

Curriculum Vitae

Full Name : Prof. Dr. Khalid Ibrahim Al-Sulaiti,
Nationality : Qatari
Marital Status : Married
Present Position : General Manager, Katara Cultural Village Foundation
Mailing Address : P.O.Box: 13515, Doha - Qatar
Mobile Number : 55886965

ACADEMIC QUALIFICATION:

- Full Professor, Al-Rayyan International University College, in partnership with University of Derby, UK. Doha.
- Associate Professor of Marketing, 2004, Qatar University, Qatar.
- PhD, Marketing, 1997, Strathclyde University, Scotland, UK.
- MBA, Concentrating in Finance, 1994, University of Bridgeport, USA.
- BSc, International Business 1992, University of Bridgeport, USA.

JOB EXPERIENCE:

- General Manager, Katara Cultural Village Foundation 2012 – up-to-date.
- Manager, Katara Hills Company, 2016 up-to-date.
- Manager, Katara Restaurants Company, 2014 up-to-date.
- CEO, First Finance Company, Qatar, November 2007 – 2012
- General Manager First Investment Company, Qatar, 2008.
- CEO, Steering Committee of Barwa Bank, 2007-2009.
- Senior Consultant, Barwa Real Estate Company, 2006-up-to-date.
- General Manager, Institute of Administrative Development, Qatar, 2001-2006.
- Dean of Academic Affairs, Ahmed Bin Mohamed Military College 2005 – 2007.

JOB EXPERIENCE:

- Dean of Student Affairs, Qatar University, 2000 - 2001.
- Acting Dean, College of Business and Economic, Qatar University, 1998, 2001.
- Director of Information and Market Relations, Qatar Exchange, 1998-2000.

COURSES TAUGHT AT QATAR UNIVERSITY & MILITARY COLLEGE:

1. Principles of Marketing
2. Marketing Management
3. International Business Administration
4. Marketing Research
5. Operations Research

UNIVERSITIES, ACADEMIC & CULTURAL INSTITUTIONS ADVISORY BOARD:

1. Doha Institute for Graduate Studies 2014-up-to-date
2. Stenden University-Qatar 2015-up-to-date
3. Qatar-America Institute for Culture (QAIC) 2019-up-to-date, USA
4. Faculty Member, Al-Rayyan International University College in partnership with University of Derby UK. Doha, Full Professor up-to-date.

MEMBERSHIP OF ESTABLISHMENT COMMITTEES:

- Chairman of Barwa Bank Steering Committee.
- Chairman of First Investment Steering Committee.
- Chairman of "Tahseel" (Collection Company) Steering Committee, Qatar.
- Member of "Amlak" Steering Committee, Qatar.

BOARD OF DIRECTOR MEMBERSHIP:

- President of Global Public Diplomacy Network.
- Chairman of Aspire Katara Hospitality Company.
- Chairman of Katara Publishing House.
- Member of The Qatar America Institute in Washington, United States of America
- Chairman Aspire Katara Investment Company.
- Member of Al-Meera Consumer Goods Company.
- Chairman Katara Studios Company.
- Chairman "Madna" Company.
- Member of Qatar Red Crescent.
- Member of Barwa Bank, 2008-2010.
- Member of First Investment Company, 2008.
- Member of "Alimtiaz" Investment Company, Kuwait 2009.
- Vice Chairman of First Finance Company, Jordan, 2009.
- Vice Chairman of "Bait Al-Mashoorah" Financial Consulting, Qatar, 2010 up-to-date.

TEAM LEADER:

- Manager of Team in Charge of Katara's Strategic plan.
- Manager of Team in Charge of evaluation and accreditation of ISO 9001 Quality Management System.
- Manager of Team in Charge of setting up a charter for the staff of Doha stock Exchange, Qatar.
- Manager of Team in Charge of setting up the administrative, financial, organizational charter for Qatar Zakat Fund.
- Manager of Team in Charge of setting up the administrative, financial, organizational charter for Qatar Security Services.
- Manager of Team in Charge of setting up for the staff charter for Qatar Chamber of Commerce and Industry.

LOCAL COMMITTEES;

- Chairman of the Organizing Committee of Doha Islamic Finance Conference -up-to-date.
- Chairman of Remuneration and Nomination Committee, Al-Meera Consumer Goods Company, 2019 up-to-date.
- Member of the Council of Trustees of the Centre for economic research.
- Chairman of the Permanent Scientific Committee of the Institute of Administrative Development, Qatar.
- Executive Editor of "Bait Al-Mashoora Journal (International Journal)

INTERNATIONAL AWARDS;

- Qatar Tourism Award 2024, Tourism Personality of the year, Tourism Community Leadership Category.
- Arab Tourism Oscar Award 2017. first Arab government figure supporting tourism.
- 13th Arab Media Forum, His Highness Prime Minister Shaikh Jaber Al-Mubarak Al-Hamad Al-Sabah Award , Kuwait . 2016
- Among 500 Strongest Personalities in the Middle East, Arabian Business, 2011.

INTERNATIONAL COMMITTEES:

- President of Global Public Diplomacy Network.
- Member of Beta Gamma Sigma, USA, since 1994 up-to-date.

EDITOR OF ACADEMIC JOURNALS:

- Editor in-chief, Bait AL-Mashura Journal, An international refereed journal on economics and Islamic finance.
- Editor in-chief, Katara International Journal of Novel, A refereed quarterly scientific journal.
- Editor in-chief, International Marketing Journal of Culture and Tourism.
- Executive Editor of the Scientific Administrative Development Qatari Journal (International Journal).

ACADEMIC ARTICLES:

- Al-Halbusi, H., Al-Sulaiti, K.I., Alalwan, A., Al-Busaidi, A.,(2025) AI capability and green innovation impact on sustainable performance: Moderating role of big data and knowledge management, *Journal Technological Forecasting & Social Change*, vol.210.
- Abbas, J., Mamirkulova, G., Al-Sulaiti, I., Al-Sulaiti, K.I., Dar, I.B.,(2025). Mega-infrastructure development, tourism sustainability and quality of life assessment at world heritage sites: catering to COVID-19 challenges. *Journal Kybernetes*, vol.54(4)
- Al-Halbusi, H., Al-Sulaiti, K., Abdelfattah, F., Ahmad, A.B., Hassan, S.,(2025). Understanding consumers' adoption of e-pharmacy in Qatar: applying the unified theory of acceptance and use of technology. *Journal of Science and Technology Policy Management*, vol. 16(3) , 479-505,
- Alshurideh, M.T., Alzoubi, H.M., Al Kurdi, B., Hamadne, S., Ahmed, G., Al-Sulaiti, K.I., Bataineh, A.Q., Alquqa, E.K., Ozturk, I.,(2025). Consumer and Economic Influences on Electric Vehicle Adoption: The Mediating Role of Attitudes and the Moderating Effect of Demographics, *International Journal of Energy Economics and Policy*, vol. 15(3) 214-229.
- Li, D., Abbas, J., Wang, H., Al-Sulaiti, K.I., Lyu, B.,(2025). Who is in the Driving Seat? Assessing Innovation performance feedback and digital transformation of manufacturing enterprises, *Heliyon Journal* 1-34.
- Hajjar, S., Al-Sulaiti, K.I.,(2025). Katara's Symphony: Harmonizing Cultural Enrichment with Financial Self-Sufficiency, *Journal of Sage Business Cases*,
- Hajjar, S., Al-Sulaiti, K.I., Alshkaki, R.S.A., Eissa, E., Al-Halbusi, H., Al-Sulaiti, I.,(2025). Forecasting Weekly Visitors at Katara Cultural Village Using Box-Jenkins *Time Series Methodology*,
- Alshurideh, M., Tariqb, E., Al-Kurdi, B., Al-Ahmed, H., Al-Sulaiti, K., Alzoubi, H.M., Alzboun, N., Ahmed, G., Allozi, Y., Alshaketheep, K.,(2025). How the company interrelated factors increase business with existing customers with customer hotel experience as a moderator variable: Empirical study in the hotels. *Journal of Uncertain Supply Chain Management*, vol. 13(3) 447-454.
- Al-Sulaiti, K., Alsaimy, A.A.,(2025). *Introduction to Cyber Cognitive Security*, Al-Thakera Publishing & Distributors , Baghdad.
- Al-Sulaiti, K., Dar, I.B., Abbas, J., Ali, G.,(2025). Chapter Fourteen, Journal of Ethnocentrism and Country of Origin Effects , 315 pages (book Chapter) Publisher Qatar University.
- Al-Sulaiti, K., Al-Sulaiti, I., Abbas, J., Al-Halbusi, H.,(2025). Ethnocentrism and Country of Origin Effects The Asian Consumers Perspective , 1-818 (Book Chapter). Publisher Qatar University.

- Abbas, J., Mamirkulova, G., Rodrigo, P., Al-Sulaiti, K., Al-Sulaiti, I.,(2025), Country of Origin Influences Consumer Ethnocentrism: Bridging the Green Place Image, and Tourism Development , *(Book Chapter)* Publisher Qatar University.
- Abbas, J., Dar, I.B., Al-Sulaiti, K., Al-Sulaiti, I.,(2025). Bibliometric Analysis of Ecosystem-based Tourism, Ethnocentrism and Buying Local Products: Role of Country-of-origin, and Industry 4.0, Ethnocentrism and Country-of-origin Effects: The Asian Consumers Perspective, *(Book Chapter)* Publisher Qatar University.
- Al-Sulaiti, K., Dar, I.B., Abbas, J., Ali, G., Al-Sulaiti, I.,(2025). Smart Companies' products, Ethnocentrism, and Country-of-origin: Artificial Intelligence and Service Culture Influence Tourism Development via Buy-local Indicators, Ethnocentrism and Country-of-origin Effects: The Asian Consumers Perspective , *(Book Chapter)* Publisher Qatar University.
- Fahlevi, M., Abbas, J., Al-Sulaiti, K., Dar, I.B., Al-Sulaiti, I.,(2025). Consumer Ethnocentrism and Country-of-Origin in Indonesian Fashion Products: Role of Perceived Risk on Consumer Behaviour through a Moderating Role of Value Consciousness, Ethnocentrism and Country-of-origin Effects: The Asian Consumers Perspective, *(Book Chapter)* Publisher Qatar University.
- Singh, P., Al-Sulaiti, K., Abbas, J.,(2025). Does Country-of-origin Matter? Investigating Vocal for Local Using DEMATEL Approach, Ethnocentrism and Country-of-origin Effects: The Asian Consumers Perspective, *(Book chapter)* Publisher Qatar University.
- Fahlevi, M., Abbas, J., Al-Sulaiti, K., Singh, P., Al-Sulaiti, I.,(2025). Consumer Ethnocentrism and Country-of-origin Effects: How eWOM Influences Buying Behaviour and Customer Loyalty of Indonesian Internet Users, Ethnocentrism and Country-of-origin Effects: The Asian Consumers Perspective, *(Book chapter)* Publisher Qatar University.
- Abbas, J., Al-Sulaiti, K., Aldereai, O., Terhemba, P., Jossan, A., Alhitmi, H., Al-Sulaiti, I.,(2025). Does Ethnocentrism Affect Consumers' Buying of Local Products? Linking Financial Innovation, Local Product Competition and Firm Performance, Ethnocentrism and Country-of-origin Effects: The Asian Consumers Perspective, *(Book chapter)* Publisher Qatar University.
- Al-Sulaiti, K., Abbas, J.,(2025). Synthesising Insights into Ethnocentrism and the Future of Country-of-origin Effects in the Asian Consumer Landscape, Ethnocentrism and Country-of-origin Effects: The Asian Consumers Perspective, *(Book chapter)* Publisher Qatar University.
- Tabassum, U., Qiang, X., Abbas, J., Amjad, A., Al-Sulaiti, K.I.,(2024). Students' help-seeking mediates the relationship between happiness and self-strength: a comparative study on Chinese and Pakistani adolescents. *Journal of Kybernetes*, vol.53(14), 1-14.

- Alhitmi, H.K., Mardiah, A., Al-Sulaiti, K.I., Abbas, J.,(2024). Data Security and Privacy Concerns of AI-Driven Marketing in the context of Economics and Business Field: An Exploration into Possible Solutions. *Journal Cogent Business & Management*, vol. 11
- Abbas, J., Lorente, D.B., Amjid, M.A., Al-Sulaiti, K., Al-Sulaiti, I., Aldereai, O.,(2024). Financial innovation and digitalization promote business growth: The interplay of green technology innovation, product market competition and firm performance. *Journal of Innovation and Green Development*, vol.3.
- Wang, S., Abbas, J., Al-Sulati, K., Shah, S.A.R.,(2024). The Impact of Economic Corridor and Tourism on Local Community's Quality of Life Under One Belt One Road context. *Evaluation Review*. vol.48, 312-345.
- Alalwan, A., Baabdullah, A., Dwivedi, Y., Al-Sulaiti, K., Khoualdi, K., Hanaa, A.,(2024). Utilization of green Internet of Things (GloT) applications towards sustainable performance: The antecedents and consequences of carbon footprint. *Journal of Cleaner Production*, vol.467
- Sattar, S., Bukhari, M., Saleem, S., Ijaz, S., Ejaz, S., Al Sulaiti, K., Abbas, J.,(2024). Untapped potential and country-of-origin: do employee attitudes and HR analytics boost career growth with a COM-B model application *Journal of Excellence in Management Science*. vol.3(3) 216-236.
- Mushtaq, M., Din, B.H., Al-Sulaiti, K., Abbas, J.,(2024), Women Empowerment as Sustainability Goal through Microcredit Finance Services with Country of Origin Effect: Mediation of Women Entrepreneurship, *Journal of Excellence in Management Science*, vol.3(3) 1-24
- Dwivedi, Y.K., Jeyaraj, A., Hughes, L., Davies, G.H., Ahuja, M., Albashrawi, M.A., Al-Busaidi, A.S., Al-Sharhan, S., Al-Sulaiti, K.I., Altinay, L., Amalaya, S., Archak, S., Ballestar, M.T., Bhagwat, S.A., Bharadwaj, A., Bhushan, A., Bose, I., Budhwar, P., Bunker, D., Capatina, A., Carter, L., Constantiou, I., Coombs, C., Crick, T., Csáki, C., Darnige, Y., Dé, R., Delbridge, R., Dubey, R., Gauld, R., Gutti, R.k., Hattingh, M., Haug, A., Hendricks, L., Hino, A., Hsu, C.H.C., Iivari, N., Janssen, M., Jebabli, I., Jones, P., Junglas, I., Kaushik, A., Khazanchi, D., Kodama, M., Kraus, S., Kumar, V., Maier, C., Malik, T., Matthee, M., McCarthy, I.P., Meier, M., Metri, B., Micu, A., Micu, A.E., Misra, S.K., Mishra, A., Molin-Juustila, T., Oppermann, L., O'Regan, - (2024). "Real impact": Challenges and opportunities in bridging the gap between research and practice—Making a difference in industry, policy, and society. *International Journal of Information Management*, vol.78, 1-73
- Kurdi, A.I., Barween, Nawaiseh, A., Alshurideh, M., Al-Ahmed, H., Al-Sulaiti, K.I., Allozi, Y., Alzoubi, H.M., Ahmed, G., Alshaketheep, K.,(2024). Investigating the Main Factors Affecting Doing More Business with Existing Customers in Light of Customer Experience: An Empirical Study in the Malls. *Journal of International Review of Management and Marketing*, vol.14(6).

- Tan, X., Abbas, J., Al-Sulaiti, K., Pilař, L., Shah, S.A.R.,(2024) The Role of Digital Management and Smart Technologies for Sports Education in a Dynamic Environment: Employment, Green Growth, and Tourism. *Journal of Urban Technology*, vol.32(1) 133-164
- Elhajjar, S., Al-Sulaiti, K.,(2024), Exploring the Impact of Cultural Destinations on Residents' Well-Being: Case of Katara Cultural Village. *International Journal of Tourism Research*, vol.26(5)
- Shah, S.A.R., Zhang, Q., Abbas, J., Tang, H., Al-Sulaiti, K.I.,(2023). Waste Management, Quality of Life and Natural Resources Utilization Matter for Renewable Electricity Generation: *The main and moderate role of environmental policy*. vol.82 101584.
- Abbas, J., Al-Sulaiti, K., Lorente, D.B., Shah, S.A.R., Shahzad, U.,(2023). Reset the Industry Redux through Corporate Social Responsibility: The COVID-19 tourism impact on hospitality firms through business model innovation . (Book Chapter) *Economic Growth and Environmental Quality in a Post-Pandemic World*, 177-201
- Abbas, J., Rehman, S., Aldereai, O., Al-Sulaiti, K., Shah, S.A.R.,(2023). Tourism management in financial crisis and industry 4.0 effects: Managers' traits for technology adoption in reshaping and reinventing human management systems. *Journal METHODS*. Vol.21 23.
- Abbas, J., Al-Sulaiti, K., Al-Sulaiti, I.,(2023). Tourists' online information influences their dine-out behaviour: Country-of-origin effects as a moderator Country Origin Effects on Service Evaluation, (Book Chapter) Publisher Qatar University.
- Al-Sulaiti, K., Abbas, J., Al-Sulaiti, I., Shah, S.A.R.,(2023). Country Origin Effects, Resetting the hospitality redux through: Role of tourism, culture, transportation and restaurants selection in Arab countries. (Book Chapter) Publisher Qatar University.
- Al Halbusi, H., Al-Sulaiti, K., Alabri, S., Al-Sulaiti, I.,(2023). Individual and psychological factors influencing hotel employee's work engagement: The contingent role of self-efficacy *Journal Cognet Business Management*, vol. 10.
- Al-sulaiti, K.I., Al-sulaiti, I.K.,(2023). Country of Origin Effects on Service Evaluation,(Book Chapter) Publisher Qatar University.
- Majeed, H., Shahid, M., Al-Sulaiti, K.I., Al-Sulaiti, I.,(2023). Emotional exhaustion, organizational commitment, and job hopping in the banking sector: a mediation analysis approach *Journal of Excellence in Management Sciences*. Vol. 2(2), 44-61.
- Al-Halbusi, H., Al-Sulaiti, K., Abbas, J., Al-Sulaiti, I.,(2023). Assessing Factors Influencing Technology Adoption for Online Purchasing Amid COVID-19 in Qatar: *Moderating Role of Word of Mouth*. *Frontiers in Environmental Science*, 363-379

- Babar, Z.N., Al Sulaiti, K., Aldereai, O., Abbas, J., Al Sulaiti, I.,(2023). Financial Inclusion, Leadership Abilities, Family Support, and Country of Origin Effects Empower Female Entrepreneurs. *Journal of Excellence in Business Administration*, vol1(2) 39-63.
- Babar, Z.N., Al-Sulaiti, K., Aldereai, O., Abbas, J., Al-Sulaiti,I.,(2023). Empowering women entrepreneurs: The influence of family support and country of origin effects on financial inclusion, *Journal of Excellence in Business Administration* , vol1(2).
- Qaiser, S., Aman, J.A., Al-Sulaiti, K.I., Shi, G.,(2023). Cultural, Socio-political, financial and legal factors impact on regional marriage contracts: *A move analysis method*, *Journal of Excellence in Social Sciences* . vol2(1)
- Al-Sulaiti, K., Aldereai, O., Dar, I.B.,(2022). Application of business mathematics in finance, marketing, tourism and behavioural sciences: A mini Review, *Applications of Mathematical Sciences* vol.1(2) 57-66,
- Aldereai, O., Al-Sulaiti, K.I., Naqvi, S.A.H.,(2022). Application of mathematics in finance, natural and social sciences: a perspective study *Journal Applications of Mathematical Science*, vol1(1) 54-65 ,
- Aldereai, O., Al-Sulaiti, K.I.,(2022). Application of Mathematics in Islamic Finance, marketing, and social sciences: A Perspective Study , *Journal Applications of Mathematical Sciences* 1(1) , 66-78
- Al-Halbusi, H., Al-Sulaiti, K., Abbas, J., Al-Sulaiti, I.,(2022). Assessing factors influencing technology adoption for online purchasing Amid COVID-19 in Qatar: moderating role of word of mouth *Journal of Frontiers in Environmental Science*, vol. 10.
- Zhuang, D., Abbas, J., Al-Sulaiti, K., Fahlevi, M., Aljuaid, M., Saniuk, S.,(2022). Land-use and food security in energy transition: Role of food supply. *Journal of Frontiers in Sustainable Food Systems*, vol.6 1053031
- Li, Y., Al-Sulaiti, K., Dongling, W., Abbas, J., Al-Sulaiti, I.,(2022). Tax avoidance culture and employees' behavior affect sustainable business performance: *the moderating role of corporate social responsibility*, *Frontiers in Environmental Science* vol. 10, 964410
- Al-Sulaiti, K.I., Abaalzamat, K.H., Khawaldah, H., Alzboun, N.,(2021). Evaluation of Katara Cultural Village events and services: a visitors' perspective, *Journal Event Management*, vol.(25) 653-664
- Abaalzamat, K.H., Al-Sulaiti, K.I., Alzboun, N.M., Khawaldah, H.A.,(2021). The role of Katara Cultural Village in enhancing and marketing the image of Qatar: Evidence from TripAdvisor. Cultural Village Foundation—Katara, Doha, *Journal Sage Open*, vol.11(2).
- Al-Sulaitli, K., Abaalzamat, K., Khawaldah, H., & Alzboun, N.(2020). Evaluation of Katara Events and Services. *Journal of "Event Management"* , vol.25(6), 653-664.

- Ismail, S., Al-Sulaiti, K., & Abdulrazak, R. -(2009). An Exploratory Study of MRP Benefit? Determinant Relationships: ACE Analysis Model. *Journal for International Business and Entrepreneurship Development*, vol.4(1-2) 119-146.
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- Al-Sulaiti, K.(2007). Country of Origin Effects on Consumer buying behavior (Book). *Institute of Administrative Development*, Qatar. 1-158.
- Al-Sulaiti, K.(2006). An Investigation into the determinants of customer satisfaction: the case of the hotel industry in Qatar. *Journal of International Selling and Sales Management*, vol. 12 (1), 37-51.
- Al Sulaiti, K., Ahmed, Z.U., & Beldona, Z.(2006). Arab consumers' behavior towards credit card usage. *Journal of Transnational Management*, vol. 12(1), 69-86.
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- Al-Sulaiti, K., Fontenot, R.,(2004). Country of origin [COO] influence on foreign vs. domestic products: Consumers' perception and selection of airlines in the Arab Gulf Region, *Journal of Global Research - Academy for Global Business Advancement* Vol.1(1) 260-277.
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- Al-Sulaiti, K., Fontenot, R.J.,(2004) Effects of demography on consumer's country of origin perspective: air carriers in the Arab gulf. *Journal of Global Business Research Academy for Global Business Advancement*, vol.7, 1-25
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