

2023  
64<sup>th</sup> Newell Labor Day  
Rodeo Queen Pageant

Saturday, August 26, 2023

Where: Newell, South Dakota

Age Divisions: Little Miss — ages 5-10

Jr Miss — ages 11-15

Queen — ages 16-23

**Contest Tentative Timeline:** (depending on number of entries)

8:30 am Contestants meeting @Newell City Hall, 108 3rd St.

8:45 am Judge's Meeting @Newell City Hall

9:00 am Personal Intros/Modeling/Prepared Speech/Impromptu Questions  
(*open to the public*) @Newell City Hall

10:45 am Personal Interviews (*not open to the public*) @Newell City Hall

Noon Private lunch for the contestants, parents, judges & visiting queens

2:00 pm Horsemanship @Newell Arena (*open to the public*)

Entry Deadline/No Late Entries:

Completed Entry must be received by August 18, 2023

If interested please contact:

Cheyenne Winkler (605) 515-1137

Email: [newelllabordayqueen@gmail.com](mailto:newelllabordayqueen@gmail.com)



## 2023 Newell Labor Day Rodeo Queen Pageant

Hello! Thank you for your interest in the Newell Labor Day Rodeo Queen Pageant! The date for this year's pageant is **Saturday, August 26, 2023**. The coordinator for the contest is Cheyenne Winkler. The pageant will begin with Personal Introductions/Public Speaking/Impromptu Questions/Modeling. Please arrive at the **Newell City Hall at 108 3<sup>rd</sup> St., Newell SD** dressed and ready for the public on stage portion of the contest. A short contestants meeting will be held **promptly at 8:30 am**. Our Personal Introductions/Public Speaking/Impromptu Questions/Modeling segment will begin **promptly at 9:00 am**. This part of the contest is open to the public. Following the Public Speaking/Modeling, we will begin the Personal Interviews will be held. This is not open to the public. Lunch for the contestants, parents, and judges will be provided at **Noon**. Following lunch, we will head over to the Arena and girls will prepare for Horsemanship. The Horsemanship portion will begin at **2 pm** and will be open to the public.

There are many events with this celebration and the contestants and families are encouraged to support.

Contestants are asked to ride in the parade on **Labor Day, Monday, September 4<sup>th</sup> at 10 am**. Please meet at the rodeo grounds and be ready to ride to the parade lineup by **9:15 am**. Coronation will be held prior to the rodeo that afternoon at **12:30 pm**.

### Age Divisions

**Little Miss:** 5-10 years

**Jr. Queen:** 11-15 years

**Queen:** 16-23 years

**Entry Fee:** \$50

**Age eligibility is determined by your age the day of the pageant.**

If you have any questions, please contact me.

*Cheyenne Winkler*

(605) 515-1137

[newelllabordayqueen@gmail.com](mailto:newelllabordayqueen@gmail.com)

**Entry deadline: Friday, August 18th – completed entry must be received by this date. NO Late Entries**

Completed Entry must include:

1. **Completed Online Application** at: <https://form.jotform.com/232058251590150>
2. **Upload Head & shoulder photo (high resolution)** to be used for the newspaper
3. **Upload Resumé** (create resumé like you were applying for a job- 1 page only)
4. **Short Bio** for the newspaper (180 words or less—Limited to 3-4 sentences bio about yourself that includes your name, age, your parent's names, your hometown, sponsor name, and a fun fact about herself. This will be used for your modeling script and arena bio.)
5. **Submit payment** (\$50 entry fee).

To be turned in on day of Pageant:

- 1) Signed release and waiver of liability form

## Dress Code

**Horsemanship:** Long sleeved Western Shirt, Jeans, Boots, and Hat.

**Personal Introductions /Public Speaking/Impromptu Questions/Modeling:** Western Dress or Skirt/Western Shirt, Boots and Hat.

**Personal Interview:** May wear the same thing as Public Interview/Short Speech segment or can change into a western interview outfit which would include hat and boots.

**Parade/Coronation:** Same as horsemanship.

## Horsemanship Patterns

The Little Miss contestants will use 2023 Newell Labor Day Little Miss Pageant Horsemanship Pattern (No dismount)

The Jr. Miss contestants will use 2023 Newell Labor Day Jr. Miss Pageant Horsemanship Pattern (Will dismount)

The Queen contestants will use 2023 Newell Labor Day Queen Pageant Horsemanship Pattern (Will dismount)

After each contestant completes her horsemanship pattern and visit with the judges, she will complete her presentation run. Jr. and Queen contestants will be given a flag after her presentation run and will complete one round of the arena before handing the flag back to the flag helper.

## General Rules

1. Each contestant must conduct herself in a professional manner; portray high moral standards, and good sportsmanship.
2. Contestants shall not be, nor become betrothed or have any marital obligations during her reign as Queen. Also, contestant shall not be, nor become pregnant during her reign, or have had children previous to trying out. If this happens the contestant is expected to return all prizes including belt buckle, if prizes have been used -prizes can be substituted at the discretion of the committee.
3. Contestant shall not have previously won the crown/title of the age division they are competing.
4. Contestants will not be permitted to drink alcoholic beverages, smoke or use foul language at any time.
5. In the horsemanship, the horses will not be judged; the contestant's horsemanship ability, skill and overall appearance (grooming and cleanliness of horse and tack) will be judged.
6. Final decision in all categories will be that of the judges.
7. Parents, friends, and relatives are welcome and encouraged to attend the contest activities, but must agree to no coaching from the sidelines.
8. All contestants must be aware of and conform to all dress codes.
9. Any problems which arise should quickly be directed to the Queen Coordinator.

## Little Miss, Jr. Miss and Queen Appearances

As a representative of Newell Labor Day, you may be asked to make additional appearances yet to be determined.

Below is a list of the events/appearances that are encouraged to attend as a titleholder:

**September-** Newell Ram Show-hand out awards (it is on a Thursday and you would have to miss school)

**November-**Miss Rodeo South Dakota Pageant-Brookings

**December-**Santa Claus Day in Newell (either the first or second Saturday in December)

**January-**Black Hills Stock Show and Rodeo-Rapid City

**March/April-**Easter Egg Hunt in Newell

**July-** Miss Black Hills Round Up-Belle Fourche and Miss Days of 76-Deadwood

**August-**Faith Stock Show and Rodeo-Faith

Help promote next Labor Day celebration and help find sponsors for next pageant

**Newell Labor Day Celebration-** Queen carry American flag on Saturday at Ranch Rodeo, help at the arena and other various things

# Contest Divisions

## I. Appearance

The purpose of this judging is to select the contestant who rates highest in:

- a. Grooming— includes neatness and cleanliness in every detail such as complexion, hands, fingernails, hair, hat, boots, and other wearing apparel.
- b. Posture/Projection of personality
- c. Professional behavior in every situation
- d. Judges will be observing how a contestant's clothes fit and suit her personality, the length of her pants and jackets, the crease and shape of her hat as well as how she carries out the "total look." It is not necessary to invest in an excessive amount of expensive clothing. Judges will be looking for versatility and imagination displayed by the contestants.

## II. Personality

The purpose of this judging is to select the contestant who rates highest in:

- a. Intelligence—Good common sense and logic.
- b. Education—Good grammar and general knowledge.
- c. Conversational ability in varied areas.
- d. Sense of humor
- e. Genuine interest in other people, noticeable consideration of others, and good sportsmanship at all times.
- f. Happy outlook on life in general.
- g. Promptness in keeping pageant schedule.
- h. Ability to keep composure in public.

## III. Horsemanship

The purpose of this judging is to select the contestant who rates highest in:

- a. Horsemanship—Control of mount and the way each situation is handled.
- b. Balance—The ability to sit in a saddle.
- c. Position of hands, feet and seat.
- d. Mounting and dismounting. (Only for Jr. & Queen Contestants.)
- e. Ability to present the flag properly. (Only for Jr. & Queen Contestants.)
- f. The understanding and skill of the contestant will be judged, and the overall appearance (grooming and cleanliness) of horse and the equipment.
- g. Each contestant may be asked questions in the following categories:
  - Knowledge of rodeo, tack, horse care, feeding, disease, anatomy, etc.
- h. Since a contestant's personality projects from horseback, don't forget to smile! 😊
- i. Excessive use of spurs (if used) will not be permitted.
- j. Split reins are required. It is encouraged to practice with split reins prior to the contest.
- k. Hat must be secured to ensure that it does not come off while competing.

#### IV. Personal Introductions/Speech/Impromptu Questions/Modeling

During this segment, each girl will introduce themselves, present a short prepared speech on “**A Historical Character that has Shaped Rodeo History**” (person or animal), and draw 3 questions and answer them in front of the crowd in attendance. After questions are answered, contestant will model for the judges and return to their seat.

- 1) **Introduction limited to Name, parent’s names and sponsor**
- 2) **Short Speech on Topic: “A Historical Character that has Shaped Rodeo History”** (person or animal)  
*\*Little Miss contestants will be asked to speak for 1 minute and the Jr. and Queen contestants will be asked to give a speech 2 minutes long.*
- 3) **Questions will be from 3 categories (1. Western way of life and rodeo knowledge 2. Current Events 3. Newell Labor Day History).**
- 4) **Model western outfit**

At the completion of this segment, a group picture will be taken with visiting queens.

#### V. Personal Interview

Each contestant will be asked several general questions about herself during the Personal Interview. The judges will score each contestant according to how well she presents herself, her composure and mannerisms while answering the questions.

**Contestants are encouraged to study —take note and review ALL information emailed after the entry is received.**

- a. History of rodeo and the Newell Labor Day Celebration
- b. Knowledge of rodeo events
- c. Animal rights in the sport of rodeo
- d. Knowledge of horse industry
- e. Equine science
- f. Knowledge of western way of life
- g. Current events as they relate to our community, our state, our country or our world.
- h. General questions to learn more about the contestant

#### Judging

The events that the judges will be evaluating the contestants are:

Event	Appearance	Personality	Horsemanship	
Horsemanship	50	50	300	
Personal Interview	125	125	--	
Personal Introductions/Prepared Speech/ Impromptu Questions/Modeling	125	125	--	
<b>TOTALS</b>	<b>300</b>	<b>300</b>	<b>300</b>	<b>900 points</b>

Awards to be given in each group:

Little Miss, Jr Miss, Miss

Horsemanship

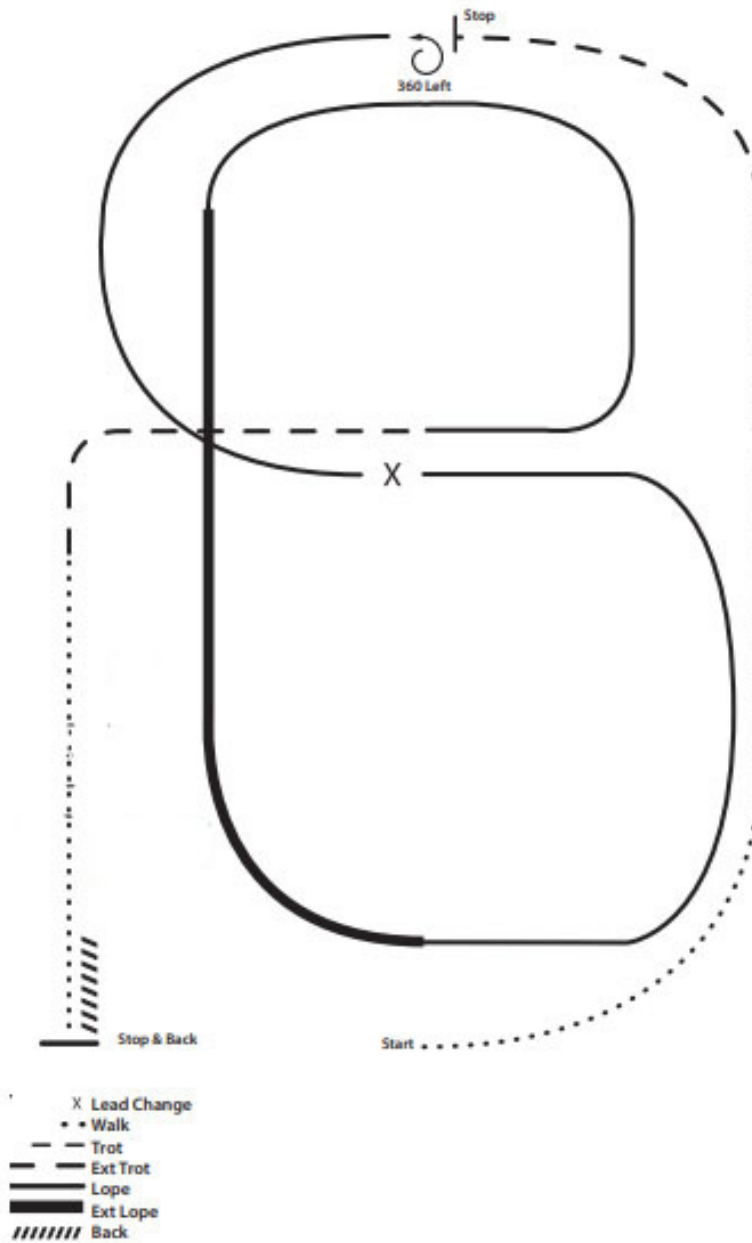
Appearance

Personality

Miss Congeniality (to be voted on by all the contestants-one overall)

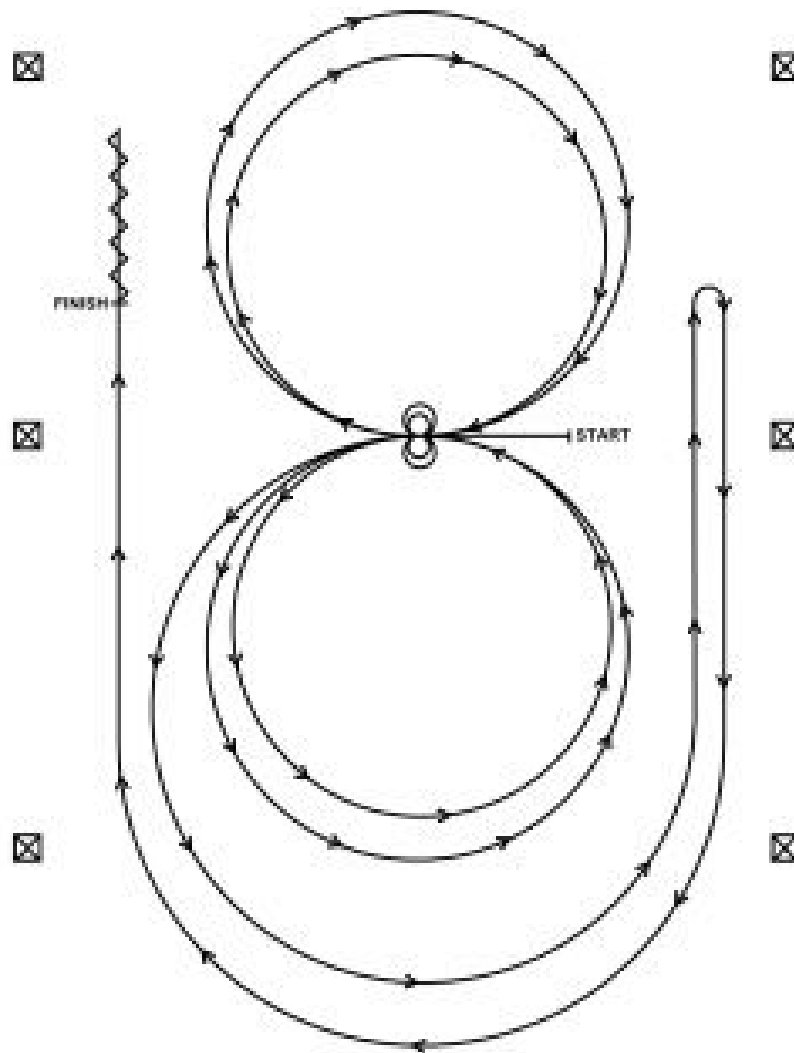
Runners-up will depend the number of contestants in the group

## 2023 Newell Labor Day Little Miss Pageant Horsemanship Pattern



1. Walk.
2. Trot.
3. Extend the trot, at the top of the arena, stop.
4. 360-degree turn to the left.
5. Left lead  $\frac{1}{2}$  circle, lope to the center.
6. Change leads (simple or flying).
7. Right lead  $\frac{1}{2}$  circle.
8. Extended lope up the long side of the arena (right lead).
9. Collect back to the lope around the top of the arena and back to center.
10. Break down to an extended trot.
11. Stop and back. Hesitate to complete pattern.
12. Walk to judges

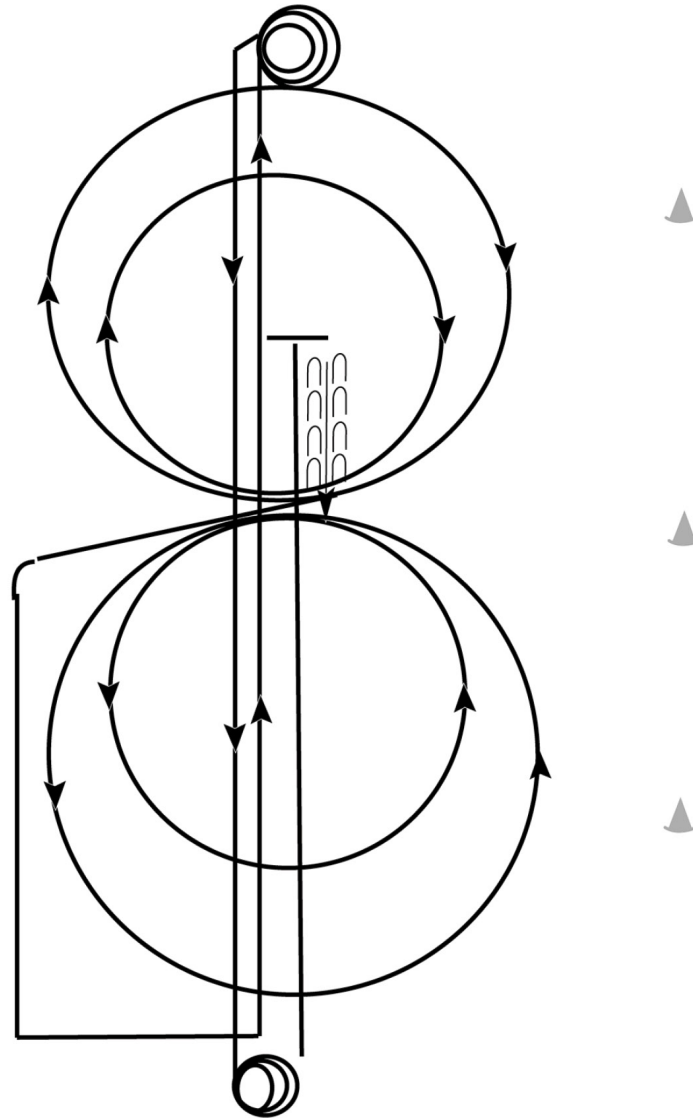
## 2023 Newell Labor Day Jr. Miss Pageant Horsemanship Pattern



Horses may walk or trot to the center of the arena. Horses must walk or stop prior to starting the pattern. Beginning at the center of the arena facing the left wall or fence.

1. Beginning on the left lead, complete two circles to the left. Stop at the center of the arena. Hesitate.
2. Complete two spins to the left. Hesitate.
3. Beginning on the right lead complete two circles to the right. Stop at the center of the arena. Hesitate.
4. Complete two spins to the right. Hesitate.
5. Beginning on the left lead, go around the end of the arena, run down the right side of the arena past center marker, stop and roll back right.
6. Continue around the end of the arena to run down the left side of the arena past the center marker. Stop. Back up. Hesitate to complete pattern.
7. Walk to the judges.

## 2023 Newell Labor Day Queen Pageant Horsemanship Pattern



1. Start at end of arena.
2. Run past the center marker and stop.
3. Back up at least 10 feet.
4. Complete 1/4 turn to the left.
5. Complete 2 circles to the left, the first one large and fast and the second small and slow. Change leads at the center of the arena.
6. Complete two circles to the right, the first one small and slow, the second large and fast. Change leads at the center of the arena.
7. Continue around the end of the arena without breaking gait or changing leads, run down center of arena past end marker, come to a square sliding stop.
8. Complete 3 1/2 spins to the right.
9. Run down center of arena past end marker and come to a square sliding stop.
10. Complete 3 1/2 spins to the left.
11. Hesitate to complete pattern.
12. Walk to judges and dismount.



# RELEASE FORM

## Newell Labor Day Queen Contest

C/O Newell Community Club  
PO Box 532  
Newell, SD 57760

### LIABILITY RELEASE

PLEASE CAREFULLY READ THIS LIABILITY RELEASE AND COMPLETE AND SIGN IT. NO ONE WILL BE ALLOWED TO PARTICIPATE IN ANY EVENT AT THE NEWELL LABOR DAY RODEO UNLESS HE OR SHE AGREES TO THE TERM OF THIS RELEASE AND HAS COMPLETED AND SIGNED IT. IF A PARTICIPANT IS UNDER 18 YEARS OF AGE, THE RELEASE MUST ALSO BE AGREED TO AND SIGNED BY A PARENT OR LEGAL GUARDIAN GIVING PERMISSION TO PARTICIPATE IN SAID EVENT.

#### INFORMATION (PLEASE PRINT)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ DATE OF BIRTH \_\_\_\_\_

#### EVENT: NEWELL LABOR DAY QUEEN CONTEST

IN CONSIDERATION OF BEING PERMITTED TO PARTICIPATE IN THE ABOVE-LISTED EVENT, I \_\_\_\_\_, FOR MYSELF, MY HEIRS, RELATIVES, EXECUTORS, ADMINISTRATORS AND ASSIGNS, RELEASE AND FOREVER DISCHARGE NEWELL COMMUNITY CLUB/NEWELL RODEO GROUNDS IT'S OWNERS, OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, SPONSORS, AND ANY AFFILIATED OR RELATED COMPANY, ENTITY OR COMMITTEE (ALL REFERRED TO AS RELEASEES), OF ANY AND ALL LIABILITIES, CLAIMS, ACTIONS, DAMAGES, COSTS OR EXPENSES, OF WHATEVER KIND OR NATURE, WHICH I MAY HAVE AGAINST THEM ARISING OUT OF OR IN ANY WAY CONNECTED WITH MY PARTICIPATION IN SUCH EVENTS. INCLUDING TRAVEL TO OR FROM THE EVENT(S), AND INCLUDING PERSONAL BODILY INJURIES, DEATH AND/OR PROPERTY DAMAGE WHICH MAY BE SUFFERED BY ME BEFORE, DURING OR AFTER THE EVENT. I UNDERSTAND THAT THIS WAIVER AND RELEASE INCLUDES ANY CLAIMS BASED ON NEGLIGENCE, ACTION OR INACTION OF ANY OF THE RELEASEES. I UNDERSTAND THAT RODEO RIDING IS HAZARDOUS ACTIVITY, I ASSUME FULL RESPONSIBILITY FOR ALL RISK OF BODILY INJURY, DEATH OR PROPERTY DAMAGE DUE TO NEGLIGENCE OF ANY TO THE RELEASEES OR OTHERWISE WHILE AT NEWELL RODEO GROUNDS AND OR WHILE PARTICIPATING IN ANY ACTIVITIES OR EVENTS THERE.

I FURTHER RELEASE ALL OFFICIALS AND PROFESSIONALS PERSONNEL FROM ANY CLAIM WHATSOEVER ON ACCOUNT OF FIRST AID, TREATMENT OR SERVICE RENDERED AT NEWELL RODEO GROUNDS, WHETHER CAUSED BY NEGLIGENCE OR OTHERWISE.

I AGREE TO BE BOUND BY THE BYLAWS AND RULES OF THE CITY OF NEWELL FOR THE NEWELL RODEO GROUNDS.

I FURTHER GRANT FULL PERMISSION TO RELEASEES TO USE PHOTOGRAPHS, VIDEO TAPES AND ANY OTHER RECORD OF THE EVENT INCLUDING MY NAME, LIKENESS AND / OR VOICE FOR ANY LEGITIMATE PURPOSE.

I AGREE THAT THIS RELEASE AND WAIVER AGREEMENT IS INTENDED TO BE AS BROAD AND INCLUSIVE AS PERMITTED BY THE LAWS OF THE STATE OF SOUTH DAKOTA AND THAT IF ANY PORTION OF THE AGREEMENT IS HELD INVALID, IT IS AGREED THAT THE BALANCE SHALL, NOTWITHSTANDING, CONTINUE IN FULL LEGAL FORCE AND EFFECT. THIS RELEASE CONTAINS THE ENTIRE AGREEMENT BETWEEN THE PARTIES TO THIS AGREEMENT AND THE TERMS OF THIS RELEASE ARE CONTRACTUAL AND NOT A MERE RECITAL.

I SWEAR THAT THE INFORMATION STATE ABOVE IS TRUE AND ACCURATE. I HAVE CAREFULLY READ THIS RELEASE AND FULLY UNDERSTAND Its CONTENTS AND SIGN IF OF MY OWN FREE WILL.

\_\_\_\_\_  
SIGNATURE OF PARTICIPANT

\_\_\_\_\_  
DATE SIGNED

#### AGREEMENT AND CONTESTANT OF PARENT OR GUARDIAN OF MINOR

I AM THE PARENT OR LEGAL GUARDIAN OF THE ABOVE APPLICANT. I REPRESENT THAT THE FACTS HEREIN CONCERNING MY CHILD OR WARD ARE TRUE. I HEREBY GIVE MY PERMISSION FOR MY CHILD OR WARD TO PARTICIPATE IN THE ABOVE LISTED EVENT, AND FURTHER AGREE INDIVIDUALLY AND ON BEHALF OF MY CHILD OR WARD, TO THE TERMS OF THE ABOVE AGREEMENT AND RELEASE OF LIABILITY. BY SIGNING THIS CONSENT I AM ALLOWING MY CHILD OR WARD PERMISSION TO PARTICIPATE IN THE ABOVE EVENT.

\_\_\_\_\_  
SIGNATURE OF PARENT OR GUARDIAN  
SIGNED

\_\_\_\_\_  
DATE