

Product Catalog



Remove odors with the power of plants.

Fresh Wave® is a line of odor removing products made with natural ingredients which eliminate odors completely. Traditional air fresheners use harsh chemicals and phony masking fragrances to cover up odors. Fresh Wave works differently. Our products find and neutralize odor molecules, and they do it safely and effectively.



Fresh Wave Spray removes odors in seconds, leaving you with nothing but fresh air. Use it on clothing, pet bedding, backpacks, sports gear, shoes, trash cans, and more!

A. 2 fl. oz. Spray | Item #017 | 24/case | MSRP: \$4.49 B. 8 fl. oz. Spray | Item #032 | 12/case | MSRP: 7.99 C. 8 fl. oz. BOV Spray | Item #011 | 12/case | MSRP: \$7.99



Targeted odor control when you need it most with lasting lavender essence. Safe to use anywhere: fabrics, surfaces, and in the air, using a more eco-friendly alternative to traditional aerosol air fresheners.

A. 8 fl. oz. Spray | Item #117 | 12/case | MSRP: \$7.99 B. 8 fl. oz. BOV Spray | Item #109 | 12/case | MSRP: \$7.99



Fresh Wave Gel works continuously to control odors as it evaporates. Removes persistent odors caused by pets, smoke, trash, mildew, food, bathrooms, and more. Open lid and remove seal. Replace slotted lid and place in area where odors are strongest. Refill every 30-60 days.

A. 7 oz. Gel | Item #029 | 12/case | MSRP: \$8.99 B. 15 oz. Gel | Item #016 | 12/case | MSRP: \$14.99



Ongoing odor control with a hint of lavender oil. Use in bedrooms, bathrooms, nurseries, and anywhere else you need odors out of the picture. Open lid and remove seal. Replace slotted lid and place in area where odors are strongest. Repeat every 30-60 days.

A. 15 oz. Gel | Item #116 | 12/case | MSRP: \$14.99 B. 63 oz. Gel | Item #126 | 6/case | MSRP: \$39.99



Who doesn't like to save money? Here's a great deal for your customers, with each jar lasting up to 60 days. A Fresh Wave bestseller.

15 oz. Gel Value Pack | Item #024 | 12/case | MSRP: \$24.99



Save big with our Gel Refill and Gel Bucket — more gel at a fraction of the cost. Use them to refill empty Fresh Wave Gel containers or to place smaller dishes of gel in various trouble areas.

A. 63 oz. Gel | Item #015 | 6/case | MSRP: \$39.99 B. 15.5 lbs. Gel Refill | Item #021 | 2/case | MSRP: \$129.99



Our Fresh Wave Packs are great for continuous odor control in small spaces like car interiors, gym bags, shoes, closets, boats, campers, bagless vacuums, trash cans, and that oh-so-powerful diaper pail. When you only need one or two Packs to do the job, reseal the bag to keep the rest fresh.



How could we ever improve our Fresh Wave Packs? Adding lavender oil made it possible! Perfect for enclosed areas: diaper bags and purses, carry-ons and yoga bags, shoes, dresser drawers... you name it. Reseal the bag to keep the rest of the Packs fresh and ready for use.





Stick it to big odors in small spaces with the Fresh Wave Fresh Pod. The Fresh Pod sticks anywhere: garbage cans, closets, diaper pails, lockers, boats, and RVs! Adheres to any clean, flat surface using removable adhesive strips. Refill with Fresh Wave Packs.

Fresh Pod | Item #018 | 12/case | MSRP: \$5.99



Fresh Wave Vacuum Beads prevent vacuum exhaust odors from making your home smell every time you run the sweeper. Plus, they keep your vacuum fresh between uses.

Vacuum Beads | Item #022 | 12/case | MSRP: \$11.99



For tough laundry odors in workout clothes, musty towels, cloth diapers, and more, give your detergent some extra oomph with Fresh Wave Laundry Booster. A capful or two added to detergent works wonders, even on set-in odors.

Laundry Booster | Item #020 | 12/case | MSRP: \$9.99



Fresh Wave Dog Shampoo removes odors and is safe for your pup. Uses natural plant oils to get rid of "wet dog smell," skunk spray smells, and leaves your dog with a shiny coat.

Dog Shampoo | Item #027 | 12/case | MSRP: \$9.99



The Fresh Wave Candle removes odors caused by cooking, smoke, pets, and more. Our soy and beeswax candle burns cleanly and is completely free of phthalates, sulphates, and parabens, and eliminates odors without perfumes or fragrance.

