

THE FUTURE OF CAREER READINESS

GentrAiner is a cutting-edge virtual internship platform designed to enhance career readiness through immersive, AI-driven simulations. By addressing real-world challenges and fostering essential soft skills, GentrAiner prepares Gen Z, international students, veterans, and mid-career professionals for the modern workplace.



WHY CHOOSE GENTRAINER FOR YOUR CAREER RESOURCE CENTER?

- **Universal Access to Internships:** ensure that every student, regardless of their circumstances, can participate in high-quality, simulated internships that prepare them for real-world careers.
- **Data-Driven Insights for Counselors:** Provide your career counselors with detailed, actionable career readiness data for each student, enabling personalized guidance and support.
- **Enhanced Department Efficiency:** Alleviate the burden on your career services team with our scalable, AI-powered platform that automates and enhances career readiness training.
- **Strengthened Employer Partnerships:** Build and maintain prosperous relationships with employers by consistently delivering well-prepared candidates who have honed their skills through realistic, industry-specific scenarios.



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CAREER READINESS

Provides practical experience in a safe, virtual environment.

SKILL DEVELOPMENT

Focuses on essential soft skills like communication, leadership, and teamwork.

ADAPTABILITY

Prepares for diverse industry challenges, enhancing employability.

COMPETITIVE EDGE

Offers a unique, high-quality experiential learning platform, attracting prospective students.

218-340-5050

www.gentrainer.net

OUR STAKEHOLDERS: HIGHER EDUCATION



KEY BENEFITS FOR STUDENTS AND HIGHER EDUCATION INSTITUTIONS

- Position your college at the forefront of innovation by offering GentrAiner's cutting-edge virtual internships.
- Participate in an experiential traditional internship with its 15-week, 150-hour curriculum
- Equip students with real-world skills and data-driven career readiness, boosting employability and elevating your institution's reputation.
- Students build the skills employers want through immersive, AI-driven internships that prepare you for success in today's competitive job market.



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GENTRAINER OFFERS CAREER READINESS SKILLS FOR THE FUTURE WORKFORCE

1. Critical Thinking/Problem Solving: analyze, decide, & solve in dynamic & complex settings.
2. Oral & Written Communication: fosters clear, effective professional dialogue.
3. Teamwork & Collaboration: promotes productive innovation & inclusivity in diverse groups.
4. Digital Technology Proficiency: enhances tech skills for navigating today's AI-driven workplaces.
5. Leadership: influence & make impactful contributions.
6. Professionalism & Work Ethic: instills strong work habits, accountability, & readiness for professional standards.
7. Career Management: teaches career planning, self-awareness, & adaptability.
8. Global & Intercultural Fluency: prepares for diverse workplaces by fostering cultural awareness & sensitivity.

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OUR STAKEHOLDERS: ORGANIZATIONS

HOW DO WE SUPPORT ORGANIZATIONS?

- **Reduce First-Term Attrition:** partner with GentrAIner to prepare new hires with vital career readiness skills, reducing costly turnover by ensuring they're ready to contribute from day one.
- **Boost Workplace Productivity & Collaboration:** equip future employees with teamwork, problem-solving, and leadership skills through GentrAIner's immersive training, creating a more productive and cohesive workforce.
- **Stay Ahead of Socioeconomic Workplace Trends:** support GentrAIner to help shape the next generation of talent, keeping your organization aligned with evolving workplace demands and changes.



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EIGHT PHASES OF PROFESSIONAL GROWTH

1. **Onboarding & Professionalism:** Learn the standards of professional behavior.
2. **Networking & Relationship Building:** Build strong professional networks.
3. **Conflict Resolution:** Develop conflict management skills.
4. **Collaboration & Teamwork:** Coordinate cross-functional projects.
5. **Project Management:** Lead training and development programs.
6. **Crisis Management:** Manage crisis situations effectively.
7. **Ethical Decision-Making:** Make informed and ethical decisions.
8. **Final Presentation:** Present your learning and growth.

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SHAPE THE FUTURE WORKFORCE



OUR VALUES

- Empowerment: equipping students with the confidence, skills, & tools they need to excel in their careers and lead in their industries.
- Ethical Leadership: promoting integrity, responsibility, & ethical decision-making in all that we do.
- Innovation: harnessing cutting-edge AI & technology to deliver impactful, future-ready virtual internships
- Continuous Improvement: evolving with workforce needs, adapting to trends, & prioritizing lifelong learning and development.



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CONTACT US TODAY

Visit our website to schedule a demo.

We are accepting clients for our affordable pilot program launching in May 2025.

For additional information, please contact Aaron Meyers, CEO and Founder, at aaron@mws360.com

Our Success is Defined by Yours - Aaron Meyers, CEO

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