

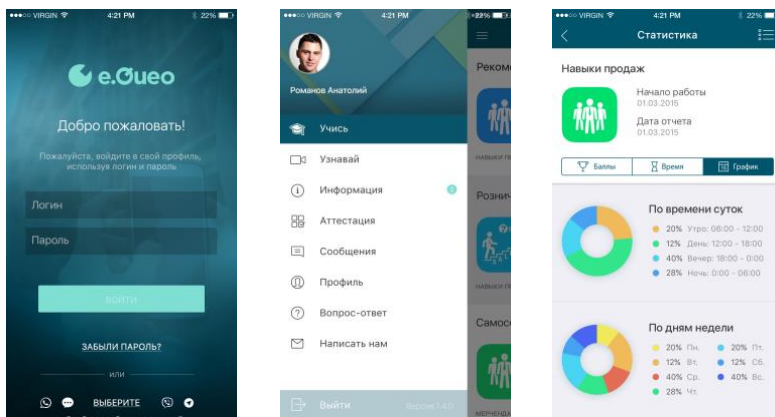
Immediate issue addressed by the project

The project establishes direct communication with the front line of any business, eliminating or reducing the need for expensive human intermediaries (line managers) to carry out certain activities. It reduces the time needed for communication and frees working hours for performing direct job responsibilities.

Metrics

The project has been in operation since 2014. Its customers include leaders in the FMCG and telecommunication market. Nominated for various awards in the area of HR and business efficiency.

Project/Product



E.Queo is a powerful mobile platform built using cluster architecture, which enables creation of interactive content working in various environments, primarily in the native mobile application, implementing various interactive scenarios, setting targets, assessing results, and many other elements that are integral to the business processes in all companies.

E.Queo is revolutionary in that it bridges the technology gap between the employee and the company, as the platform is years ahead of most mobile platforms, is intuitive and operates on Android 4+ and iOS 8+.

Business Model

Licensing. Content production.

Market

The solutions market in the area of education and business communications, with the worldwide value in excess of USD 100 billion.

The project seeks to raise €2.7 million in exchange for 20% of the business, by equity contribution to E.Queo LLC.