

"The Monongahela Aquatorium is excited to host its first ever Rockin' on the Mon RiverFest to kick off the 2025 concert season. Enjoy a variety of music June 28th while experiencing games, local vendors, food trucks, and more."

# River Fest Title Sponsorship

\$15,000

- River Fest naming rights and joint logo
- Sponsor recognition/inclusion in all media promotion
- Stage, upper-level, and lower-level signage
- On-site PA announcements promoting sponsor
- Sponsor interview during show intermission
- On-site vendor booth for sponsor
- · Logo at both entrances
- · Recognition of sponsorship on social media and website
- Introduction of bands on stage
- VIP tent area for up to 20 guests with complimentary non-alcoholic beverages
- 100 complimentary RiverFest tickets

#### Stage Sponsor

\$4,000

- Stage, upper, and lower-level signage
- Sponsor recognition/inclusion in all media promotion
- On-site PA announcements promoting sponsor
- On-site vendor booth for sponsor
- Logo at both entrances
- · Recognition of sponsorship on social media and website
- 40 complimentary tickets to each concert

# Sound Sponsor

\$2,000

- · Signage on sound tent and lower-level seating
- On-site PA announcements promoting sponsor
- On-site vendor booth for sponsor
- Logo at both entrances
- · Recognition of sponsorship on social media and website
- 25 complimentary tickets to each concert

## Ticketing Sponsor

\$2,000

- · Media recognition as official RiverFest ticketing sponsor
- Ticketback promotional offer included on all tickets

## **Band Sponsor**

\$1,750

- · Signage on upper and lower level of seating
- Social media promotion of band sponsorship
- On-site PA announcements promoting sponsor
- 20 complimentary tickets to each concert
- Logo on website

#### River Sponsor

\$1,000

- Signage on lower level of seating
- On-site PA announcements promoting sponsor
- Logo on website
- 15 complimentary tickets to each concert

MonAquatorium.com

