



thenordicexplorer.com

About me **HI, I'M CAT!**

I work full-time as a professional content creator based in Reykjavík, Iceland.

I have extensive experience creating UGC-style short videos for social media that showcase everything from hotels, travel experiences, car rental services, and restaurants.



Cathrine Frederiksen

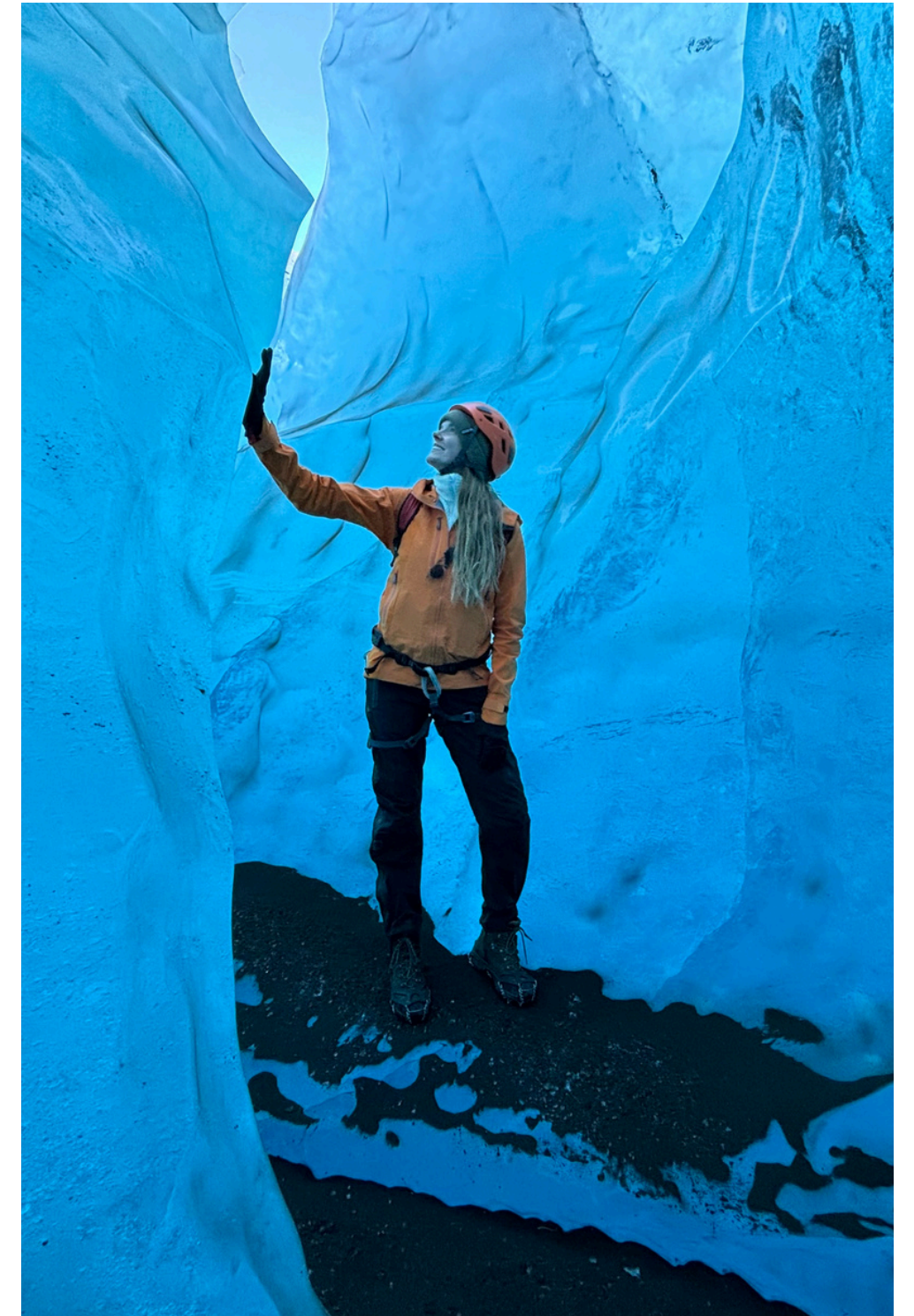
Content Creator &
Social Media Strategist

WHAT TO SEE & DO IN ICELAND?

This is one of the most common questions I get from travelers planning their Iceland adventures.

I create various short video formats showcasing tours and experiences. From scenic 5-10 sec. videos that focus on aesthetic moments to 45-90 sec. videos that show the experience through storytelling.

In this portfolio, I've gathered a selection of my work featuring tour and experience providers in Iceland.

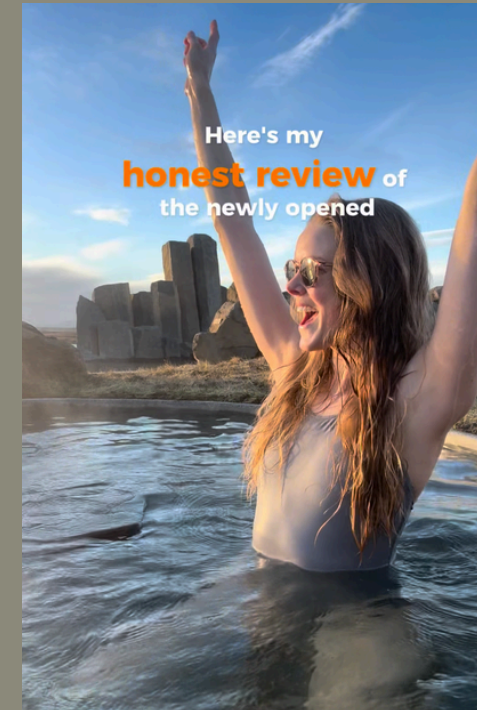


Geothermal SPAS & POOLS

Showcasing Iceland's bathing culture, ranging from world-renowned luxury spas to remote natural hot springs.

Whether you're looking for the best way to show a newly opened experience or wish to promote a more established facility, I'll find the best angles.

Click the images to see video examples.



Laugarás Lagoon



Sky Lagoon



GeoSea



Blue Lagoon

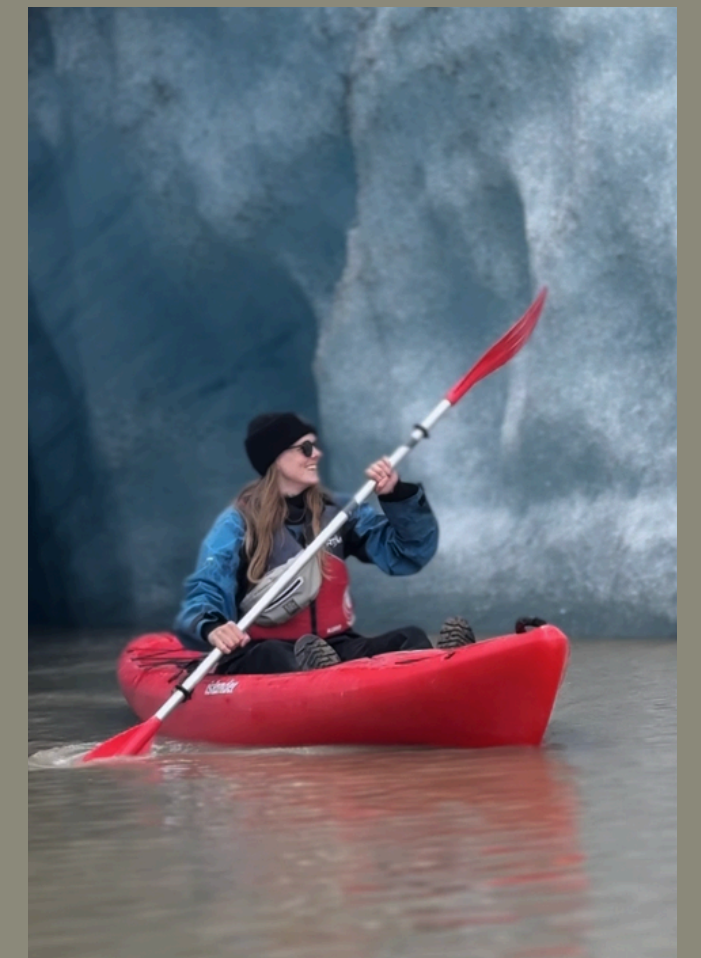
Fjord & Lagoon KAYAKING

Documenting water-level perspectives of Iceland's fjords and glacial lagoons. These videos feature beautiful sunsets captured at sea, navigating through otherworldly labyrinths of icebergs, and also cover the practical aspects of kayaking experiences in Iceland.

Click the images to see video examples.



Mt. Kirkjufell



Heinabergslón
Glacier Lagoon

Glacier ADVENTURES

Adventure footage from Iceland's ice caps. These videos show glacier hiking, snowmobiling, and seasonal ice cave exploration, highlighting the magnificence of the terrains, plus the necessary equipment for these adventures.

Click the images to see video examples.



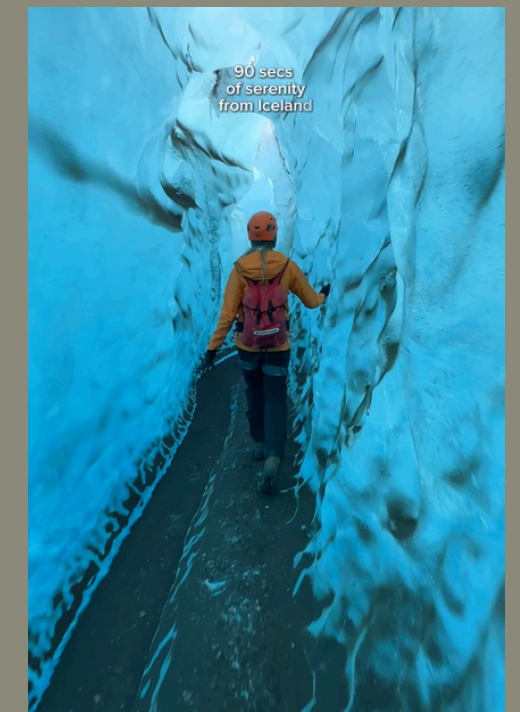
Katla Ice cave



Snowmobiling



Glacier Hiking



Breiðamerkurjökull
Ice Caves

Thrilling VOLCANO TOURS

Exploring Iceland's tectonic activity and volcanic history. These videos showcase my experience documenting guided tours into dormant magma chambers and promoting helicopter experiences over active erupting volcanoes.

Click the images to see video examples.



Inside the Volcano



Helicopter Tour

Icelandic **HORSE RIDING**

Capturing the unique gait and temperament of the Icelandic horse. Horse riding is a passion of mine, and as an experienced rider, creating content while on horseback comes naturally to me. From showing beginner-friendly tours to multiday cross-country riding experiences in the Highlands.

Click the image to see the video example.



Vík Black Sand Beach

Tasty CULINARY TOURS

A look at the Icelandic food experience scene. These videos feature traditional methods like geothermal bread baking and boat tours with seafood tastings of the catch of the day straight from the ocean.

Click the images to see video examples.



Lava Bread



Sushi Boat Tour

Museums & **EXHIBITS**

Showcasing cultural, educational, and entertaining museums and exhibits in Iceland. These experiences are perfect for families and days with bad weather. The video examples feature interactive exhibits, combined with art, and fun cultural experiences based on pop culture.

Click the images to see video examples.



Skyrland



Eurovision Museum

GET IN TOUCH

Please send me an email with details about your business or project, and I'll be happy to put together a proposal for you.

[GO TO WEBSITE](#)

