WBRH BOARD OF DIRECTORS MEETING MINUTES

Saturday, February 20, 2021 11:00 A.M. VIA ZOOM

Draft

I. Call to Order: The Meeting, held over Zoom, was called to order by President, Nancy Appleton, at 11:11 A.M.

II. Quorum Established -

Members present: Nancy Appleton, Francisco Valenzuela, Dixon Smith,

Kelly Gannon, Gaby Stelljes

Members absent: Morgan Keene, Teri Morrissette (both ill)

At 11:20 AM, Gaby stepped away for an emergency; the other members still present, the quorum was maintained.

At 11:30 AM, Gaby returned momentarily to give her reports, then departed at approximately 11:35 AM for the remainder of the meeting for an emergency; the other members still present, the quorum was maintained.

III. Approval of Agenda

A motion was made by Francisco, seconded by Gaby, to approve the Agenda without amendment. The motion passed unanimously.

IV. Approval of the January 16, 2021 Board of Director Meeting minutes

A motion was made by Gaby, seconded by Kelly, to approve the January 16, 2021 Board of Director Meeting minutes. The motion was approved unanimously.

V. Reports of Officers

Treasurer's report:

In the Treasurer's absence, approval of the December and January Treasurer's Reports was deferred. Voting on the 2021 Budget was also deferred.

VI. Standing Committees:

<u>Social Media Committee</u> – Kelly and Gaby

Kelly proposed creating a Facebook page for rehabbers and volunteers, separate from the general Facebook page for the public. The Board was in favor of creating the new page.

Kelly and Gaby reported they are directing WBRH Facebook page traffic to the WBRH website and email. Kelly also reported: the current traffic is manageable; 182 people

have liked the page; there averages six comments, likes, or posts a week; the "What to do if you find a baby bird" flow chart is posted on the page.

Kelly reported she has access to the WBRH Instagram account and has been answering messages sent on that forum.

VII. Unfinished Business

- A. Petco follow-up Kelly reported she sent the proof of WBRH's 501(c)(3) status to Petco Kaneohe but has yet heard back; she agreed to follow up.
- B. Olelo Film Nancy reported the Olelo film featuring J Bennett is posted to the WBRH website and Facebook page. Kelly advised she will try to post it to the Instagram page.
- C. *Monetary support for Ewa Rehabber* Dixon reported he transported the first 50lbs. of seed to Morgan; it was then transported to the Ewa Rehabber.
- D. *Trifold flyers* Gaby reported she would make a final correction to the flyer and gave her quote for printing as follows: \$220 for 500 flyers, \$250 for 1000, in either 100lb book gloss or 80lb recycled paper.

A motion was made by Kelly, seconded by Gaby, to expend \$250 to print 1000 flyers on 80lb recycled paper. The motion passed unanimously.

VIII. New Business

- A. Resolution for email spam issue Kelly and Nancy reported the Rehabbers' listserv emails were being labeled spam. Kelly worked with her husband to resolve the issue. In re-subscribing the entire listserv, Kelly sent an email asking whether each member wished to be re-subscribed. She reported approximately 50 subscribers asked to be removed from list.
- B. *Solutions for new volunteers* Nancy reported she has been subscribing to the rehabbers' listsery new volunteers who indicate they have some experience with birds.

Kelly walked the Board through a volunteer questionnaire survey she created through Google Suite, which survey will be sent out to the rehabbers' listserv once finalized and approved by the Board.

IX. Next Meeting – The next meeting will be held at 11:00 AM, on Saturday, March 20, 2020 via Zoom.

X. Adjournment – There being no further business, the meeting was adjourned by unanimous consent at 12:07 P.M.