



Alberta's Trade Mission to Mexico: What It Means for Your Business



Premier Danielle Smith's official mission to Mexico wasn't just about handshakes and photo ops — it was about **unlocking real opportunities for Alberta businesses** in one of the fastest-growing markets in the world.

Why This Matters To You:

- **Mexico is buying:** Alberta exported **\$785.8M** in goods to Mexico last year, and demand is growing for meat, oil seeds, plastics, energy, and cereals.
- **Mexico is selling:** Alberta imported **\$2.1B** in machinery, iron/steel, and fresh produce — creating potential supply chain partnerships.
- **Trade relationships are warming:** First Alberta Premier visit to Mexico since 2019 means new doors are opening for investment and market access.



But here's the catch —
**opportunity doesn't knock
twice.** The organizations that
act now will be the ones
securing contracts, landing
investments, and expanding
market share.



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**That's where we come in.
At Maple Leaf Strategies, we
help businesses:**

- Connect with the right decision-makers
- Navigate trade policy, government programs, and funding incentives
- Position products and services to succeed in competitive export markets

If you're ready to turn Alberta's trade momentum into growth for your business, let's talk.

