



# ADKHOG Chapter #3220

Sponsored by McDermott's Harley Davidson

## From the Director's Desk

By Arthur Persons

Hello ADK HOG! The riding season is coming to an end. We have still had some great riding weather. The last couple of weekends have included rides to Old Forge, Whiteface Mountain - Lake Placid, and two rides to Seabrook, NH for the lobster lovers. We have also had some great nights around the fire pits. The remaining rides are being planned as weather permits, so keep an eye on the Facebook page.



At our September meeting, nominations were opened for our 2020 Officers. We will finish up our nominations at the October meeting, with elections at the November meeting. Don't forget that our winter meetings move to the Saratoga-Wilton Elks Lodge. Come early for their All-You-Can-Eat Breakfast Buffet. Plans are underway for the Awards & End of Season Party. Stay tuned for more info on that.

The Chapter Mileage Contest runs thru October 31st, so get out there on those nice afternoons! Don't forget the new mileage levels, even if you didn't get out a lot, you could still win!

I'm seeing lots of comments on Facebook about Sturgis 2020. People are receiving their room confirmations. I got mine! It sounds like another good group going. Iron Mountain Highway, here we come!

I hope to see you all soon, Art P.

## Ladies of Harley and Sunshine Officer

By Donna Persons

It is that time of year again brunches.  
 Nov. 3 Ambrosia Diner. Aviation Rd. Queensbury  
 Nov. 10. Cabins Cafe. Rt 4. Hudson Falls  
 Nov. 17. Meeting  
 Nov. 24. Country Corner Cafe. 25 Main St. HF  
 Dec. 1. Steve's Place. 194 Broad St GF  
 Dec.8 Scrappy's. Rt 149 Ft Ann  
 Dec. 15 Meeting  
 Dec. 22 Merry Christmas  
 Dec. 29 Happy New Year





## Head Road Captain and Treasurer Report

By Mike Bala

As I am writing this there is snow on Whiteface and Killington has fired up the snow guns. In the last two weekends I have ridden 1190 miles visiting Whiteface and Lake Placid as well as two trips to Brown's Seafood in Seabrook New Hampshire. Weather permitting there will still be a couple more rides or you can follow Doug and Kathy to Florida like me. LouAnn and I are headed to Daytona Florida for Biketoberfest at the end of this week.

As a side note, if you are still working on completing your New England Dealer Challenge, Call Ahead!! As Carribou is planning to close for a few days for Winter inventory.



## Membership Officer Report

By Tracy Stowell

Hi Everyone.

Did my first "Membership Table" at McDermotts this past weekend during their Open House. I met and talked to a lot of different folks, most riders of Harleys but several were not or were just "shopping", SOME looking to SWITCH to a Harley!!

I had a great time talking about all the fantastic rides our club does, all our great members and our upcoming brunches and meetings. Told them about our website and finding us on Facebook.

I handed out 8 applications and got two new lady riders very excited to join our group.

A BIG thank you to Alise and Kara for being SO accommodating in helping set me up a space to have our Chapters Membership table. It was fun meeting so many new folks! I look forward to doing another table again soon!

On a side note... if there is anyone who is still in need of a Chapter Membership card please let me know and I will be more than happy to mail you one. Renewal time will be coming up soon, make sure your National membership is also up to date.



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## Happy Birthday!

*Mike Bala  
Walter Carpenter  
Donna Persons  
Paul Sicko  
John Skaza  
Milton Smith  
Ricky Vance*



## Newsletter Editor and Web Master

By **LouAnn Bala**

A couple of housekeeping notes....

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**SOCIAL MEDIA (FACEBOOK, TWITTER, ETC )** Social media is a REALLY big deal! Unlike sending promotional messages through the mail, it's free! It does take some time, however, to do it right. Social media leverages the power of "word of mouth" – it makes it easy for people to spread the word. And it's mobile! Updates can be done just about everywhere at any time.

H.O.G.® has fewer guidelines for social media. You don't need an event statement or a privacy statement posted. However, you do need to discuss with your sponsoring Dealer what your objectives are for the page and make sure the Dealer or your H.O.G.® Manager have administrative rights to the page.

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1. Transactions. A transaction is defined as obtaining funds through the Internet. The chapter site shall be non-transactional. Members can download forms, but those forms cannot be processed via the site.
2. Advertising cannot be utilized on the website, other than Dealer advertising which we have traditionally permitted because of the Dealer's right in their Dealer contract to promote the sale of Harley-Davidson® products and services.
3. Classified advertisements.

#### **H O G ® GUIDELINES – COMMON SENSE IS THE KEY, BUT WHEN IN DOUBT:**

- Make sure all information is correct prior to publishing/posting
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- No kid pictures
- No racist or vulgar content
- Nothing slanderous
- Any links to other sites must be approved by your sponsoring Dealer or H.O.G.® Manager
- Use only H.O.G.® logos in conjunction with your chapter name – do not modify the H.O.G.® logos

## Newsletter Editor and Web Master (cont.)

### Additionally, please note:

Photographing, filming, recording and videotaping of activities and events will be occurring at all events. By entering the H.O.G.® event area, you irrevocably grant permission to the Harley-Davidson Motor Company® and its agents to photograph, film, record and/or videotape you and use (and authorize the use of) your name, image, likeness, voice, and/or biographical or other information in any and all media now known or hereinafter developed in perpetuity for any and all purposes.

Should you have any questions or concerns about these notices, please contact [adhog@gmail.com](mailto:adhog@gmail.com)

Thank you!

LouAnn



# ADIRONDACK HOG CHAPTER #3220, FORT ANN, NY

By Donella Fisher

**Primary Officers in Attendance:** Art Persons, Director, Donella Fisher, Secretary, Mike Bala, Treasurer

**10:14am Call to order** – McDermott's HD, Fort Ann, NY

Pledge of Allegiance

**Officers Reports:**

**Assistant Director, Brian Irwin:** absent

**Head Road Captain, Mike Bala:** If the weather is good keep checking the calendar as we will add rides. Still time to make reservations for Sturgis August 2020-get your reservation made by October 1<sup>st</sup>, 2019.

**Ladies of Harley & Sunshine, Donna Persons:** Brunches start on November 3<sup>rd</sup>.

**Secretary, Donella Fisher:** Approval for August minutes approved by LouAnn Bala, Donna Persons 2<sup>nd</sup>, all in favor.

**Membership, Tracy Stowell:** 96 current members. Suggestion made to set up @ McDermott's to try and add new members.

**Newsletter & Webmaster, LouAnn Bala:** Discussions on H.O.G regulations regarding what you can post online ie. Last name, children, etc. along with no advertisements. Advertisements can be on newsletter. Looking into social media posting. Website updating with pics, events, etc. Advertise your business for \$5 monies go to Christmas Families.

**Safety Officer, Brian Irwin:** absent

**Historian, Andrew Stowell:** History on Harley. Engaging new era in motorcycle riding & buying. The need for more female riders. Interest in getting kids on bicycles. Focusing on new ridership at all ages.

**Photographer, Bruce Tubbs:** Keep smiling for pictures.

**McDermott's Rep, Alise McDermott:**

Open House 9/28/19-Winter storage special available, 2020 models will be out & the jumpstart Ladies nights rides

## Old Business

More discussion to decommission the commission ADK Hog INC (McDermott's is the corp)

Ride 365-turn your mileage in at the end of the year

Chapter mileage ends October 31<sup>st</sup> – turn your mileage into Mike Bala

Awards banquet 2020 booked for January 25<sup>th</sup>.

Summer picnic was enjoyed by all and we want to thank Patrick for tending to the grill.

## New Business

Art Persons make a motion to open September nominations Tim Jones 1<sup>st</sup> Kjeld Schou 2<sup>nd</sup>

September Nominations are as follows: Photographer – Bruce Tubbs; Historian – Andrew Stowell; Safety Officer – Brian Irwin; Newsletter & Webmaster – LouAnn Bala; Membership Officer – Tracey Stowell

Ladies of Harley/Sunshine/Activities – Donna Persons; Secretary – Donella Fisher; Head Road Captain – Mike Bala; Treasurer – Deb Bartolucci and Mike Bala (**withdrew**) ; Assistant Director – Brian Irwin; Director – Art Persons

10:56am Close September Nominations

Discussions regarding the importance of 2<sup>nd</sup> in line and sweep.

Bruce Tubbs suggests having cornhole tournaments.

Next meeting at Elk's Lodge, Wilton on October 20<sup>th</sup>, 2019

Newletter suggestion to have pictures, recipes, past rides, etc added.

Welcome to new member Kevin Surman who showed up at the meeting with his form in hand to join.

Adjournment 11:04am motion made by Tim Jones, Donna Persons 2<sup>nd</sup>.



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