

Capability Statement

Consult Espinal

Empowering Communities, Strengthening Businesses, and Advancing Equity

Company Overview:

Consult Espinal is a minority- and woman-owned consultancy dedicated to fostering economic development, community empowerment, and equitable business practices. We specialize in providing strategic guidance to organizations, businesses, and government agencies that seek to create meaningful change in historically underserved communities. With a deep commitment to equity, we leverage our expertise in program development, grant management, and business outreach to drive sustainable impact.

Core Competencies:

- Economic and Community Development Strategies
- Small Business and Minority Business Development
- Grant Management and Program Administration
- Stakeholder Engagement and Public-Private Partnerships
- Strategic Planning and Capacity Building
- Inclusive Entrepreneurship and Workforce Development
- Urban Real Estate Development and Finance Advisory
- DEI (Diversity, Equity, and Inclusion) Consulting

Differentiators:

- Founded and led by Belle A. Espinal, an economic development leader with extensive experience in business outreach, commercial corridor revitalization, and equitable housing initiatives.
- A bilingual (English/Spanish) firm with cultural competency to serve diverse communities effectively.
- Proven track record in managing and distributing grants across multiple districts in Cleveland, fostering business growth and economic stability.
- Strong partnerships with organizations such as Young Latino Network, Third Space Action Lab, and the National Initiative on Mixed-Income Communities.
- Expertise in navigating both nonprofit and government sectors to deliver innovative, community-driven solutions.

Past Performance:

- Successfully managed three grant programs across six Cleveland districts, ensuring equitable access to funding for small businesses and entrepreneurs.

- Led strategic business outreach initiatives for the City of Cleveland, facilitating minority business support and development.
- Spearheaded economic empowerment initiatives for women of color, including networking events and financial literacy programs.
- Partnered with Cleveland Neighborhood Progress to align business and community development efforts for sustainable urban growth.

Certifications & Training:

- Executive MBA Candidate, Cleveland State University (Spring 2025)
- M.A. in TESOL, Teachers College, Columbia University
- B.A. in Comparative American Studies, Oberlin College
- Urban Land Institute's Real Estate Diversity Initiative Graduate
- Cleveland Development Advisors' Equitable Development Initiative Graduate
- Turner Construction Management Program Graduate

NAICS Codes:

- 541611 – Administrative Management & General Consulting
- 541990 – Other Professional, Scientific, and Technical Services
- 561110 – Business Support Services
- 925120 – Urban Planning & Community Development

Contact Information:

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Consult Espinal

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Consult Espinal is dedicated to bridging economic gaps and empowering communities through innovative, inclusive, and results-driven solutions. We look forward to collaborating with organizations that share our mission for equity and growth.