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Full Employment Council
Clyde McQueen-President
1740 Paseo
Kansas City, MO 64108

Dear Mr. McQueen:

I recently spoke with the Chamber of Commerce in Independence, Missouri about not continuing my membership due to the fact that I was considering closing my business. This was not necessarily due to the economic conditions but due to my inexperience and ability to run a successful business. They asked if I could be referred to Mike Shew for a consult. I agreed.

Mike came to my place of business and spent a portion of afternoon with me and quite literally inspired me to continue striving to make my business a success. He gave me a number of pointers for increasing sales, making better use of my space and ways to seek advice and help from his organization.

I am currently (while conducting inventory and planning a buying trip to Dallas), working on a yearly marketing plan and reading some books on how to advertise on a shoestring and how to bring in new customers. My first step (as was suggested by some of my resources) is to take care of the substantial customer base I already have.

Thanks to Mike, I have taken a "new attitude" and plan to make all this work to my advantage – I am excited about 2009.

Thanks, to the Full Employment Council for much needed help via Mike Shew's enthusiasm and encouragement.

Gratefully yours,

Sharleen Reeder, Owner
Luticia Clementine's
Independence, MO