

Who's Who Media Kit

HOW TO STAND OUT

Who's Who Brisbane Media Kit 2020



ABOUT WHO'S WHO BRISBANE

Liz Golding is well known in Brisbane's Fashion industry because of a long history of working firstly as a model then fashion stylist, hair and makeup artist and creatives agent. She cares about her industry and is concerned about the general lack of knowledge about who is who. She knew a fair bit about who it was and she wants you to know as well. There has been a buoyant and profitable QLD fashion industry for many many years. This is the platform for finding out about these industries.

DIRECTOR - Liz Golding

Liz started in the fashion industry over 30 years ago and has been Styling Director for Mercedes Benz Fashion Festival Brisbane for the first 10 years 2006-2016. Also Styling Director 2018-2019 for Brisbane Fashion Month building show programs, co-ordinating and running the shows.

From 2012-2016 Five years in the role of Fashion Editor at QWeekend magazine and U on Sunday which had a readership of over 800 000 a week back then.
She knows Who is Who in this Zoo...and if she doesn't, you tell her!

Statewide we are strong and growing, Gold Coast, Sunshine Coast, Townsville, Mackay, Cairns and everywhere in between!
There are some incredible stories, you will love them. Let make our small business owners shine and be found.

Why doesn't someone do a list of the fashion designers? Where are the great homewares stores, the boutiques?
Who are the influencers in the industry? Who is making what?
How does someone new to QLD or Australia find out who is who?

The list is on Who's Who website and it is growing!!!!



Brisbane Fashion Designers



WOMENS FASHION
MENS FASHION
ACCESSORIES
BRIDAL
FINE JEWELLERY
BOUTIQUES
HOMEWARES
INTERIORS
MILLINERS

FIND LOCAL BUSINESSES

- Custom Hashtags
#whoswhobrisbane
#whoswhogoldcoast
#whoswhosunshinecoast
- Social Media Promotion
- Sponsored Posts
- Product Reviews
- Contests and Giveaways
- Affiliate Advertising
- Representation at Events
- Brand Ambassadorships

METRICS & ANALYTICS

- Facebook: 5200 Followers
- Instagram: 10000 Followers
- Subscribers: 5000+

Subscribe to Who's Who Brisbane & Beyond



HOME PAGE WEBSITE AD
TOP THE LIST PLACEMENT
NEWLETTER INCLUSION
SOCIAL MEDIA POST'S
WHO'S WHO ALERT- BLOG
INCLUSION AT EVENTS

SUBSCRIPTION

- GENERAL LISTING - \$110 A YEAR
PHOTO
DESCRIPTION
EMAIL
WEBSITE LINK

MEMBER RATES

NON MEMBER RATES

The logo for 'Who's Who Media Kit' is centered within a black square. The text 'Who's Who' is in a large, white, serif font, with 'Media Kit' below it in a slightly smaller, white, serif font. Underneath 'Media Kit' is the tagline 'HOW TO STAND OUT' in a small, white, sans-serif font.

Who's Who Media Kit

HOW TO STAND OUT

WEBSITE AD ON HOME PAGE 30 DAYS - MEMBER \$400 - NON MEMBER \$450

WEBSITE BLOG - MEMBER \$200 - NON MEMBER \$250

GENERAL LISTING ON WHO'S WHO 1 YEAR - MEMBER \$110

FASHION NEWS HOME PAGE 2 WEEKS - MEMBER \$200 - NON MEMBER \$250

EMAIL NEWSLETTER BANNER SMALL IMAGE 180X600PX -

MEMBER \$200 - NON MEMBER \$250

EMAIL NEWSLETTER BANNER LARGE IMAGE 300X600PX

MEMBER \$300 - NON MEMBER \$350

TERMS AND CONDITIONS - Please contact us for Graphic Design and image sizing requirements.

Any Graphic Design work will be invoiced at \$150 an hour on top of Ad fee.

Payment for Ad's and content to be paid for prior to publishing date or it will not be published.

Cancellations received in writing only and before booking deadline.

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