

ENTREPRENEUR

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PRESENTED BY REVIVE FINANCIALS

THURSDAY, APRIL 6, 2023
at The District in Edina

Exhibitor Directory

Welcome!

I am Carrie Cook of Revive Financials and I welcome you to our Third Annual Entrepreneur Fair!

I am delighted to share this gathering of opportunities and networking with you, as we put all of your business “growth needs” in one space on one day.

Take the time to meet each vendor, who financially supports this great event, and get to know how they can help you as you grow your own business!

Enjoy your time today!

Sincerely,

Carrie



REVIVE BETTER
BUSINESS
DECISIONS

Are you exploring the idea of starting a small business? Are looking for your next organizational solution, or do you simply want to build a relationship with a seasoned expert? The E-Fair has something for everyone!

Table of Contents

Finance

Carrie Cook.....	Revive Financials.....	4
Quinn Driscoll.....	The Value Gal.....	5
Laela Erickson / Marissa Gehling	Blue Heron Wealth Partners.....	6
Lee Hall / Noah Her.....	NextStage.....	7
Susie Jose.....	Carefree Bookkeeping.....	8
Brent Lundell.....	Magnify Financial.....	9
Derek Strong.....	Hemingway Wealth Management.....	10

Health

Kristin Derus.....	Eden Biofeedback.....	11
Trish Perry.....	HarmonizeU.....	12
Poiab Vue.....	Your Own Pathway Therapy.....	13
Dr. Erik Waldeland.....	MN Chiropractic Health.....	14

Marketing

John Arms.....	J.P. Arms / VoyageurU.....	15
Andrea Bussey.....	AndreaBussey.com.....	16
Tom Hoelderle.....	Raven Business Advisors / SalesXceleration.....	17
Umut Kaplan.....	Coccinella.....	18
Vivek Narula.....	Vivek Narula Photography.....	19
Jane Nicolo.....	Jane Nicolo Fine Art + Nicolo Studio.....	20
Tanya Troska.....	Back2Basics.....	21
Erin Trowbridge.....	Four Peas Consulting.....	22

Organization

Mandy Jeppesen.....	Wellth for Women.....	23
Tony Knowlton.....	AK Consulting.....	24
James Matheson.....	Ostra Cybersecurity.....	25
Jeannine Meyer.....	Meyer-Peltier Insurance.....	26
Tammy Olson.....	Northwoods Virtual Solutions.....	27
Jeff Thone.....	Sanford, Pearson, Thone and Strea.....	28

Carrie Cook

Small Business Financial Strategist

REVIVE BETTER
BUSINESS
DECISIONS



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business Profitability, Finances and Future Strategy.

My clients experience a wide range of financial bumps and bruises then find themselves a bit off track. I have tools to get you back on track and refocused for success.

Profitability Has A Formula!
Let me show you how!

It doesn't matter how much you make...It matters how much you keep!

The GOAL isn't just Revenue, it's PROFITABILITY.

I am a small business financial strategist, focused on your





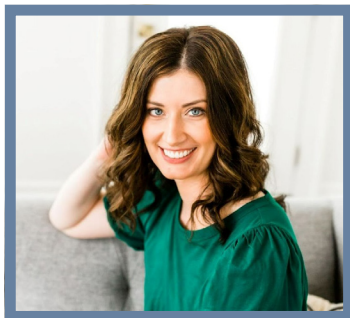
value gal
coaching & consulting

Quinn Driscoll

Business Coach

Quinn Driscoll, CPA/ABV, teaches accidental entrepreneurs and creatives how to be money people. She has been helping business owners solve money problems since 2010: first as a sought-after financial expert witness and now as a business coach.

Quinn brings Wall Street knowledge to Main Street business owners through coaching programs that teach financial skills and strategy.



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Laela Erickson and Marissa Gehling

Wealth Advisors



experience helping clients towards accomplishing their financial goals, retiring with confidence, and leaving a legacy. We are currently open to serving new clients.

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MARISSA@BLUEHERONWEALTH.COM

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Blue Heron Wealth Partners provides holistic financial planning, tax planning, and investment management services for families and business owners. Our team has a combined 70 years of





Lee Hall and Noah Her

Alternative Start-Up Lending

NextStage is an alternative lender great for start-ups that are revenue generating, existing businesses that are pursuing new opportunities to grow the business or a gap financier on larger projects that has an equity or appraisal shortfall.

We help new start-ups and growing businesses with financing options that typical financial institutions don't touch. Our loan sizes range from \$3000 to \$150k.

We help you with your business needs based on what you're going through. We also can help you strategize financing for your business.



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Susie Jose

*Business Bookkeeping
Solutions & Payroll*



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Whether you are a solopreneur, a partnership or a corporation, Carefree helps businesses with 0 to 50 employees in all aspects of their business growth. By looking at the financial statement in both operational and tax prep to solve problems before they appear.

Carefree partners with the

business owner to teach them about their numbers and how to use financial reports to make better business decisions.

Susie started bookkeeping in the family business. After college Susie started working in the construction accounting world — learning the importance of job costing and making a profit doing what you do. She brings that experience to every financial statement she reviews. She officially launched Carefree Bookkeeping in 2010 with the goal of better supporting the small business community.





Brent Lundell

Business Banker

At Magnifi Financial, we help the business owner by leading in knowledge and education about our loan products but our service of the client is what sets us apart. Our banking tools allows us to improve the business owners operations and improve their cash flow by offering creative loan structures and solutions. We win deals by our market speed approval along with our creative structure. We have conventional financing, mezzanine financing, SBA Preferred Lending status, USDA, etc. We lend to ALL 50 states.



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Derek Strong

Wealth Advisor



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WEALTH MANAGEMENT



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Derek began his career in financial services in 2018 to continue to explore his passion for finance and economics. Derek specializes in comprehensive financial planning, investment advisory services, retirement distribution planning, wealth transfer and estate planning,

tax strategies, and helping new families bring their finances together.

Derek holds two professional certifications: he is a CERTIFIED FINANCIAL PLANNER™ (CFP®) and a Certified Investment Management Analyst® (CIMA®).

Derek lives in Saint Louis Park and loves spending time with family and friends. When Derek's not in the office with clients, you'll find him outdoors windsurfing, mountain biking, road biking, snowboarding, running, or golfing.





Kristin Derus

Wellness Advisor

At Eden Biofeedback, Kristin provides her clients with completely personalized computer-assisted wellness services. She uses biofeedback technology which is FDA approved for stress reduction and pain management. Biofeedback has been scientifically proven to help reduce stress related to illness, injury or emotional trauma. Kristin's clients benefit from a faster way to reduce stress and manage conditions made worse by stress.



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Trish Perry

Business Coach



With 25+ years being a corporate leader, 10 years of entrepreneurship, and a long list of hardships, Trish is uniquely adept at helping business people reach their maximum potential.

Ready to start thriving?

<https://calendly.com/trish-perry>

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Trish Perry, Master Certified Results Coach, helps executives, professionals, and entrepreneurs who have been thrown off track by hardship to find their inner power, direction, and balance so they can experience success and joy again.





Poiab Vue

Mental Health Therapist

Hello! My name is Poiab (Pie-e-ah) Vue and I am a Mental Health Therapist from Your Own Pathway Therapy where we empower you to forge your own path.

I specialize in grief and loss and trauma by using Eye Movement Desensitization and Reprocessing (EMDR) to help you heal and move forward so you live your best life.

If you're ready to live by your own rules and forge your own path, I'm here to help you start that journey!

I do offer a 15 minute free consultation to answer any questions or concerns. Thank you!



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Dr. Erik Waldeland

Chiropractor



MNCHIROHEALTH.COM

MY LIFE IS MY MESSAGE



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At Minnesota Chiro Health, we focus on not only getting our patients out of pain, but truly want to educate our patients on how to stay out of pain for good. I love being a resource for local Twin Cities businesses by doing lunch and

learns and other educational events, so if your business is ever interested in what that partnership may look like, please feel free to reach out! I want to help keep you and your team healthy in 2023!

Facebook:

Minnesota Chiro Health

Instagram:

@mnchirohealth,

@erikwaldeland





John Arms

Fractional Career Guru

BUSINESS EXECUTIVES
SEEK MY HELP GOING
INDEPENDENT.

Hiring fractional talent is now a thing. Businesses love getting a great exec on board fast who knows their stuff. But not everyone knows how to position themselves for it. That's what I do at Voyageur U. I can get you on the path toward being your own boss in the gig economy. Join the Voyageur University online community for fractional executives for just \$19 dollars per month.



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Andrea Bussey

Videographer



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Emmy award winning video producer, Andrea Bussey, advocates for nonprofits and local organizations through compassion and storytelling

by offering full-service video production services so their voices can be amplified.





RAVEN BUSINESS ADVISORS



POWERED BY:
**SALES
XCELERATION**

Tom Hoelderle

Sales Advisor

“The Sales Fixer”

I build and fix sales teams:

I am a sales leader with 30 years of expertise in improving actions that impact profitability. Adept at identifying organizational risk and cost reductions and facilitating strategic sales planning. I am committed to driving exponential growth and motivating people through dynamic strategy, execution, relationship management, and leadership. I have experience building rapport with multi-state private equity, public and global businesses, sales teams, and finance to drive market awareness and generate leads. I can strengthen relationships with clients and influence decisions with C-Suite leaders. I am a trusted advisor who



**THOELDERLE@
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delivers solutions. I specialize in B2B consultative selling and business development.



Umut Kaplan

Business Gifts Expert



coccinella
Mediterranean Heritage



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Coccinella is our family business that shares a part of our Mediterranean Heritage. We produce premium Extra Virgin Olive Oils sourced from our family groves in Turkey and offer our authentic textiles.

We serve small, medium, and large-size companies that are looking to send thoughtful gifts for their clients, employees, and referral partners as opposed to the mugs, liquor, and fruit baskets that have been sent for years.

We make the process very convenient and leave a lasting impression on the recipient with our unique gift options!





Vivek Narula

Photographer

Vivek Narula Portrait is a boutique photography studio in Minneapolis. We specialize in beautiful legacy portraits for women, men, couples and families, as well as headshots + personal branding for entrepreneurs and other business professionals.

Our portrait sessions come with a pre-session consultation, professional hair and make-up, wardrobe styling review and multiple outfit changes to create a fully guided “model-for-a-day” portrait experience unlike any other.



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Jane Nicolo

Artist / Designer



NICOLO
STUDIO



[JANE@JANENICOLO.COM](mailto:jane@janenicolo.com)

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I am a seasoned creative hybrid who tells visual stories through art and design.

My work includes creative direction, branding, website design, social media design/ content creation, retail window display, exhibit design, illustration, product

ideation, hand lettering, project management, drawing, painting and more.

Finding the appropriate solution that suits clients' specific needs and exceeds expectations, no matter the creative task, is always job number one. I credit my successful outcomes to my careful listening, analysis, systems thinking, inventiveness and an expansive imagination.



Brand managers take a holistic approach to creating and managing the health of a small business brand. I take a hands-on approach to help you build recognition and trust in your business brand.

Save time and energy, reduce your stress and workload, and achieve more for your brand visibility through the benefit of our experience & knowledge, and through our vetted resources and industry partners.

I've been helping small business owners and entrepreneurs define their brands through the use of imagery and content strategies — online and in print — for over two decades. I help business owners save time



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and resources, and give them a trusted place to reach out to for insight & guidance.



Erin Trowbridge

Fractional CMO / Marketing Strategist

FOURPEAS



ERIN@FOURPEAS.CO

(715) 256-7442

Hi! I'm Erin Trowbridge, a co-owner of Four Peas Consulting with over 15 years of experience in marketing. My wide breadth of experience in various industries and types of marketing allows me to share strategic insights with clients through a customer-focused, pragmatic approach to business and revenue growth.

Our team works with entrepreneurs like you who need help simplifying and clarifying their marketing strategy and learning how to make smart marketing investments. We provide clear and simple direction for your online presence, sales and marketing training, and we collaborate with you on customer experience ideas to drive revenue throughout the entire customer journey.

I'd love to have a conversation about your marketing:
calendly.com/erin-trowbridge



As a young girl growing up in a household that taught her that “little girls are born to be seen and not heard,” Mandy Jeppesen had a lot of new messaging to re-write in her adult life.

She continues to challenge these outdated mindsets by becoming a successful multipreneur, writing for and raising up the voices of women around the country.

Wellth for Women alleviates the overwhelm and false beliefs that we as women have few choices or abilities to run successful businesses without sacrificing our wellness, mental health, relationships, and goals. Wellth reduces the anxiety of “making the wrong decision” in choosing your support team with affordable monthly 1:1 coaching sessions



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that allow members to find their fit before they commit.



Contacts and Notes

Who did you meet today? Get their info and note something memorable!

Name / Contact Info

Note





Tony Knowlton

IT Consultant

AK Consulting provides On-Demand IT services for small business and single business owners. IT projects like network building with wireless access points and firewalls, Office 365 migration, integrations and support and IT software planning. Also offering support with day to day IT issues with Windows or MacOS. I work with a network of IT providers so if you have an issue that is Web related or needs Software development help I have the resources for that as well.



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(612) 408-5315



James Matheson

Cybersecurity Specialist



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Cyber attacks on small and mid-sized companies are on the rise. Many SMBs don't have access to best-in-class cybersecurity resources, leaving them vulnerable to data breaches and ransomware. Ostra provides a Fortune 100-caliber, fully managed solution that makes

cybersecurity simple, effective, and accessible to businesses of all sizes. Ostra's team of cybersecurity experts hunt, identify, and remediate threats in real-time for a fraction of your insourcing cost.

James Matheson is a successful Minneapolis-based entrepreneur who has built and sold an IT managed services provider, led M&A for a national IT provider, and consulted in business management and strategy. He now works with Ostra Cybersecurity to help its partners build their cyber practices.



Jeannine Meyer

Insurance Agent



MEYER-PELTIER AGENCY
ALL COUNTY AGENCY
Complete Insurance Service

Insuring your Small Business Possibilities and Liabilities

At Meyer-Peltier Insurance Agency, we've been helping protect assets and managing business risk for entrepreneurial business for over 35 years.

We guide customers through a wide-range of insurance products to construct a life-long plan that seeks to protect their most valued assets and manage risk effectively.

Are you interested in learning how I can help you reduce your risk exposure and protect your life's work?"



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(651) 457-5454



Tammy Olson

Business Operations Consultant



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CONSULTING.COM**

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You've built your business from the ground up. Congrats! Now that it's growing and pulling you in multiple directions, something has to give, right?

Are you tired of feeling overwhelmed, like you're

letting clients down, second guessing decisions, and feeling like your mind is still at work when you're with friends and family?

Tammy Olson helps small business owners learn how to run their business efficiently, with simple steps, tools, or technology. She provides strategy and project execution to implement effective, practical solutions so that you can stay focused on running the business, instead of letting it run you.

Take control of your business and get your life back.





SANFORD | PIERSON
THONE | STREAM
ATTORNEYS AT LAW

Jeff Thone

Attorney

With over 150 combined years of legal practice, and over 25 years as small business owners ourselves, the attorneys at Sanford, Pierson, Thone & Stream understand the challenges and the opportunities facing businesses throughout their life cycle.

A benefit of the relationships that we have with our clients is understanding the big-picture goals that each has. Having this depth of knowledge and insight enables us to essentially be your in-house counsel from the outside.

Jeff Thone is a business attorney, chair of the litigation practice, and also counsels clients in estate planning. Jeff is involved in many community activities including Wills for Heroes, Business Network International (BNI)/Bayside Referrals group, and Alleluia



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Lutheran Church in St. Michael where his wife Jacqui is pastor. Jeff and Jacqui have two children and live in St. Paul.







THANK YOU!

It is with sincere gratitude that I thank you all for coming to our third Entrepreneur Fair!

For questions, feedback, or if you'd like to be involved in the future, please contact Carrie Cook at Revive Financials:

*carrie.cook@revivefinancials.com
612.868.2553*