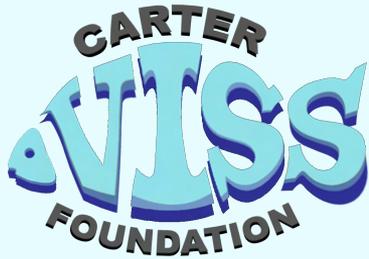


2023 Carter Viss Foundation Impact Report



Mission

To support individuals with limb trauma from boating incidents and promote safe boating and diving practices

First Quarter

Officially registered as a 501(c)3 non-profit with the state of Florida on January 25th!

Launched our website www.cartervissfoundation.org in February

On March 4th, we had a table at the Naturescaping Festival at John D. MacArthur State Park.



We gave out stickers and information about the Carter Viss Foundation.

On March 18th, had a table at Turtlefest at Loggerhead Marinelifelife Center.



We gave away stickers and anyone who signed up for our email list was entered in our free shirt giveaway.

Second Quarter

On April 5th, we launched our “Retreat a Thousand Feet” campaign to raise awareness of boats speeding near the beach.

RETREAT A THOUSAND FEET

Retreating one thousand feet from the beach while operating a boat will prevent injury toward humans and marine life in a common swimming area.

1,000 feet \approx 3 football fields 
or the average length of a pier



When boating less than **one thousand feet** from the beach, proceed at a minimum wake speed.

www.cartervissfoundation.org



On May 25th and 26th, Carter participated in press conferences in Miami and Stuart with the Coast Guard, Fire Department, and Sheriff's Department in honor of National Safe Boating Week.



The conferences were also done to educate the public about boating and diving safety in preparation for Memorial Day Weekend.

On June 17th, the Carter Viss Foundation began its official partnership with Brownie's Marine Group to promote their 3D Buoy.



We shared a booth with them at the Deerfield Beach Underwater Cleanup.

The 3D Buoy is now for sale at several dive shops in South Florida and the foundation sells them at all of our vendor events.

Third Quarter

On July 14th, Carter joined Loggerhead Marineline Center's conservation team to record the speed of boats going less than one mile from shore.



This is done for their “Go Slow For Those Below” initiative to protect sea turtles from boat strikes.

On July 21st, Carter filmed a PSA video with FWC in Key Largo that educates on the regulations and importance of divers down devices.



This video was produced in preparation of Mini Lobster Season taking place the following week.

At the end of July, we finished our brochure. It features all the details of our mission and contains several safe boating and diving guidelines.

We hand out these brochures during all of our events or activities.

On September 5th, we received our letter of 501(c)3 determination from the IRS!

Mission Statement

To support individuals with limb trauma resulting from boating incidents and promote safe boating and diving practices.

We strive to help individuals through providing emotional support and assisting them through their hospital care. Our goal is to inspire individuals to make the best of their life-changing situation and get them back to doing activities they love.



Carter with his parents in the hospital.

We promote boating and diving safety by distributing information to the public, producing content that demonstrates safe boating and diving practices, and participating in community events.

Contact Us

Learn more on our website!



 [cartervissfoundation](#)



cartervissfoundation@gmail.com



We are dedicated to making our oceans a safer place for humans to enjoy and marine life to thrive.



A 501(c)(3) Nonprofit Organization

Diving Safety



The standard dive flag may appear highly visible; however, it can barely be seen from certain angles.

On the day of the accident, Carter was towing the standard two dimensional dive flag; however, due to the angle of the flag, it was not seen by the driver of the boat until it was too late.



To prevent a dive flag from going unnoticed, we encourage the use of a three dimensional divers down device. The 3D device can be seen by a boat from any angle and in any conditions.

Order yours here!



Boating Safety

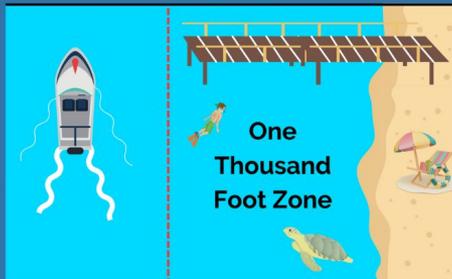
One of the contributing factors toward Carter's accident was the simple but crucial concept of the boater being unaware of his surroundings. He was speeding toward a popular nearshore dive spot at 45 mph, and when the boat struck Carter, it was about 700 feet off of the beach. If the boater had been driving at a slower speed, he may have seen Carter and could have maneuvered the boat away in time to prevent the tragedy.

This is why we promote the "Retreat a Thousand Feet" motto.

RETREAT A THOUSAND FEET

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1,000 feet ≈ 3 football fields
or the average length of a pier



When boating less than **one thousand feet** from the beach, proceed at a minimum wake speed.

Making the Best Out of a Tragedy



Carter getting discharged from the hospital after staying there for more than two months.

Carter grew up in Denver, Colorado. He spent his childhood catching fish near his house and owned several saltwater aquariums. His love of fish was always meant to be as the last name "Viss" is translated to the word "fish" in Dutch. He earned a degree in marine biology at Palm Beach Atlantic University in West Palm Beach, Florida where he fell in love with the beautiful reefs directly off of the beach.

On Thanksgiving Day 2019, while snorkeling at his favorite sport on the Breaker's Reef, Carter was struck by a large boat. He lost his right arm on impact, both legs were severely lacerated, and his left wrist was badly broken. After making a full recovery, Carter has dedicated his life to helping individuals involved in similar accidents and changing boating and diving safety standards to prevent any more accidents.

We were selected to be vendors at the Spiny Lobster Festival at Sailfish Marina and The REEF Lionfish Derby in Islamorada.



Spiny Lobster Festival
(Sailfish Marina, August 8th)

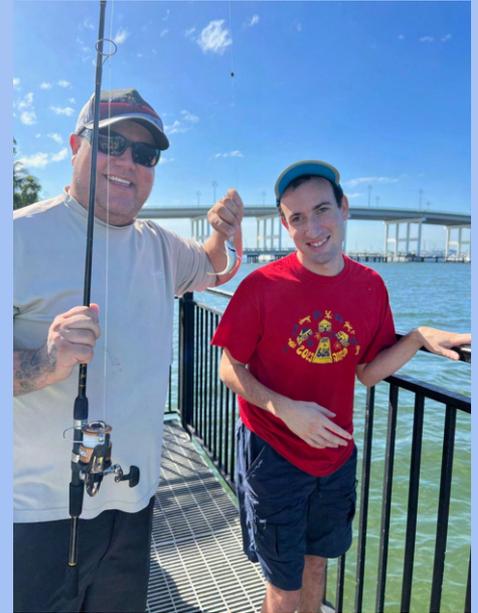


REEF Lionfish Derby
(Islamorada, September 10th)

Fourth Quarter

On November 6th, Carter, Andy Earl (COO), and Stephen Schwartz (CFO) hosted a fishing program with a group from Sea Turtle Adventures.

They taught the group how to fish and identify the fish they catch.



The three of them have done this before representing Florida Fish Boyz before the Carter Viss Foundation was established.

On November 4th, the foundation had a booth at the 10th Annual Lagoonfest in downtown West Palm Beach.



On November 17th, Carter represented the foundation at the season kickoff event at Manatee Lagoon.

On December 10th, Carter ran the Palm Beach Half Marathon!



He did several local news interviews leading up to the race, all mentioning his foundation and its mission to promote safe boating and diving.

Donate Here!

<https://cartervissfoundation.org/donate>

**Subscribe to our
emails!**

<https://cartervissfoundation.org/>

**A huge thank you to all who donated over the year! We cannot
work on our mission without you!**

Alexandre Standish
Stephen & Diane Schwartz

Laura Matera
Sea Turtle Adventures