







## **Sharing treasured memories**

After Cloud is a mobile app that gives you the ability to digitally record anything that you would like to keep and share with your friends and family. The app is designed for people who are facing life limiting illness, enabling users to exert some control over their lives by creating and curating the content for their future cloud-based memorial.

After Cloud has the ability to record voice clips, create personal letters, upload photos and record in-app videos. Content can then be shared with specified individuals within a secure closed group setting.

A unique feature of the After Cloud service is that it allows users to futurepost messages to named individuals, so that personal messages can be delivered on a specified date in the future.

Whist it may share some common features, After Cloud is very different from social media services as it is an application specifically designed around the needs of the end of life user. The service integrates around a secure, simple, easy-to-use system. There's no bewildering links to external websites, no intrusive advertising, After Cloud offers a calm personal haven in which users can securely express their personal thoughts.



Authorised friends can add their own messages and photographs to your After Cloud account at any time, enabling the creation of a cloud-based memorial that celebrates your life and provides a comforting legacy for your loved ones.

## Digital memory vault

After cloud allows you to save and share your personal memories in a digital memory bank. This can include text messages, written notes, photos, voice recordings and videos. For example:

- A video wishing your daughter Happy Birthday and a poem you wrote for her special day.
- Audio message for your family, wishing them a Merry Christmas and sharing your favourite Christmas memories as images.
- An anniversary letter for your partner, including photos and videos from your wedding day.
- A simple message to someone that you care about, saying something that you've always wanted to say.

## Memories that live on





All content stored in a secure cloud-based environment.

