

## Sponsorship

### Snyder County Truck & Tractor Pullers



Dear Future Sponsor,

At Snyder County Tractor Pullers, we are on our way to becoming a big name in the state of Pennsylvania for Truck and Tractor pulling. We have been around for over 45 years. When the Snyder County Tractor Pullers first started out, we were a small pulling organization. Now we travel across Pennsylvania to pull at different fairs and tracks. This upcoming season in 2023 we are looking to become even bigger.

In 2023 we are planning on having five truck and tractor pulls at our hometown track in Selinsgrove, Pennsylvania. Along with our hometown pull, there will be a total of ten or more pulling tracks we will be displayed at. At our hometown pull we are looking forward to raising more money to help pay the pullers and many more cost for truck and tractor pulling each night.

However, we believe that our club will grow and go even farther with your help as one of our official sponsors.

During this great time, your business would provide great help in sponsorship, and in return we would promote your company at our events, using banners, put your company logo on our website, Facebook advertisement, give you season passes and etc.

With you by our side at this upcoming season, we would achieve great success.

If your company is interested in being an official sponsor, please reach out to us at [Jeff Radel: cell (570)-765-8581; home (570)-374-1002; email [jeffkatr@verizon.net](mailto:jeffkatr@verizon.net) ]. We can't wait to hear back and hope we can help each other out! Thank you!

You can check us out on Facebook & Instagram at Snyder County Tractor Pullers or our website ([www.sctpapullers.com](http://www.sctpapullers.com)).

Sincerely,

President of SCTPA Jeff Radel

Snyder County Tractor Pullers

President – Jeff Radel

Cell: 570-765-8581

Email: [jeffkatr@verizon.net](mailto:jeffkatr@verizon.net)

Joey Radel

Cell: 570-765-9649

Email: [joeyradel22@gmail.com](mailto:joeyradel22@gmail.com)

# SPONSORHIP PACKAGES

## ULTIMATE SPONSORSHIP (Main sponsor for a whole night)

**\$5,000 for regular pull**

**\$10,000 for one night of Championship Weekend (2 days)**

- A night will be named after you and you will be the main sponsor of the night
- Bring equipment to show off, drive up and down the track in between classes
- Four banners 2' x 4' ft. displayed trackside with sponsor's name (provided logo to SCTPA)
- Sponsor will be announced at least 8 times during the event
- Sponsor will receive 10 season passes to Selinsgrove events
- Sponsor will be put on website
- Sponsor will be advertised on social media
- Sponsor logo decals will be handed out to all pullers for their pulling vehicles or if sponsor is a class sponsor every puller in the class will receive two decals
- 8 Banquet tickets

## PLATINUM SPONSORSHIP

**\$2,000 or more Package**

- Four banners 2' x 4' ft. displayed trackside with sponsor's name (provided logo to SCTPA)
- Sponsor will be announced at least 6 times an event
- Sponsor will receive 6 season passes to Selinsgrove events
- Sponsor will be put on website
- Sponsor will be advertised on social media
- Sponsor logo decals will be handed out to all pullers for their pulling vehicles or if sponsor is a class sponsor every puller in the class will receive two decals
- 4 Banquet tickets

## GOLD SPONSORSHIP

**\$1,000**

- Two banners 2' x 4' ft. displayed trackside with sponsor's name (provided logo to SCTPA)
- Sponsor of the class the name will be announced at least 4 times an event
- Sponsor will receive 4 season passes to Selinsgrove events
- Sponsor will be put on website
- Sponsor will be advertised on social media
- 4 Banquet tickets

## **SILVER SPONSORSHIP**

### **\$500**

- Two banners 2' x 4' ft. displayed trackside with sponsor's name (provided logo to SCTPA)
- Sponsor's name will be announced at least 2 times an event
- Sponsor will receive 2 season passes to Selinsgrove events
- Sponsor will be advertised on social media
- Sponsor will be put on website
- 2 Banquet tickets

## **BRONZE SPONSORSHIP**

### **\$250**

- Sponsor's name will be announced at least 1 times throughout the night
- Sponsor will receive 2 season passes to Selinsgrove events

Dates of our events at Selinsgrove (If you decide to be a main sponsor, please circle which date)

- Saturday, June 3
- Saturday, July 8
- Saturday, September 2
- Friday, October 6 (Championship Weekend)
- Saturday, October 7 (Championship Weekend)

### **Sponsorship Package Deal:**

- Ultimate sponsorship
  - \$5,000
  - \$10,000
- Platinum sponsorship
- Gold sponsorship
- Silver sponsorship
- Bronze sponsorship

**CLASS SPONSORSHIP**

**\$1,000 or more (to receive all perks of a class sponsor)**

- Two banners 2' x 4' ft. displayed trackside with sponsor's name (provided logo to SCTPA)
- Sponsor's name will be announced at least 2 times during class they are the class sponsor of
- Sponsor will receive 4 season passes to Selinsgrove events
- Sponsor will be put on website
- Sponsor logo decals will be handed out to all pullers of the class to be put on their pulling vehicle, every puller in the class will receive two decals
- 4 Banquet tickets
- PLEASE, provided the sticker decals so we know they are the way you want them. (Example size 3' inch x 6' inch)

Do you want to be a class sponsor for the 2023 Points Series?

Perks of a class sponsor.

- A pulling series that travels to other tracks within 2 hrs of Central PA.
- Pullers will have your company decal sticker on their vehicle.
- Advertised at the other pulling tracks the class you sponsored is pulling at.

Amount you want to sponsor (a minimum of at least \$1,000): \_\_\_\_\_

Tractors

\_\_\_\_ 12,000 Enhanced Farm

\_\_\_\_ 10,500 Hot Stock

\_\_\_\_ 8,500 Light Pro/9,500 Super Farm

Trucks

\_\_\_\_ 2.6 Pro Street Diesel Trucks

\_\_\_\_ 3.0 Limited Pro Diesel Trucks

\_\_\_\_ Pro Street Gas Trucks

\_\_\_\_ R.W.Y.B. 4x4 Trucks

On the behalf of Snyder County Pullers, we want to say a big THANK YOU for being a sponsor here at Snyder County Pullers, and joining us for another great year of pulling.

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Package Deal/Amount chosen: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Mail to:

Snyder County Tractor Pullers, or (SCTPA)

730 Beaver Rd.

Selinsgrove, PA 17870

Make checks out to Snyder County Tractor Pullers, or (SCTPA)

Please email your company logo for the banner to [jeffkatr@verizon.net](mailto:jeffkatr@verizon.net), or if you have a certain business card you would like as your banner instead, please send a card along with the check.