







#### **Small Business Designations**

Native Hawaiian Organization SBA Certified 8(a)

Native Hawaiian Organization (NHO) owned Small Business

Woman Owned Small Business (WOSB)

Economically Disadvantaged Woman Owned Small Business (EDWOSB)

**HUBZone Small Business** 

#### **Prime Contract Vehicles**

GSA 8(a) STARS III GSA OASIS SB

Pools 1 and 3

GSA OASIS 8(a)

Pools 1, 2, and 3

GSA MAS IT (SINS 54151S, OLM) GSA MAS (SINS 541611, 54151S, OLM)

#### **NAICS**

E41000	E41060	F 44 F44
541330	541360	541511
541512	541513	541519
541611	541612	541613
541618	541620	541690
541715	541720	541910
541990	561110	561990
611430		

CMMI Level 3 DEV & SVC ISO 9001:2015, 20000-1, 27001 DCAA-Approved Accounting System Top Secret Facility Clearance

# JOINT CAPABILITY STATEMENT

#### **About**

**Founded in 2007, TLN** began its partnership with the Centers for Disease Control and Prevention (CDC) in 2015 to provide program management, strategic communications, technical writing, training, data analytics, global laboratory consulting, and logistics and operational support.

**Founded in 2015, SPAARK** is an SBA Certified 8(a) NHO owned Small Business. SPAARK provides delivers tailored DevOps, cloud & cybersecurity and continuity of operations services that support the missions and systems of our clients.

## **Together**

The **SPAARK-TLN Team** is an exceptional solution to meeting public health agency needs due to our deep knowledge of the work done on the front-lines intertwined with our innate understanding of required data technology infrastructures and processes that can enable effective decisions, advisory services, and policy-making and justify funding requests.

#### **Services**

- Program Management and Communications Support
- IT Professional Services, Modernization, and Transformation
- · Laboratory Support and Consulting
- Emergency Preparedness and Response
- Data Science, Machine Learning, and Robotic Process Automation
- Logistics and Operational Support
- DevOps, cloud & cybersecurity
- Continuity of operations services

#### **CDC Past/Current Performance**

- · Vaccine Task Force
- National Center for Immunization and Respiratory Diseases
- Office of Infectious Diseases
- Global Immunization Division
- · Occupational Health and Safety Office
- CDC President's Emergency Program for AIDS Relief (PEPFAR) Program
- Emergency Operations Center

#### **Contacts**

**SPAARK:** Stacey Myers, 717.658.2429, innovate@teamspaarktln.com **TLN:** Tamara Nall, 646.729.3330, , innovate@teamspaarktln.com



## **DIRECT AWARD PROCESS**

## **Streamline The Acquisition Process**

Federal and Department of Defense customers can issue a sole source contract directly to SPAARK following these simple 5 steps. This allows for simplification of the acquisition process, significant reduction in the acquisition timeline (from months or years to days or weeks), open negotiation between the customer and SPAARK producing mutually agreed upon deliverables and price, and an uninhibited kickoff to the contract post award.



## **5 Simple Steps**

- Send a templatized 8(a) Offer Letter to the Small Business Administration requesting a Direct Award to SPAARK. This letter contains instructions with the required content. SPAARK can provide the Offer Letter template to the Contracting Officer. Be sure to select a NAICS code within SPAARK's SAM profile (see slide 2 of this briefing for a list).
- **02** Wait to receive the SBA approval (usually within 3 business days).
- 03 Send a Request for Proposal (RFP) to SPAARK.
- SPAARK submits a Proposal in response to the RFP. This can be an iterative and open process assuring the government's requirements are met and pricing is fair and reasonable.
- O5 Contracting Officer makes an award to SPAARK and contract execution begins without protest.













Average time from initial meeting to contract: 40 Days





## FAMILY OF COMPANIES (DIRECT AWARD EXAMPLES)



## **US Department of Transportation (DOT) (20 days to Contract)**

- Base-plus-4-Option-Year contract for ~\$17M providing budgeting and financial services for the Department
  of Transportation Office of the Secretary
- Provides oversight and policy guidance for all budget, financial management, program performance including evidence-based tools and techniques, enterprise risk management and internal control activities
- Discussions commenced between SPAARK and customer on 7/26/2022 –Contract awarded on 8/22/22



## NAVY -NORFOLK NAVAL SHIPYARD (NNSY) (29 days to Contract)

- Base-plus-4-Option-Year contract for ~\$3.5M providing administrative and professional support services for the NNSY Contracting Department
- Provide administrative functions; workflow management; data and metrics analysis; organizing and developing organizational products to support business efficiencies; file management; and training, development, and policy support
- Discussions commenced between SPAARK and customer on 4/26/2021 Contract awarded on 5/24/2021.



## **HOUSING AND URBAN DEVELOPMENT FIELD SERVICE (58 days to Contract)**

- Base-plus-4-Option-Year contract supplying ~\$1M/Year of Access Controls, Intrusion Detection, and Closed-Circuit TV equipment and installation services
- Multi-vendor, multi subcontractor team incorporating coverage across the U.S.
- Discussions commenced between SPAARK and customer on 6/29/2020 Contract awarded on 9/25/2020
- Several rounds of price and deliverable negotiation with 3 SPAARK submissions



## **PENNSYLVANIA NATIONAL GUARD (43 days to Contract)**

- Contract supplying 1 month of outdoor protected facilities supporting annual joint DoD/PA NG exercises.
   SPAARK provided portable facilities, power, and HVAC to eight locations across central Pennsylvania
- Discussions commenced between SPAARK and customer on 8/31/2020 Contract awarded on 10/13/2020
- Award was ready in September but needed to wait for FY2021 money





## **What is a Native Hawaiian Organization?**

Native Hawaiian Organizations (NHO's) are nonprofit community service entities which support the Native Hawaiian community as defined by the Small Business Administration (SBA). Deeply rooted in Federal Law, an NHO's purpose is to provide support for the Native Hawaiian community through its majority ownership and operation of one or more Small Business, 8(a) certified, for-profit firms. The NHO's ability to achieve its congressional mandate is, therefore, directly impacted by the success of its Small Business 8(a) entities. Under the8(a) program, Congress granted such entities with unique rights in the federal procurement process. These rights provide federal agencies with strong incentives to contract with businesses owned by NHOs.

NHOs do have special rules for participation in the 8(a) program. There are many reasons for this. However, an important perspective is that proceeds from NHO-owned companies are used for the benefit of Hawaiian communities, rather than individual owners, NHO members, or directors. NHOs use these proceeds to build, sustain, and operate their communities –for the betterment of education, health care, public works, and other community sustaining activities.







### Purpose of the Hawaii Pacific Foundation (HPF):

Enhance the successes of NHO-owned SBA 8(a) for-profit firms, such as SPAARK, which in turn supports economic, social, and cultural endeavors in the Native Hawaiian community.



#### **Mission of HPF:**

Our purpose is to empower Hawaiian communities by supporting programs that improve access to opportunities for success principally serving native Hawaiians. We further our purpose by advancing education; primarily through Science, Technology, Engineering, Arts, and Mathematics (STEAM) education, and preserving cultural values and practices to inspire hope, strengthen families, foster learning, cultivate leadership, and develop stewardship. This includes donating to STEAM programs such as the Hawaii National Guard Youth Challenge Program, The Department of Defense's STARBASE, and providing support to the University of Hawai'i Education Pathway and College of Social Work programs.



#### **HPF Status:**

The Hawaii Pacific Foundation is a 501(c)(3) non-profit organization incorporated in the State of Hawaii. It has majority ownership of four (4) SBA 8(a) affiliate firms and one (1) other in the process of SBA approval. As with other NHO's, the ability of HPF to achieve its congressional mandate—to support Hawaiian communities—is impacted by both the level of public support received and by the success of its majority-owned firms. Click here to see the firms within the Hawaii Pacific Foundation NHO. Feel free to contact us for any further information.



