

MDOT Regional Civil Rights Training Symposium Tuesday, May 4, 2021 **U.S. Small Business Administration (SBA) Southeast Region**

Crisis/Disaster Recovery

Southeast Region

Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee

PPP: As of April 5, 2021

√ 1,189,960 loans approved - \$43,326,519,654

EIDL: As of April 29, 2021

√ 962,446 loans approved - \$44,076,659,282

EIDL Advance: As of July 15, 2020

✓ 1,466,297 Advances valued at \$4,836,823,000

EIDL Targeted Advance: As of April 29, 2021

✓ 21,085 valued at \$173,394,000



Access to Capital

Southeast Region

Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee

7(a) Region IV: [Maximum loan amount \$5 million with max 90% Guaranty (currently)]

- ✓ FY 20: 6,352 loans valued at \$4.3 billion
- ✓ FY 21: 3,251 loans valued at \$2.5 billion

504 Region IV: [Maximum loan amount \$5 million]

- ✓ FY 20: 1,119 loans valued at \$955 million
- ✓ FY 21: **790** loans valued at **\$660 million**

Microloans Region IV: [Obtained through SBA Microloan Intermediaries, loan up to \$50,000]

- ✓ FY 20: **576** loans valued at **\$12.2 million**
- ✓ FY 21: 160 loans \$2.9 million





Small Business Federal Government Contracting Certifications



8(a) Business Development Program

To Get Started...







1 Obtain a Data Universal Number System (DUNS) (866) 705-5711

Register in the
System for Award
Management
(SAM)

Obtain a
Commercial and
Government
Entity
(CAGE) Code

Click Here

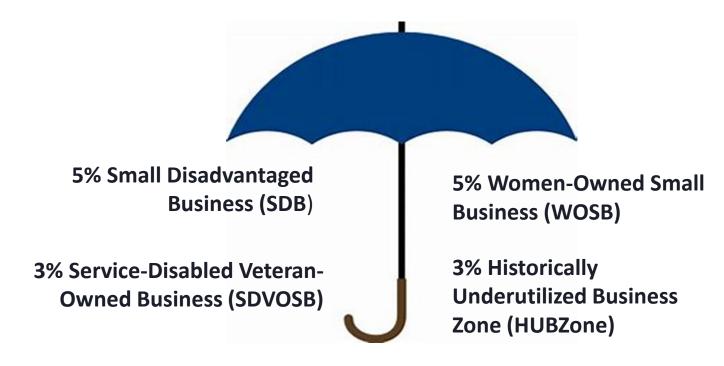
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Contracting Incentive

23% of all federal purchasing is set aside for small businesses.





8(a) Business Development Program



Access to business development support

Build capacity and growth through contracts

Nine-year program available once per lifetime



8(a) Business Development Program Objectives





Management and technical assistance to help companies compete for business opportunities



Government Contracting

Helps thousands of entrepreneurs understand and succeed in government contracting

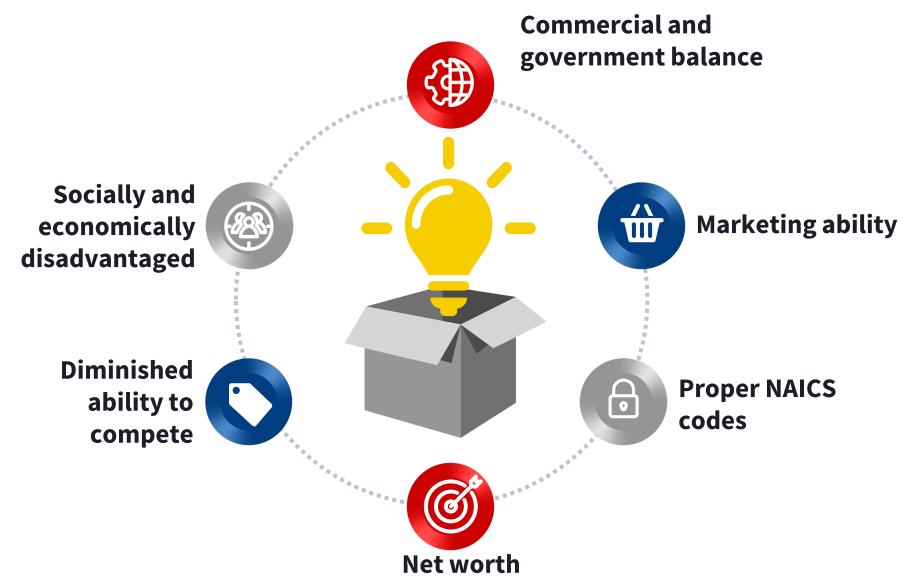


O3 Ability to Thrive

Assist and graduate firms to allow them to thrive competitively



Is the 8(a) Certification Appropriate for You?





Economic Disadvantaged Requirements for 8(a)

- at time of application & at time of Annual Review - ARE NOW THE SAME



Adjusted net worth less than \$750,000

(was 250K upon entry)



Three-year average income is \$350,000 or less (was 250K upon entry)



Fair market value of all assets is \$6 million or less
(was \$4 million upon

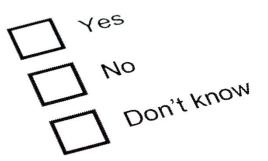
entry)



SBA's Final Rule

Effective November 16, 2020

- Combines 8(a) and All Small Mentor-Protégé programs.
- Amends JV rules, including SBA's only reviewing 8(a) sole-source JVs.
- Deleted the "three contracts" part of the 3-in-2 rule for JVs.
- Bona Fide place of business is required for 8(a) competitive and sole source requirements
- Business Activity Targets, and other areas.





Section 330 of the Consolidated Appropriations Act, 2021: 1-year Extension

Yes

No

Don't Know

- Any small business concern participating in the 8(a) BD program on or before September 9, 2020.
- It does not extend to businesses graduated from the program prior to March 13, 2020.
- Or to business concerns that were admitted to the 8(a) BD program after September 9, 2020.
- Generally, one year may be added to the firm's program completion(end)
- date.
 SBA will contact those businesses
 affected. The business must accept or

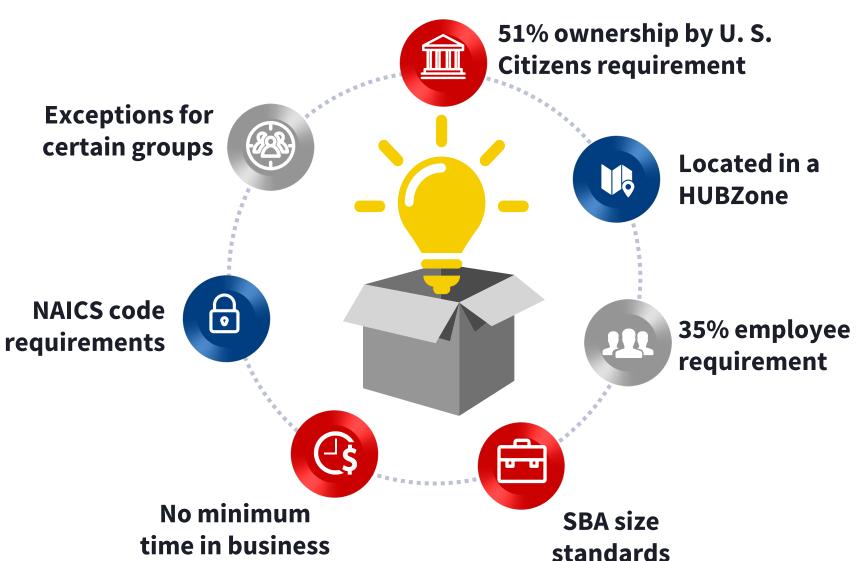
HUBZone Certification

HUBZone Program Purpose

- Historically Underutilized Business Zone (HUBZone)—established 1997
- Fuels economic development in distressed areas by facilitating small business access to federal government procurement
- ✓ **Federal agencies** set aside contracts for HUBZone-certified small businesses
- ✓ Small businesses invest in and hire from qualified HUBZones
- ✓ **Distressed Communities** benefit from job opportunities and investment



Is the HUBZone Certification Appropriate for You?





Benefits - HUBZone Federal Contracting Mechanism

Contracts for goods and services are targeted by Agencies to HUBZone CERTIFIED small businesses via:

- Set-asides (including Multiple Award Contracts—MACs)
- Sole-source awards
- Price Evaluation Preference: Application of a 10% price evaluation preference applied in full and open competition (only applies if initial low offer is from a large business, not if low bidder is a small business)



Geographic Improvements: Expanding into Rural Areas

- HUBZones are determined by unemployment, income, and/or events
- Categories include:
 - Qualified Census Tracts*
 - Qualified Non-Metropolitan Counties*, including Difficult Development Areas
 - Redesignated areas (additional 3 transition years for expiring zones)
 - Qualified Indian reservations
 - Former military bases closed by the Base Realignment and Closure Act (BRAC)
 - Qualified Disaster Areas
 - Governor-Designated Covered Areas (beginning 2020)

*Determined every 5 years, effective starting 2021, and currently frozen until then



Final Rule: HUBZone Comprehensive Review of changes

- HUBZone maps, currently frozen through 2021, will be updated every five years
- Moves to annual recertification (from three-year), effective for all HUBZone contracts for the one-year period
- Requires HUBZone status in DSBS at time of offer (not time of award)
- For non-HUBZone multiple-award contract (other than FSS contract), firm must be certified as a HUBZone at time of offer on a HUBZone set-aside order



Woman-Owned Small Business (WOSB) Certification

Women-Owned Small Business (WOSB) Program



Take advantage of annual prime contracting goals

Build capacity and grow

Access set-asides for WOSB and EDWOSB



Is the WOSB Certification Appropriate for You?



Managerial experience



51% ownership requirements



Highest officer position



Management of daily operations



Proper NAICS codes



No minimum time in business



Final Rule: WOSB Certification Program

- The rule **eliminates the self-certification option**. To receive a WOSB/EDWOSB set-aside or sole-source contract, the firm must be certified:
 - by SBA,
 - an authorized Federal or state entity, or
 - an authorized third-party certifier (TPC)
- Self-certification will remained available for firms until October 15, 2020 via certify.sba.gov.
- By October 15, all WOSBs must download their documentation currently housed in the WOSB Program Repository from certify.sba.gov.
- Firms can begin submitting applications for initial processing.
- On October 15, SBA started issuing decisions on certification applications.



Economically- Disadvantaged Woman-Owned Small Business (EDWOSB) Certification

Economically Disadvantaged Requirements to Qualify



Personal net worth (assets minus liabilities) less than \$750,000



Three-year average income is \$350,000 or less



Fair market value of all assets is \$6 million or less



Service-Disabled Veteran-Owned Small Business Program (SDVOSB)



Qualify for set-aside opportunities

Build capacity and grow

Establish joint ventures



Service-Disabled Veteran-Owned Small Business Program (SDVOSB)



At least 51% owned and controlled by one or more service-disabled veterans.



Veteran with a service-connected disability.



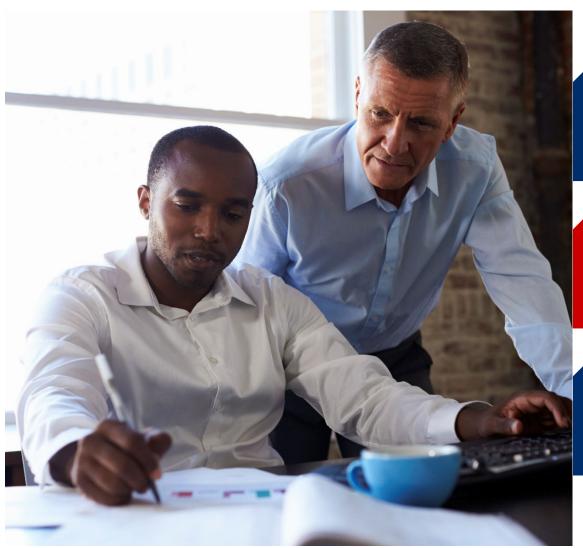
Small under NAICS code.



51% ownership unconditionally and directly by one or more Service-Disabled Veterans.

<u>Title 13 Part 125 Subpart B of the Code of</u> Federal Regulations

SBA Mentor-Protégé Program



Access business development assistance

Build capacity and grow

Establish joint ventures



Getting the Most Out of the Mentor-Protégé Program



Enables firms to form joint venturehelping to compete for government contracts



Facilitates development opportunities, training, assistance and additional financial support



Creates the opportunity to increase networks for future business growth





2021 SBA COVID-19 Economic Relief Overview

Current as of April 14, 2021

This presentation provides a general overview of the programs the SBA is administering related to provisions in the Economic Aid to Hard-Hit Small Businesses, Nonprofits, and Venues (the Economic Aid Act) and American Rescue Plan Acts. In the event of any inconsistency between this presentation and the PPP Extension Act of 2021, American Rescue Plan Act, the Economic Aid Act, the PPP Flexibility Act of 2020, the CARES Act, PPP IFRs, SBA FAQs, PPP Application Forms and Instructions, and other PPP guidance (together, official guidance), the official guidance governs.

Information Current as of 4/14/21 – Visit SBA.gov/relief for the most up-to-date information.

Agenda

- 1 Where We Are
- 2 SBA COVID-19 Economic Relief Funding Options
- 3 Loan Programs PPP, EIDL, Debt Relief
- Payment & Grant Programs Targeted EIDL Advance, SVOG
- New: Supplemental Targeted Advance, Community Navigators & Restaurant Revitalization Fund
- 6 Additional Assistance & Resources





In late February and early March 2021, the Biden-Harris Administration and SBA took steps to ensure inclusivity and equitable relief for America's mom-and-pop businesses that anchor our neighborhoods and help families build wealth.

Where We Are

President Biden signed the <u>American Rescue Plan Act</u> into law on March 11, 2021, providing additional relief for hard-hit small businesses while building a bridge toward economic recovery, and on March 30, 2021, he signed the PPP Extension Act of 2021 into law.

The SBA is committed to administering the economic aid as quickly as possible and ensuring its equitable delivery to America's small businesses and other eligible entities.



SBA COVID-19 Economic Relief Funding Options

Loan Programs

Payment & Grant Programs









Paycheck Protection Program Debt Relief on SBA 7(a), 504 and Microloans Economic Injury
Disaster Loan, Targeted
EIDL Advance and
Supplemental Targeted
Advance

Shuttered Venue Operators Grant and Restaurant Revitalization Fund



Top PPP Takeaways from the Economic Aid and American Rescue Plan Acts

- Expanded PPP eligibility and how funds can be used
- A borrower can select a covered period to be between 8 and 24 weeks
- A Second Draw PPP loan option for hardest hit small businesses
- Deduction of expenses covered with forgiven PPP loan debt on federal taxes
- Updated simplified forgiveness form to include PPP loans of up to \$150,000 (86% of PPP loans submitted in 2020)
- EIDL Advance no longer subtracted from PPP loan forgiveness amount



SBA.gov/ppp

Prioritizing Equitable Relief for Mom-and-Pop Businesses

Policy changes took effect in late February & early March 2021

- A 14-day exclusive application period during which lenders could only submit applications for the smallest businesses and nonprofits with fewer than 20 employees
- Increased support for independent contractors, sole proprietors, and eligible self-employed individuals





Updated Loan Amount Calculation for 1040 Schedule C Filers

Sole proprietors, independent contractors & eligible self-employed

- Schedule C filers can use gross income rather than net profit to calculate their PPP loan amount to receive more financial support
- Not retroactive for Schedule C filers who submitted a PPP application using the old form
- If you submitted a Schedule C PPP application prior to March 3, 2021, speak to your lender immediately to see if it can be withdrawn or canceled so the new form can be used
- If the loan has already been disbursed & lender has filed a Form 1502
 Report, it cannot be cancelled, and no changes can be made to
 the loan amount calculation





PPP Eligibility Expanded and Clarified

Additional steps to further promote fair and equitable relief

- Eliminated restrictions on businesses with owners who have prior nonfinancial fraud felony convictions
- Eliminated the restriction on businesses owned or controlled by owners who are currently delinquent or have defaulted on **federal student loan debt**
- Clarified all persons lawfully residing in the U.S. have access to the PPP.
 Permitting the use of Individual Taxpayer Identification Numbers (ITINs) as an identifier for a PPP borrower





What is a First Draw PPP Loan?

For eligible applicants that did not receive a PPP loan prior to Aug. 9, 2020

- Must have been in business by Feb. 15, 2020
- Borrowers can set the covered period to use PPP loan proceeds to be any length between 8 and 24 weeks after disbursement
- Additional types of entities now eligible
- Covered eligible expenses are expanded
- Must apply on or before May 31, 2021, or until Congressional appropriations are exhausted







First Draw PPP Loan Eligibility

Must comply with size standards, eligibility criteria & certain limitations

Newly Eligible per American Rescue Plan Act

- Certain additional 501(c) non-profit organizations
- Certain internet-only news & internet-only periodical publishing organizations

Still Eligible

- Sole proprietors, independent contractors, self-employed individuals
- Business entities (e.g., partnerships, corporations, LLCs)
- Tribal businesses
- 501(c)(3) non-profit organizations
- 501(c)(19) Veterans organizations
- Housing cooperatives
- Destination marketing organizations
- Certain 501(c)(6) organizations such as Chambers of Commerce
- Certain news organizations



SBA.gov/ppp



What is a Second Draw PPP Loan?

For borrowers that previously received a PPP loan, have 300 employees or less, and suffered a 25% reduction in gross receipts

- Maximum loan amount is \$2 million
- First Draw and Second Draw PPP loan covered periods cannot overlap
- Must demonstrate at least a 25% reduction in gross receipts between comparable quarters in 2019 and 2020







PPP Loan Application Process



1. Find a PPP Lender

- <u>SBA.gov/LenderMatch</u>
- SBA.gov/paycheckprotection/find
- Contact SBA Resource Partner: SBA.gov/local-assistance



2. Complete Application

- Include all supporting documentation
- Get help from SBA Resource Partner: SBA.gov/local-assistance



3. SBA Issues Loan

 Lender submits application electronically to the SBA for compliance check & loan number

May 31, 2021 (or when appropriated funding is exhausted) is the final deadline for lenders to submit PPP loan applications to the SBA



SBA.gov/ppp

PPP Loan Terms / Maturity

If the PPP loan is not 100% forgiven

PPP loans have:

- A fixed interest rate of 1% that is non-compounding and non-adjustable
- No requirement for collateral or personal guarantees
- No fees or prepayment penalties
- A five-year maturity (for those issued before June 5, 2020, it's two years); borrowers can ask their lender to extend to five years
- Payments start once borrower knows how much of the PPP loan is forgiven; lender will notify the borrower
- If borrowers do not apply for forgiveness, payments start 10 months after the last day of the covered period



PPP Loan Forgiveness

Borrowers must apply for PPP loan forgiveness through their lender; lenders submit lender forgiveness decisions to the SBA

Per the Economic Aid Act

- EIDL Advances are no longer deducted from PPP loan forgiveness payment
- Expenses paid with PPP loan funds are federally tax deductible; contact the IRS for details on this
- Expanded forgivable expenses are permissible for any unforgiven PPP loan
- New: simplified forgiveness application for PPP loans \$150,000 and under

Per the CARES Act

Forgiven PPP loans are not federally taxable income



SBA.gov/ppp



COVID-19 Economic Injury Disaster Loan (EIDL)

Provides economic aid to businesses experiencing a temporary loss of revenue due to COVID-19

Economic Aid Act Extended Deadline to Dec. 31, 2021

- Can be used for working capital and normal operating expenses such as continuation of health care benefits, rent, utilities, fixed debt payments
- **Terms:** 3.75% for businesses (fixed), 2.75% for nonprofits (fixed), 30 years, no pre-payment penalty; loans over \$25,000 secured by UCC filing (\$100 deducted from loan proceeds)
- **Eligibility:** qualified small businesses, cooperatives and agricultural enterprises with 500 or fewer employees (or defined as small per sba.gov/sizestandards), and private non-profits



SBA.gov/eidl



COVID-19 Economic Injury Disaster Loan (EIDL)

Loan increase and deferment changes

- **Loan limit:** up to 24-months of economic injury via a \$500,000 maximum loan
- To request an increase, email <u>CovidEIDLIncreaseRequests@sba.gov</u> with SUBJECT: EIDL Increase (insert 10-digit EIDL application # here)
- All SBA disaster loan payments are deferred
 - Loans made in 2020: first payment due 24 months from the date of the note
 - Loans made in 2021: first payment due 18 months from the date of note



SBA.gov/eidl

Debt Relief for Certain SBA Loans

Program for 7(a), 504 and Microloan Borrowers Only

- For new 7(a), 504 or Microloans approved on or after February 1, 2021 and through September 30, 2021, SBA will pay three months of principal and interest after the loan is fully disbursed and after any deferment, capped at \$9,000 per loan per month.
- Borrowers do not need to apply for this debt relief; the SBA provides it automatically.
- Letters have been distributed to eligible borrowers; a sample letter can be found at <u>www.sba.gov/coronavirusrelief</u> > Debt Relief > Sample Section 1112 Borrower Letter
- Contact your lender with debt relief questions



Targeted EIDL Advance

No action required until contacted by the SBA via direct email invite

New Program in the Economic Aid Act

- Only for businesses & non-profits that applied for an EIDL and 1) are in a low-income community; 2) have suffered greater than 30% economic loss; and 3) have 300 or fewer employees
- If you meet the above, a Targeted EIDL Advance will (per funding availability):
 - Balance out a previous EIDL Advance to a full \$10,000
 - Provide \$10,000 to those who applied for an EIDL but didn't receive an Advance payment due to lack of funding
- The **SBA** is emailing those who may qualify with instructions on how to determine eligibility and submit documentation.



EIDL

Targeted EIDL Advance

Items needed to verify eligibility and submit

- 2019 Federal Tax Return (recommended to have on hand when applying)
- EIN/SSN as specified in original EIDL application
- Monthly gross receipts for 2019, 2020, and completed months in 2021
- Confirmation that the information in original EIDL application is still accurate (changes may require a manual review and documentation)
- Applicants initially eligible will be required to sign a 4506-T for the SBA to obtain tax transcripts for further processing



EIDL

Targeted EIDL Advance

Application Process

- Only one submission for each Targeted EIDL Advance can be made
- Carefully review the bank account information
- Ensure information submitted is 100% correct; due to limited Targeted EIDL Advance funds, the SBA will not be able to make reconsiderations
- SBA's goal is to process completed applications within 21 days; applications may not be considered complete until after IRS Form 4506-T is received
- Application questions: <u>TargetedAdvance@sba.gov</u>
- **If approved:** You will receive an email & ACH deposit to the bank account provided





Shuttered Venue Operators Grant

Over \$16 billion in total available; maximum grant is \$10 million Eligible Entities

- Live venue operators or promoters
- Theatrical producers
- Live performing arts organization and motion picture theater operators
- Relevant museum operators, zoos and aquariums who meet specific criteria
- Talent representatives
- Maximum of five business entities related via affiliation (for example, one parent firm and four subsidiaries) that also meet the eligibility requirements

Plus ... Must have been in operation as of Feb. 29, 2020

A reopening date will be announced in advance to allow for sufficient preparation time.





Shuttered Venue Operators Grant

What do to do prepare

- Get registered in the federal government's System for Award Management (SAM.gov)
- Review the often updated Frequently Asked Questions, Preliminary Checklist, Eligibility Requirements and video tutorials on <u>SBA.gov/svogrant</u>

Determine Potential Grant; it will be the lesser of \$10 million or:

- If in operation **on** Jan. 1, 2019: 45% of the 2019 gross earned revenue
- If began operation after Jan. 1, 2019: the average monthly gross revenue for each full month in operation during 2019 multiplied by 6



Cross Eligibility on Currently Available Economic Relief

** Certain criteria must be met for each program **

→ Applicant for → Recipient of ↓	PPP	Shuttered Venue Operators Grant	COVID-19 Economic Injury Disaster Loan
PPP	First Draw PPP borrowers may be eligible to apply for Second Draw PPP loans	May apply if received a PPP loan prior to applying for SVOG. If PPP loan received after Dec. 27, 2020, the amount will be deducted from SVOG.	May apply for EIDL; can't be used for the same purpose/costs as PPP
Shuttered Venue Operators Grant	May not apply for a PPP loan after receiving SVOG	May be eligible to receive a supplemental SVOG	May apply for EIDL; can't be used for the same purpose/costs as SVOG
COVID-19 Economic Injury Disaster Loan	May apply for PPP; but can't be used for the same purpose/costs as EIDL	May apply for SVOG; but can't be used for the same purpose/costs as EIDL	The same business can't apply for more than one EIDL







New Programs per the American Rescue Plan Act

Relief & assistance for the hardest-hit industries and businesses

Supplemental Targeted Advance Payment: SBA.gov/targetedadvance

• A \$5 billion fund for \$5,000 payments to those hardest hit

Restaurant Revitalization Fund

- A \$28.6 billion fund for eligible entities in this hard-hit industry
- Maximum \$5 million grant/location and aggregate maximum \$10 million grant.

Community Navigator Pilot Program: SBA.gov/navigators

- \$100 million for grants to eligible organizations supporting efforts to improve access to COVID-19 pandemic assistance programs and resources
- \$75 million to support outreach efforts, including the creation of a telephone hotline for information and referral services



Key Takeaways

Loan Programs

Payment & Grant Programs









Paycheck Protection Program Debt Relief on SBA 7(a), 504 and Microloans Economic Injury
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www.sba.gov/eidl - Economic Injury Disaster Loan & Payment
www.sba.gov/svogrant - Shuttered Venue Operators Grant



Questions



