

Immediate issue addressed by the project

Modern workforce management systems require high degree of standardization when submitting requests. This involves using mobile applications and expensive infrastructure. The project addresses the issue of organizing interaction between users and request execution system via messengers, including payment for the services ordered through the platform.

Metrics

The project has raised €100,000 private investment; the prototype is ready. Testing on the existing community of business assistants will begin in April 2018. Permission has been obtained for testing in the Moscow City residential towers.

Project/Product

Trouble Shooter is a platform processing complex requests via any connected messenger. The semantic analysis core uses neural networks to break down the task into logical elements, then assembles these elements using interconnected processors into a single product.

The effect from using this tool is best manifested when it is used to organize interaction between management companies and residents. Residents can send requests to the management companies (requesting specialists, passes, guest access), while the company sends bills and confirms payments using payment media assigned in the personal accounts.

Business model

Licensing. Transaction-based model. Depending on the area of application.

Market

The scenario can be used in all types of industries with different capacities. Due to its innovative approach and lack of direct competition, a specific assessment is hard to make.

The project seeks to raise 4 million rubles in exchange for 10% business share, which will be singled out into a dedicated LLC, with 10% going to the investor, 10% reserved for the existing investor, 25% to product owner (Actum), 5% reserved as share options for the team, and 50% to the author of the idea.