CARNAVAL FRANÇAIS

Lycée Français International de la Louisiane

2026 SPONSORSHIP BROCHURE



SATURDAY, DECEMBER 5, 2026

10:00 AM – 4:00 PM

Lycée Français International de la Louisiane
Secondary Priestley Campus
1601 Leonidas Street, New Orleans, LA 70118

LIVE MUSIC | DELICIOUS FOOD | ARTISAN VENDORS | RIDES & FAMILY FUN

Let's Make a Bigger Impact Together!

Carnaval Français

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MORE THAN A LOGO

Look for Lou!

SUPPORT LOCAL. SUPPORT OUR SCHOOL.

Our **Look for Lou! Community Partner Campaign** shines a spotlight on the local businesses that support Carnaval Français. Participating sponsors receive a Lou the Loup-Garou supporter sticker to display at their business, and we feature partners across our website and social media—encouraging Lycée Français families to Look for Lou around New Orleans and support the businesses that support their school.

How does it work?

1. **WELCOME LOU**
   Receive your supporter sticker.
2. **DISPLAY YOUR SUPPORT**
   Place Lou at your business.
3. **GET FEATURED**
   We'll share your business on our website and/or social media.
4. **FAMILIES LOOK FOR LOU**
   Our community discovers and supports your business!



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DETAILED SPONSOR BENEFITS

EVERY SPONSOR RECEIVES

- Look for Lou! supporter sticker
- Community Partner Campaign participation
- Group thank-you post (business accounts tagged when available)



ALPHA WOLF SPONSOR

$2,000

2 Available

Premier Partner

- Largest sponsor logos on stage banner, entry signage and kids area banner
- Largest clickable sponsor logo on event website
- Largest sponsor logo on final printed event flyers
- Three dedicated social media posts: one event sponsor spotlight and two Look for Lou! partner spotlights
- Two live MC acknowledgments during the event
- Complimentary exhibitor booth
- Two VIP wristbands, each valid for unlimited rides, food and beverages during the event



HOWLING WOLF SPONSOR

$1,000

12 Available

Featured Business Partner

- Prominent sponsor logo on stage banner and entry signage, below Alpha Wolf logos
- Clickable sponsor logo on event website
- Sponsor logo on final printed event flyers
- One dedicated Look for Lou! business spotlight post
- Complimentary exhibitor booth
- 150 tickets redeemable for rides, food and beverages

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SPONSOR BENEFITS

EVERY SPONSOR RECEIVES

- Look for Lou! supporter sticker
- Community Partner Campaign participation
- Group thank-you post (business accounts tagged when available)



MOONLIGHT WOLF SPONSOR
$750
(Unlimited)

Business Visibility Partner

- Small sponsor logo on entry signage
- Small sponsor logo on event website
- Small sponsor logo on final printed event flyers
- Exhibitor booth option at 50% discount
- 100 tickets redeemable for rides, food and beverages
- Included in a collective **Look for Lou!** partner post



CARNAVAL WOLF SPONSOR
$500
(Unlimited)

Kids Area Supporter

- Small sponsor logo on kids area banner
- Sponsor name on event website
- 75 tickets redeemable for rides, food and beverages
- Included in a collective **Look for Lou!** partner post

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DETAILED SPONSOR BENEFITS

EVERY SPONSOR RECEIVES

- Look for Lou! supporter sticker
- Community Partner Campaign participation
- Group thank-you post (business accounts tagged when available)



WOLF PACK SPONSOR
$250
Unlimited

Community Supporter

- Sponsor name on kids area banner
- Sponsor name on event website
- 50 tickets redeemable for rides, food and beverages
- Included in a collective **Look for Lou!** partner post



LITTLE WOLF SPONSOR
$100
Unlimited

Small Business & Individual Supporter

- Sponsor name on event website
- 25 tickets redeemable for rides, food and beverages
- Included in a collective **Look for Lou!** partner post

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YOUR SPONSORSHIP MAKES AN IMPACT

$48,000+
Raised at last year's event

$60,000
2026 event revenue goal

1 Community
Families, educators, neighbors, businesses and supporters

Your support helps La Liaison invest in:

Student Enrichment
Experiences and opportunities that enhance student life.

Classroom Resources
Additional resources supporting teachers and students.

Teacher Appreciation
Celebrating and supporting LFIL's educators.

School Community
Programs and initiatives that strengthen connections among our families and school.

"**When local businesses** support our students, we want our community to know about it. Sponsor recognition—from event visibility to Look for Lou!—is part of Carnaval Français."

READY TO SPONSOR?

Join the Wolf Pack!

www.carnavalfrancais.com/sponsors

Questions? Email info@carnavalfrancais.com



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