

# Barefaced

COSMETIC ARTISTRY & AESTHETICS



# THE BAREFACED BLUEPRINT

## Beginner Cosmetic Tattoo

### ESSENTIALS

# TABLE OF CONTENTS

A note from Sarah

3

Who we are and why choose us

4

Available course options / prices

6

Whats included

7

Payment Options

11

Past Student Reviews

12

# A NOTE FROM SARAH

Thank you for considering Barefaced Academy as the next step in your professional journey. It is an absolute privilege to share my passion for this ever-evolving and empowering industry with aspiring artists.

With over seven years of hands-on experience as a cosmetic artist, I have built my reputation on precision, integrity, and uncompromising standards. These same values form the foundation of every service delivered and every student trained within the Academy.

Now imagine this...

What if you could be your own boss, set your own hours, build a career around your lifestyle and create the potential to earn six figures within your first year?

The cosmetic tattoo industry offers not only creative fulfilment, but genuine financial opportunity for those willing to master their craft and commit to excellence.

Whether you are starting from the ground up or looking to elevate your existing lash or brow business with an in-demand, high-income service, this course has been designed with you in mind.

I wholeheartedly encourage you to take the leap into this incredible industry. With the right training, support, and dedication, the possibilities are limitless, and you will not look back.



# WHY CHOOSE BAREFACED?

At Barefaced Academy, you are not simply enrolling in a course, you are investing in an exceptional education delivered by one of Brisbane's leading cosmetic tattoo artists.

Our boutique training model ensures you receive personalised attention, tailored guidance, and an immersive learning experience designed to accelerate both your skill and confidence. This is not a crowded classroom environment. It is focused, intentional mentorship.

As your trainer, I am deeply committed to maintaining the highest standard of education. Every element of this course has been thoughtfully designed to ensure you graduate not only certified, but competent, confident, and industry-ready.

You will leave with:

- A strong theoretical foundation
- Extensive hands-on practical experience
  - A clear understanding of health and safety protocols
  - Guidance on local council requirements and compliance
- The confidence to launch and grow your own salon or expand your existing services.

At Barefaced Academy, we don't just teach technique – we build capable, confident artists.





## Ongoing Support & Industry Excellence

I take immense pride in the quality and competence of my teaching techniques and continually invest in advanced education to ensure Barefaced Academy remains at the forefront of this dynamic and ever-changing industry.

Your journey does not end when your course does.

You will receive ongoing mentorship and support - from business setup and pricing structure to client consultations, medical forms, and professional boundaries. My goal is to ensure you feel confident not only in your technique, but in running a compliant and profitable business.

You will never feel alone in your journey.

Every student receives a complimentary professional starter kit, allowing you to begin servicing clients immediately upon completion.



# COURSES

MICROBLADING - FEATHER BROWS: BEGINNER

Investment \$2,999

OMBRE BROWS: BEGINNER

Investment \$4,999

BAREFACED SIGNATURE PROGRAM  
COMPLETE BROW 4 IN 1: BEGINNER

Investment \$7,900

\*Prices subject to change.

Always confirm your course price directly with Barefaced Academy before committing to a purchase. All courses require a non-refundable \$1000 deposit to secure your spot. All course payments, with the exclusion of the \$1000 deposit, are subject to a 5 day cooling-off period if the course has not been undertaken by the student.

# PROFESSIONAL TRAINING KITS



MAST Wireless Digital  
tattoo Machine  
KWADRON .3 point  
needles  
KWADRON .1 point  
needles  
Disposable Microblades  
Colour wheel  
Brow pigments  
Brow calipers  
Brow pencil

Latex practice mats  
Aftercare cream  
Lip wands  
Microtips  
Mascara wands  
Pigment rings  
Grip tape  
Pigment cups  
Cosmetic Tattoo training  
manual  
& Business set up guide  
Certificate of  
Completion

# MICROBLADING FEATHER BROWS



Perfect for aspiring artists wanting to master the art of natural, hair-stroke brows.

This comprehensive beginner course covers brow mapping, skin anatomy, colour theory, blade control, and stroke pattern design.

With personalised guidance throughout, you will graduate confident in delivering soft, realistic feather brows your clients will love. Ideal for:

- Complete beginners entering the industry
- Beauty professionals wanting to expand their service menu
- Artists who value precision and natural results

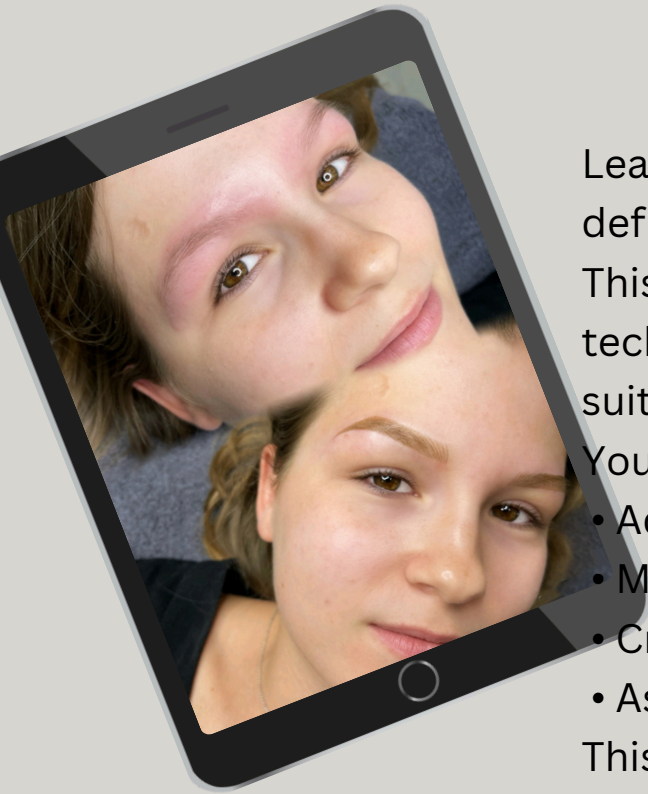
## WHATS INCLUDED

Disposable Microblades  
Colour wheel  
Brow pigments  
Brow calipers  
Brow pencil  
Latex practice mats  
Aftercare cream  
Lip wands

Microtips  
Mascara wands  
Pigment rings  
Pigment cups  
Cosmetic Tattoo training manual  
& Business set up guide  
Certificate of Completion

Your investment: \$2,999

# OMBRE BROWS



Learn to perfect machine shading, creating definition, structure and longevity.

This course teaches you how correct shading techniques to create fuller, more defined brows suitable for all clients and skin types.

You will gain confidence in:

- Advanced mapping and customisation
- Machine fundamentals and shading techniques
- Creating texture and dimension
- Assessing client suitability and contraindications

This is a powerful income-generating service with strong client retention and rebooking potential.

## WHATS INCLUDED

MAST Wireless Digital

tattoo Machine

KWADRON .3 point

needles

KWADRON .1 point

needles

Disposable Microblades

Colour wheel

Brow pigments

Brow calipers

Brow pencil

Latex practice mats

Aftercare cream

Lip wands

Microtips

Mascara wands

Pigment rings

Grip tape

Pigment cups

Cosmetic Tattoo training  
manual

& Business set up guide

Certificate of  
Completion

Your investment: \$4,999

# THE SIGNITURE PROGRAM

## 4 IN 1 BROW BEGINNER COURSE

Our most comprehensive and transformative program.

The Complete Brow 4-in-1 is designed for those serious about building a profitable, versatile brow business from day one. Rather than limiting yourself to one technique, you will graduate with four in-demand brow methods, giving you the confidence and flexibility to treat a broader client base.

This premium program equips you with:

- Microblading
- Combination Brows
- Ombre & Powder Brows
- Advanced Brow Mapping & Customisation

Plus in-depth business foundations, compliance guidance, pricing strategy, and client consultation mastery.

This is not just a course.  
It is a career launchpad.



### WHATS INCLUDED

MAST Wireless Digital  
tattoo Machine  
KWADRON .3 point needles  
KWADRON .1 point needles  
Disposable Microblades  
Colour wheel  
Brow pigments  
Brow calipers  
Brow pencil

Latex practice mats  
Aftercare cream  
Lip wands  
Microtips  
Mascara wands  
Pigment rings  
Grip tape  
Pigment cups  
Cosmetic Tattoo training  
manual  
& Business set up guide  
Certificate of Completion

Your investment: \$7,900

# PAYMENT OPTIONS



Accepted payment methods include; EFT bank transfer, Debit/Credit card, Zip pay, Zip plus and cash.

Afterpay payments are accepted and will incur a 5% fee.

\$1000 non refundable deposit is required when booking

Course balance due 2 weeks prior to course start date.

**To book your spot in an upcoming course please email:  
[Barefacedcosmeticartistry@gmail.com](mailto:Barefacedcosmeticartistry@gmail.com)**

# WHAT MY STUDENTS HAVE SAID



J. Sievers

"I recently completed a one-on-one eyebrow tattooing course with Sarah, and it was an absolutely amazing experience. The personalised training made such a difference – Sarah was patient, incredibly instructive, and extremely knowledgeable in every aspect of the process.

What really stood out to me was how genuinely invested she is in her students' success. Her supportive attitude created a trusting, stress-free, and comfortable learning environment where I felt confident to ask questions and grow my skills.

I would highly recommend Sarah to anyone considering eyebrow tattoo training. She truly is a world-class trainer here in Brisbane, and I'm so grateful for the experience."



J. Perry

"Highly recommend Sarah for training. She made me feel comfortable learning a new skill, and with her exceptional experience, I felt confident by the end of the course to start my own professional business and take on clients. It was a fantastic course!"



K. Scholefield

"I recently completed the beginner cosmetic brow tattoo course with Barefaced Cosmetic Artistry & Aesthetics, and I couldn't be happier with my experience. The course was incredibly thorough and educational, covering everything from technique to client care in a clear and supportive way.

Sarah was an absolute standout – attentive, patient, and encouraging throughout the entire learning process. Her knowledge and passion for the industry truly shine, and she made me feel confident every step of the way.

I left feeling inspired and well-prepared to begin my PMU journey. I can't recommend this course enough to anyone considering it. Thank you, Sarah, for such a positive and empowering experience."