

# BirmingHIM

MEN'S FASHION WEEK

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Name or Organization: \_\_\_\_\_

Website: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Please submit your logo in JPG format to: [perryvarner30@gmail.com](mailto:perryvarner30@gmail.com)

Check the Sponsorship/Vending Option of your Choice:

Title Sponsorship

☐

Presenting Sponsor

☐

Deadline: January 25, 2026

All Sponsorship payments must be received via Cash, Check, Cash app or PayPal. Spaces are limited on a first come, first serve basis. Your participation is confirmed upon receipt of payment. Please remit payment no later than 5pm by 1.25.26 so that your company and organization receives the full 120 day marketing opportunity outlined in our Sponsorship Deck for Feb-May via social media, emails and our website [www.himfashionweek.com](http://www.himfashionweek.com).



**Perry Varner**  
SPerryV1906



- Booth Set-Up: Booths may be set up on **Saturday, May 2, 2026**, beginning at 2 PM. Please have the booth ready to go by 4:00 PM at **WorkPlay Studios located 500 23<sup>rd</sup> Street South Birmingham, AL**. Sponsor presentations and activation stations are welcomed. **Title Sponsors will have stage time and premium choice areas for displays, signage etc., at every venue.**
- All Sponsors can have signage at ALL BMFW events from April 29-May 3. Title Sponsors can have vendor table setup and presentations at ALL venues and all events that week as well.
- Upon arrival, you will be shown to your designated area. Please unload your items first, move your vehicles to parking areas, and then set up your booth space.
- Areas may be congested during booth set-up. Please be courteous of other vendors and do not block their access to booths at any time. All items for sale must be within your booth space.
- General vendors CANNOT sell food, drinks, or any consumable product at any events. If you are found in violation of this rule, your company will be notified and banned from participating in all future BMFW events.
- Booth Teardown: All Vendors are responsible for cleaning up their entire booth space at the end of the event. All booths must be empty of all contents, tables, unsold items, etc. with two hours of end of each event.

Thank you for your cooperation and participation! If you have any questions or concerns, please contact our marketing partners, event coordinators, models or designers. We can always meet in person, via phone or zoom at your convenience.

Designer Perry Varner

[perryvarner30@gmail.com](mailto:perryvarner30@gmail.com)

205.369.4032

# BMFW SPONSORSHIP AGREEMENT