 1682 VA law limited citizenship to “Europeans” who could receive 50 acres.

8 JAMES II 1685 - 1689	9 WILLIAM III MARY II 1689 - 1694	10 WILLIAM III cont. 1694 - 1702	11 ANNE 1702 - 1714	12 GEORGE I 1714 - 1727	13 GEORGE II 1727 - 1760	14 GEORGE III 1760 - 1783+
	<ul style="list-style-type: none"> 1691 VA – 1st documented use of “white” (not English, European, Christian) to describe citizens. 		<ul style="list-style-type: none"> 1705 VA Slave Codes 	<ul style="list-style-type: none"> Gabriel Burnham, Jr., arrives NC. Serves in the NC Assembly 1725 – 1735, Delivered leg info from House of Burgesses to Upper Chamber and head of the colony. 		<ul style="list-style-type: none"> 1776 Declaration of Ind. 1790 1st U.S. national census counts white males & females, other free persons, & slaves (deemed as 3/5ths for tax and Congress rep.) 1790 Naturalization Act: Only free whites can be naturalized as citizens.



Divine Right of Kings became the **Divine Right of Whiteness*** in Colonial America

- ❑ Though the colonists would eventually declare independence, their colonized minds merely supplanted “Kingdom” with a plutocratic “Realm of Whiteness.”
- ❑ They were “Christian” elites (*not savages*) who were primarily propertied Englishmen.
- ❑ They evolved a legal status for Whiteness as an entitlement to dominion over property (*including Blackness, a means of production*).
- ❑ To rig advantage for plutocracy, Whiteness became king. Subjects of the Whiteness realm were entitled to divine right, which (*in practice*) trumps democracy’s rule of law.
- ❑ Since they were endowed by their creator to amass wealth, why give it to the king? They were entitled to it by any means necessary, including revolution and slavery.



Inclusion-Collusion Delusion

White Supremacy & Anti-Blackness

Subjective Experience Of Exploitation

Displacement

Jumped Into Whiteness Gang

Extremely Bonded Social Capital

Junkyard Dogs

- **Rigged Advantage Theory (RAT):** *whiteness* is an *inclusion-collusion delusion* to produce wealth and power for elites.
- RAT uses **2 strategies:** *white supremacy* (an ideology of identity), and *anti-Blackness* (the triggered activities of white supremacy).
- Exploited whites **displace their subjective experience of exploitation** using the very white supremacy and anti-Blackness that is used to inculcate them.
- **Displacement** suppresses consciousness of the exploitation.
- Exploited whites are “*jumped into the whiteness gang*” via white supremacy and anti-Blackness.
- Displacement of this trauma onto Blackness and “others” secures a **high level of extremely bonded social capital**, a contract of violence enabling exploitation across generations.
- For the trickle-down whiteness crumbs from master’s table, exploited whites act as **junkyard dogs** to protect master’s junk.

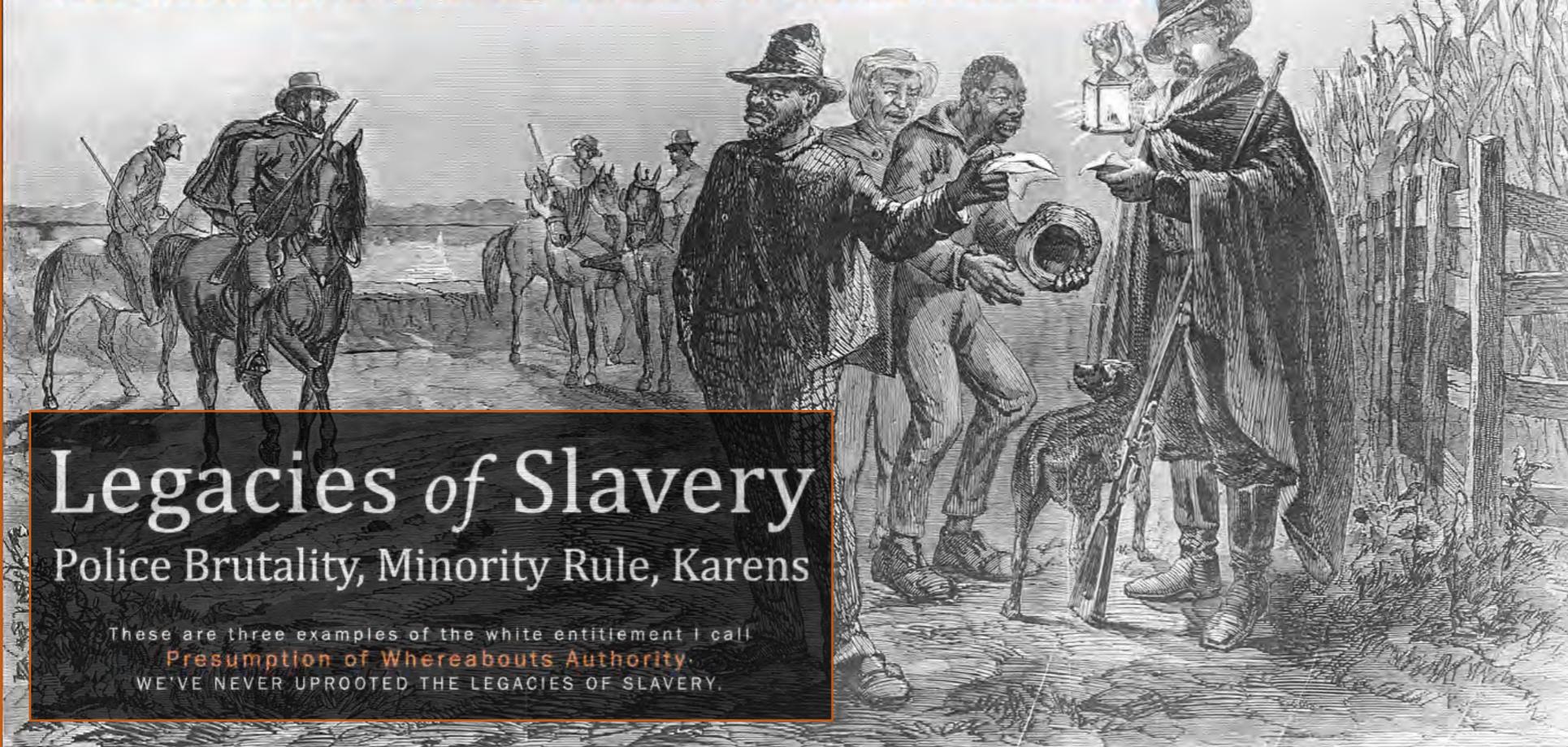
Presumption of Whereabouts Authority*

Is A Legacy of Slavery, Which Persists in 2024

WE HAVE NEVER UPROOTED THE LEGACIES OF SLAVERY

"PLANTATION POLICE"

WOOD ENGRAVING BY F.B. SCHELL 1863 U.S. LIBRARY OF CONGRESS (PUBLIC DOMAIN)



Legacies of Slavery

Police Brutality, Minority Rule, Karens

These are three examples of the white entitlement I call
Presumption of Whereabouts Authority.

WE'VE NEVER UPROOTED THE LEGACIES OF SLAVERY.

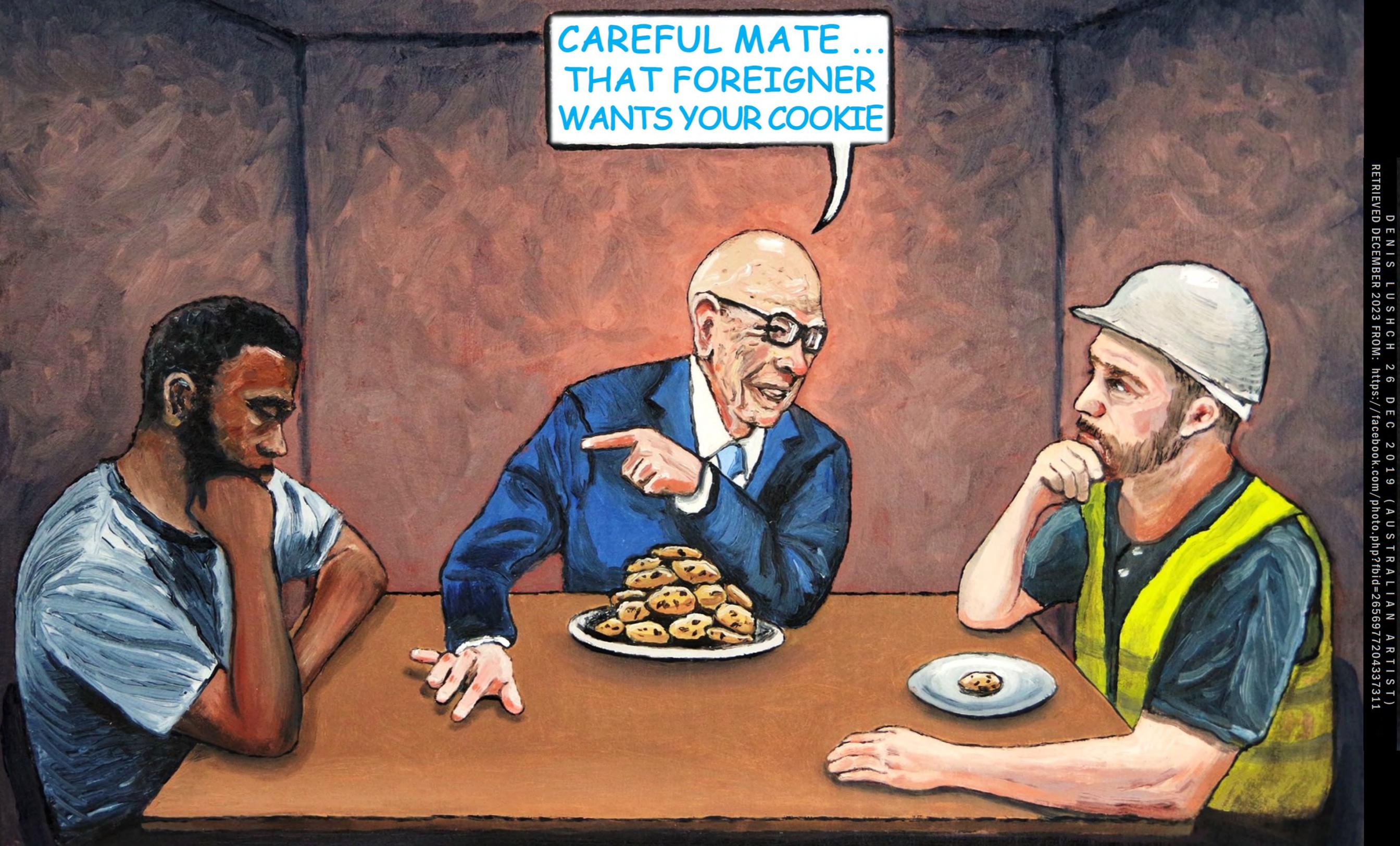
3 EXAMPLES

Triggered in the Psyche
of American Whiteness

- Police Brutality
- Minority Rule
- Karens

*Watson, W. (2023). Twelve Steps for White America: for a United States of America. Cognella Press. San Diego, CA

CAREFUL MATE ...
THAT FOREIGNER
WANTS YOUR COOKIE



INEQUALITY

IS ASSOCIATED WITH

Increased Economic Instability

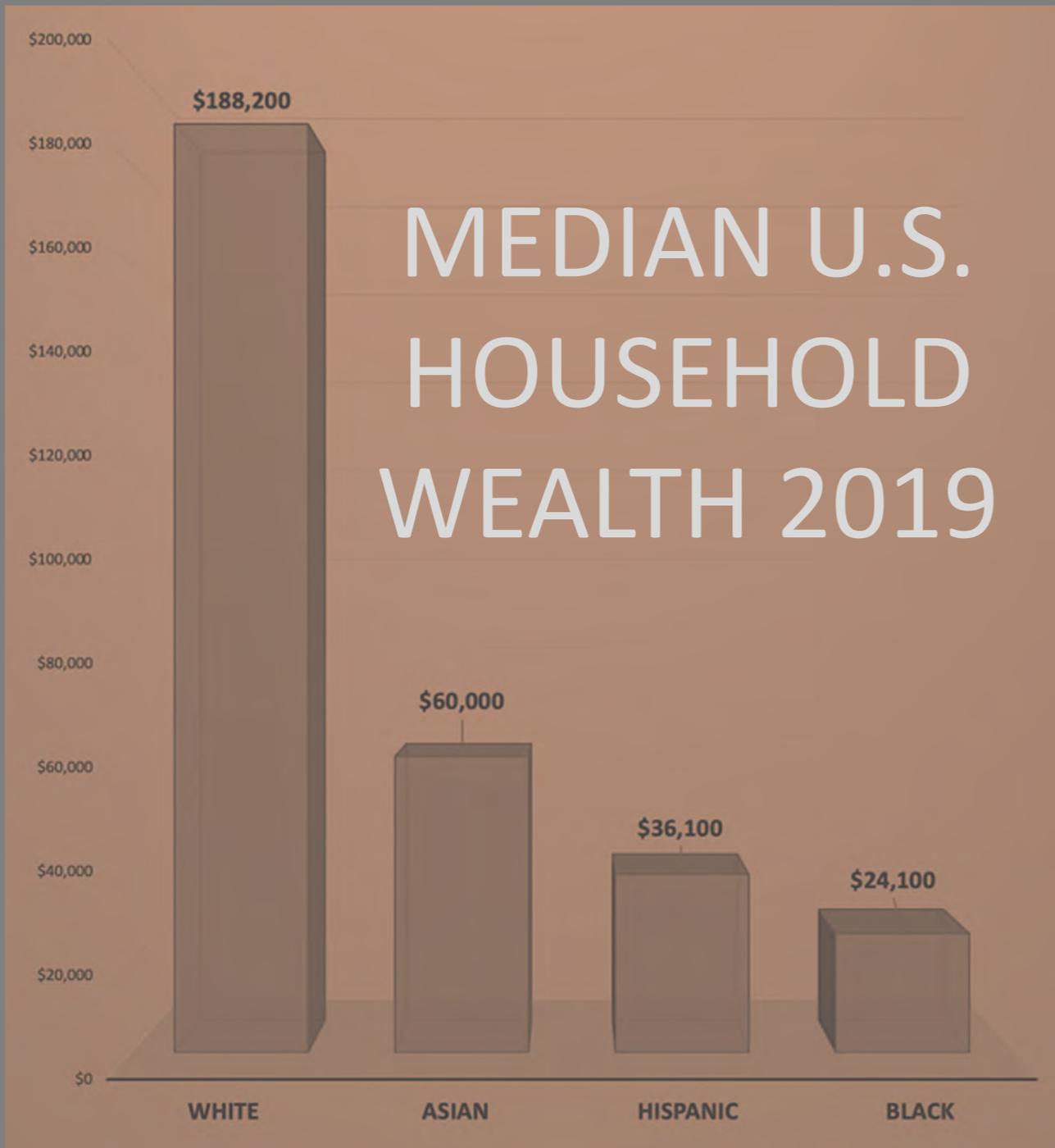
Less Social Mobility

Lower Scores (Math, Reading, Science)

More Property & Violent Crime

Stress, Shorter Life Span, Obesity, Infant Mortality

Less Social or Civic Engagement – Greater Distrust



White Household Wealth is 7.8x greater than Black Household Wealth, BUT

DISAGGRAGATING DATA FURTHER

Single white men's median wealth

14.6 times greater than single Black men (\$1,550)

224.2 times greater than single Black women (\$101).

Source: Brookings Institute. *The Black-white wealth gap left Black households more vulnerable.* Emily Moss, Kriston McIntosh, Wendy Edelberg, and Kristen Broady. December 8, 2020

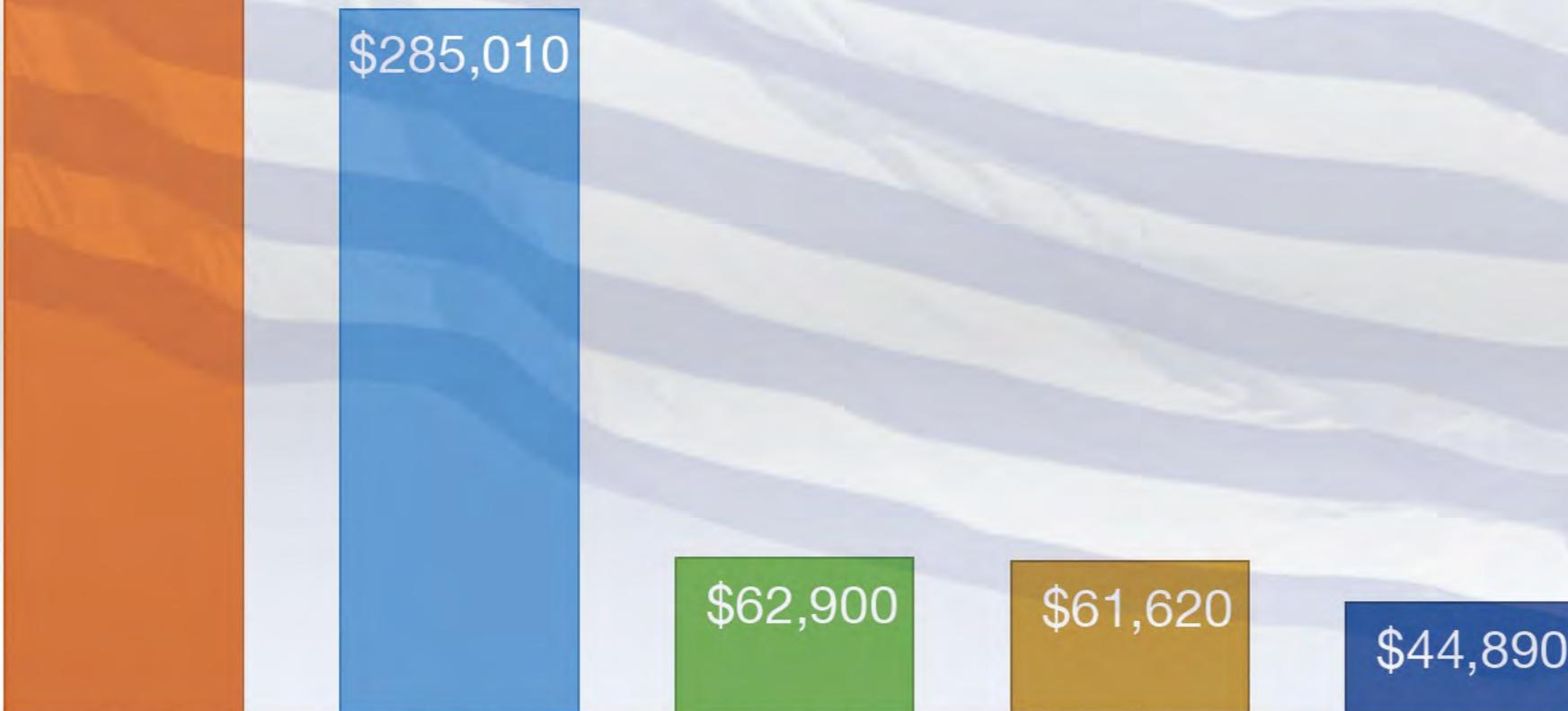
\$536,020

MEDIAN FAMILY WEALTH

United States - 2022 Dollars

CHART BY WWW.WILLIAMWATSON.ORG

Aditya Aladangady, Andrew C. Chang, & Jacob Krimmel
(2023) Greater Wealth, Greater Uncertainty: Changes in
Racial Inequality in the Survey of Consumer Finances.
BOARD OF GOVERNORS, FEDERAL RESERVE SYSTEM



OTHER: ASIAN

WHITE

MIXED, NATIVE AMERICAN,
ALL OTHER

HISPANIC

BLACK

WHITE HOUSEHOLDS

6.35

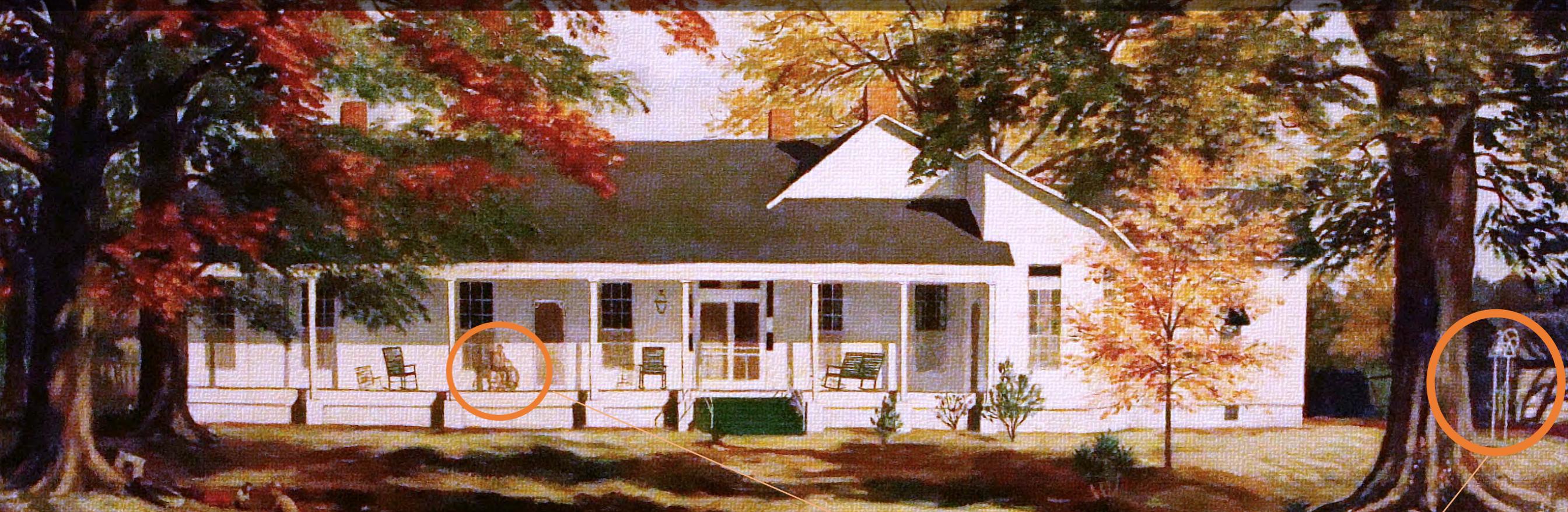
xs MORE WEALTH THAN

BLACK HOUSEHOLDS

- Learn the wealth gap and know that **race predicts outcomes in the USA.**
- Merit alone cannot explain this difference.
- For a United States of America, there are steps you can take if you are not ok living with a white thumb on the scales of justice, liberty, peace & prosperity.

Part Two

TRUE OR FALSE "SLAVERY WAS A LONG TIME AGO"



FALSE: I EXEMPLIFY THE RECENCY OF SLAVERY

This painting, completed when I was a child, depicts my maternal grandparents' home in the South. It sits on land ceded by the Choctaw Nation in the Treaty of Dancing Rabbit Creek (1830), and then first deeded to an in-law branch of our family by Pres. Martin Van Buren (1848). My **Grandfather** (born here in 1884) is shown elderly in his wheelchair on the veranda. His father and uncles fought against the USA for the Confederate States of America. At the right of the painting, an **Iron Bell** is hoisted onto poles. Folklore says that during and after Reconstruction this bell tolled for cotton field workers, sharecroppers comprised of formerly enslaved people and descendants.

ERA OF SLAVERY

POST RECONSTRUCTION

CIVIL RIGHTS MOVEMENT



NEWTON EDNEY BURNHAM

1835 - 1913

GREAT GRANDFATHER

SERGEANT FOR THE CSA (18th Regiment, MS Infantry, Comp. A)
NEB's father enslaved 9 people in 1850.

JOHN RAYMOND BURNHAM

1888 - 1974

GRANDFATHER

PEOPLE WHO WERE FORMERLY ENSLAVED
LIVED ON HIS PROPERTY AS SHARECROPPERS

HELGA LAZELLE BURNHAM WATSON

1922 - 2013

MOTHER

CIVIL RIGHTS ACTIVIST "WHEN MEDGAR WAS KILLED"
MS HOUSE OF REP Adjourned in her honor when she died.

EARS DON'T MATCH: LEFT EAR IS HIGHER AND INWARD - RIGHT EAR IS LOWER & OUTWARD

THE “RETIRED”
MISSISSIPPI FLAG RE-
SPROUTED AT THE
INSURRECTION.

HUM . . . Quick Question

Since Mississippi had a
brand- new flag, I
wonder why they didn’t
bring the new one?





NEW MISSISSIPPI FLAG OFFICIALLY OMITTS CONFEDERATE FLAG IN 2020

MISSISSIPPI FLAG
WITH CONFEDERATE
SYMBOL FLEW OVER
JACKSON MS
UNTIL 2020



FAMILY OF JACKSON MS MAYOR CHOKWE ANTAR LUMUMBA



CAPITOL FLAG PHOTO: STRINGER / Reuters
Retrieved 2 Feb 2021 from:
<https://www.nbcnews.com/think/opinion/mississippi-s-confederate-flag-gone-legacy-white-supremacist-policy-remains-ncna1232690>

THREE HUNDRED EIGHTY-FIVE YEARS *of* BURNHAM ANCESTRY

ENGLAND

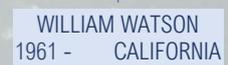
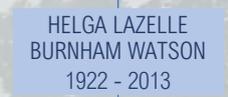
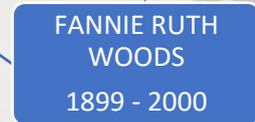
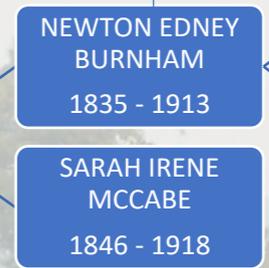
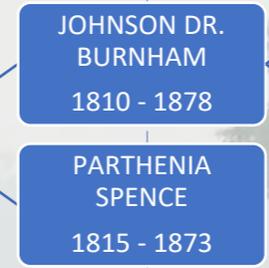
CAROLINA, Province of England 1663–1707 Great Britain 1707–1712 Partitioned North & South 1712. NC State 1789

MISSISSIPPI STATEHOOD 1817 – PRESENT

North Carolina Province (colony) began in 1712 separating from the Carolina Charter lands of 1663 (King Charles II). GB arrived in Joy's Fork NC 1715 (Under George I) and became vestryman of Parish of St. Peter. (Future Camden County NC). "Great Dismal Swamp". He was treasurer for Pasquotank (2 yrs) and was a member of the precinct court. Records begin again at 1725 – 1735, when he was elected and served in the NC Colonial Assembly. Delivered leg info from House of Burgesses to Upper Chamber and head of the colony.

Married 16 yr old Parthenia Spence 1831. Moved to MS from NC app. 1836. Son Newton Edney born 1835 in NC. Daughter Courtney Ann born in Ludlow MS 1837. In 1850, N.E. was 15. In 1850 Census Slave Schedule, D.J. enslaved 9 human beings: Ages 50, 50, 45, 18, 17, 15, 13, 9, 4

GB – WANDSWORTH Parish, County Surrey (greater London today). D. PRINCE GEORGE'S MARYLAND



1850 U.S. Federal Census - Slave Schedules for Doctor J Burnham

	Mississippi	Scott	Not Stated
31	1	50	m B
32	1	50	m B
33	1	45	f B
34	1	18	f B
35	1	17	m B
36	1	15	f B
37	1	13	m B
38	1	9	f B
39	1	4	f B

SIM's sister Florence Antionette McCabe Butler means that Butlers, Burnhams and McCabes were families that shaped our present day. In 1850 B+B+M owned 50 slaves. In 1860, D.J. Burnham's estate = \$928k McCabe estate = \$785k (in today's \$)

Newt was 15 years old when his Father enslaved nine people. (one of whom was his age)

FOLLOW MY WORK AT THE FOLLOWING SITES

www.linkedin.com/in/drwilliamwatson/

www.williamwatson.org

medium.com/@DrWilliamWatson

<https://threefifths.online>

