



The specialist in moisture control

April 2020



Company

Founded in 1986 Humex, S.A. is a family business based in La Canonja, Tarragona, Spain (Head Office + Manufacturing Plant) and commercial structure in Germany (office), Portugal (office) and USA (office + warehouse).

HUMYDRY® is present in more than 50 countries and is recognized as the specialist in this category.



Watch our corporate video

Our Customers

Distribution in more than 55,000 stores in Grocery, Hardware, DIY, Drug Stores etc. in more than 50 countries.

HUMEX sells under the HUMYDRY® brand or private label for major retailers.



Videos



<https://www.youtube.com/watch?v=KVTddPA6LS8>



<https://www.youtube.com/watch?v=QmJzqzuxTdQ>



<https://www.youtube.com/watch?v=M8EKP6FBmAE>

Benefits of HUMYDRY®

more comfort



Avoids condensation, mold, mildew, bad odors, stains in the walls.

health 50-60%



Reduces respiratory problems such as asthma. It helps reduce the risk of allergies, rheuma, etc. Related with excess moisture.

less maintenance



Reduces repair expenses at home. Prevents stains on the walls, peeling paint, etc.

savings



Reduces excessive AC use to cool and warm your home. Helps lower your electric bill expenses.

A close-up photograph of a human hand, palm facing forward, with the thumb and index finger touching to form a circle, and the other three fingers extended. This is a common gesture for 'OK' or 'approval'. The hand is light-skinned and is positioned on the left side of the frame.

Why HUMYDRY®?

- ✓ **Create + Grow + Develop** a permanent moisture absorber category (**branded or private label**) with the leading specialist in moisture control
- ✓ **Improve the visibility and awareness of a growing category in North America** - 70% of households have moisture problems - 80% of these household don't use moisture absorber solutions
- ✓ **Largest Assortment of Moisture Controlling Solutions** and Sizes offered in the marketplace to protect homes, cabins, boats, cars, RV's and more
- ✓ **Innovation in design** with Anti-spill System, engineered trays, pre-measured refills and 3D gel bags to help customers easily and effectively control moisture without spillage or overflow issues
- ✓ **Environmentally friendly** – 100% natural ingredients
- ✓ Products Engineered and **Manufactured in Spain**
- ✓ **PDQ's available** to drive sales and build awareness

HUMYDRY® Devices (8.8oz - 15.9oz - 35.3oz)



HUMYDRY® 8.8 oz.
Covers 100 sq ft



HUMYDRY® 15.9 oz.
Covers 160 sq ft



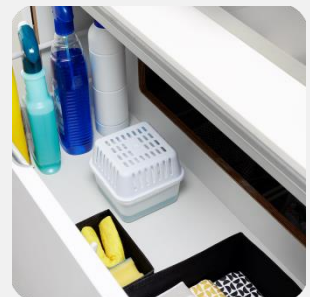
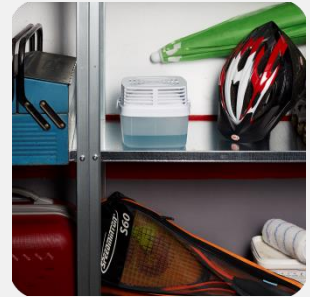
HUMYDRY® 35.3 oz.
Covers 400 sq ft



HUMYDRY® Refills

- ✓ A **solution** for **every** room of your home (bathrooms, bedrooms, kitchens, basements)
- ✓ Devices designed to use **pre-sealed** and **pre-measured** refills. Refill filter bags **avoid contact with skin** and **prevent spilling while refilling** and **overflowing**
- ✓ Higher **quality materials** + Innovative Designs to **improve function & ease of use**
- ✓ Patented **Anti-Spill System** eliminates **spills** and **does not allow liquid to overflow**
- ✓ **Safety clip system** locks lids in place but allows easy assembly and disassembly.
- ✓ Innovative designs to compliment your home

- ✓ **Pre-sealed and pre-measured refills.**
- ✓ **Refill filter bag to avoid contact with skin.**
- ✓ Cleaner, practical, safer and easier to use.
- ✓ 100% absorbent power
- ✓ **Single and 3 pk refills**
- ✓ Unscented and Fragrance available



HUMYDRY® Hanging Bag



HUMYDRY® Hanging Bag 15.9oz. Unscented

- ✓ Unscented
- ✓ 100% absorbent power
- ✓ Clean, practical, safe and easy to use.



HUMYDRY® Hanging Bag 15.9oz. Wool Protector

- ✓ Lavender + Cedar scent to avoid moths
- ✓ Clean, practical, safe and easy to use.



HUMYDRY® Hanging Bag 3x15.9oz. Unscented

- ✓ Unscented
- ✓ 100% absorbent power
- ✓ Clean, practical, safe and easy to use.



HUMYDRY® 3D Gel Bag



HUMYDRY® Moisture Absorber 3D Auto 8.8 oz.

- ✓ Gel bag collects moisture and will not leak
- ✓ Can be used hanging or laid flat
- ✓ Ideal for different areas: closets, Boats, Caravans, etc.



HUMYDRY® Moisture Absorber 3D Closet 8.8 oz.

- ✓ Gel bag collect moisture and will not leak
- ✓ Can be used hanging or laid flat
- ✓ Ideal for different areas: closets, Boats, Caravans, etc.



HUMYDRY® Refills for Moisture Absorber 3D 2 x 8.8 oz.



HUMYDRY® Mini 2.6oz.



HUMYDRY® Mini 2.6 oz.

- ✓ Twin action: moisture absorber + air freshener
- ✓ Easy to use
- ✓ Impulse buying item (colorful and inexpensive)
- ✓ Ideal for promotions (all year)
- ✓ MSRP \$3.99



Odor Control Solutions:



HUMYDRY® Clip Fridge Odor Absorber

- ✓ Clips anywhere + takes no space
- ✓ Eliminates bad odors with 100% natural charcoal
- ✓ Impulse buying item
- ✓ MSRP \$3.99



HUMYDRY® Clip Closet Air Freshener

- ✓ Clips anywhere + takes no space
- ✓ Freshens the air with a high quality fragrance
- ✓ Impulse buying item
- ✓ MSRP \$3.99



HUMYDRY® 4 pk Air Freshener Discs

- ✓ Air freshener cupboard (lavender) or wastebin (lemon)
- ✓ Adhesive strip on the back: they can be attached anywhere
- ✓ Extra flat, easy to hide
- ✓ MSRP \$5.99

HUMYDRY® Displays



In Store Europe



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You can also find us on



We are ready
to keep growing