



The KEY to your success!

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Full Employment Council
Clyde McQueen - President
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Clyde,

Until earlier this year, I did not know that there was a Full Employment Council. My belief was that Business Retention efforts by the state was always for the large corporations and not for the small businesses that generate most of the employment opportunities in our economy. My former boss, who was in business for over 35 years, did not know that the state had anything, available.

It wasn't until we joined the National Tool and Machining Association that we began to learn of the programs. To this point, the Full Employment Council has made us aware of the help that is available from the state. We have received advice on increasing sales. Tips on getting sales representatives, where to find representatives and how to promote the relationship between them and K-Ter Imagineering has been enlightening and helpful.

I do not think that these programs are well known throughout the state. Why, I really don't know. I do know that they are extremely important to us and anyone else who has the opportunity to take advantage of the programs.

We are excited about the intern who will be assisting us in sales leads generation and internet marketing. This is just the help that we need especially in our current economy.

I personally want to thank you, Mike Shew and the rest of your staff for all that you do for the business in the state of Missouri. I think that you are right on target.

Roger Gubbels
President