## MOONLY PRODUCTIONS Your Vision, Our Promise.

## WEBSITE PACKAGE

## Create a positive and lasting change.

1. We will need access to your website first and set up an account for website analytics.

3. Researching and analysing keywords using top tools is included in your fee at a fraction of the price. Your company will be told what keywords to prioritize, as well as what your target audience wants to see according to the Google algorithm, so you can focus on achieving this.



2. Our next step will be to run an analytics report with Google to see where your website can be improved

4. The content optimization process begins with the release of your first blog (which we copyright and design for you to tweak).

5. Every month you will receive:

- A blog post
- A run-off report of your company's activity
- Updates on the most relevant keywords
- Updating and optimising your Google tag

Set-up Timeframe - 4-6 weeks Set up cost - £300 Monthly Subscription Cost - £500

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