

2025 Newell Labor Day Rodeo Queen Pageant

Hello! Thank you for your interest in the Newell Labor Day Rodeo Queen Pageant! The date for this year's pageant is **Saturday, August 23, 2025**. The coordinator for the contest is Stacy Stranberg and Marci Dell. The pageant will begin with Personal Introductions/Public Speaking/Impromptu Questions/Modeling. Please arrive at the **Newell Christian Fellowship** at **408 4th St., Newell SD** dressed and ready for the public on stage portion of the contest. A short contestants meeting will be held **promptly at 8:30 am**. Our Personal Introductions/Public Speaking/Impromptu Questions/Modeling segment will begin **promptly at 9:00 am**. This part of the contest is open to the public. Following the Public Speaking/Modeling, we will begin the Personal Interviews. This is not open to the public. Lunch for the contestants, parents, and judges will be provided at **Noon**. Following lunch, we will head over to the **Arena** and the contestants will prepare for Horsemanship. The Horsemanship portion will begin at **2 pm** and will be open to the public. Following Horsemanship, there will be a private supper for the contestants, parents, judges, and visiting queens at **Newell Christian Fellowship** at 5 pm. After supper, contestants will get dressed in their modeling outfit for Coronation. Coronation will be held at **Newell Christian Fellowship** at 6:30 pm and is open to the public.

All contestants are welcome to ride in the parade on **Labor Day, Monday, September 1st at 10 am**. All new Title holders are required to ride in the parade.

Please meet at the rodeo grounds and be ready to ride to the parade lineup by **9:15 am**.

Age Divisions: *Age eligibility is determined by your age on the day of the pageant.*

Little Miss: 5-10 years

Jr. Queen: 11-15 years

Queen: 16-23 years

Entry Fee: \$50

If you have any questions, please contact me.

Stacy Stranberg (320) 212-6026 newelllabordayqueen@gmail.com

Marci Dell (605) 685-8348 newelllabordayqueen@gmail.com

Entry deadline: Monday, August 18th – completed entry must be received by this date. NO Late Entries

Complete Online Application at: <https://form.jotform.com/232058251590150>

1. **Write** in 50 words or less about why you would like to be chosen to hold the title of Miss Newell Labor Day.
2. **Write** in 50 words or less about what qualities a rodeo queen should portray.
3. **Upload Head & shoulder photo** (high resolution) to be used for the newspaper
4. **Upload Resumé** (create resumé like you were applying for a job- 1 page only)
5. **Write Short Bio** for the newspaper (180 words or less—about yourself that includes your name, age, your parent's names, your hometown, sponsor name (if you have one), a little bit of information about yourself, and a fun fact about yourself. This will be used for your modeling script and arena bio.)
6. **Submit payment** (\$50 entry fee).

To be turned in on day of Pageant:

- Signed release and waiver of liability form

Dress Code

Horsemanship: Long sleeved Western Shirt, Jeans, Boots, and Hat.

Personal Introductions /Public Speaking/Impromptu Questions/Modeling: Western Dress or Skirt/Western Shirt, Boots and Hat.

Personal Interview: May wear the same thing as Public Interview/Short Speech segment or can change into a western interview outfit which would include hat and boots.

Coronation: Same as Modeling

Parade: Same as Horsemanship

Horsemanship Patterns

The Little Miss contestants will use 2025 Newell Labor Day Little Miss Pageant Horsemanship Pattern (No dismount)

The Jr. Miss contestants will use 2025 Newell Labor Day Jr. Miss Pageant Horsemanship Pattern (Will dismount)

The Queen contestants will use 2025 Newell Labor Day Queen Pageant Horsemanship Pattern (Will dismount)

After each contestant completes her horsemanship pattern and visit with the judges, she will complete her presentation run. Jr. and Queen contestants will be given a flag after her presentation run and will complete one round of the arena before handing the flag back to the flag helper.

General Rules

1. Each contestant must conduct herself in a professional manner; portray high moral standards, and good sportsmanship.
2. Contestants shall not be, nor become betrothed or have any marital obligations during her reign as Queen. Also, contestant shall not be, nor become pregnant during her reign, or have had children previous to trying out. If this happens the contestant is expected to return all prizes including belt buckle, if prizes have been used -prizes can be substituted at the discretion of the committee.
3. Contestant shall not have previously won the crown/title of the age division they are competing.
4. Contestants will not be permitted to drink alcoholic beverages, smoke or use foul language at any time.
5. In the horsemanship, the horses will not be judged; the contestant's horsemanship ability, skill and overall appearance (grooming and cleanliness of horse and tack) will be judged.
6. Final decision in all categories will be that of the judges.
7. All contestants must be aware of and conform to all dress codes.
8. Any problems which arise should quickly be directed to the Queen Coordinator.

Little Miss, Jr. Miss and Queen Appearances

As a representative of Newell Labor Day, you may be asked to make additional appearances yet to be determined.

Below is a list of the events/appearances that are encouraged to attend as a titleholder:

September- Newell Ram Show-hand out awards (it is on a Thursday and you would have to miss school)

November-Miss Rodeo South Dakota Pageant-Brookings

December-Santa Claus Day in Newell (either the first or second Saturday in December)

January-Black Hills Stock Show and Rodeo-Rapid City

March/April-Easter Egg Hunt in Newell

July- Miss Black Hills Round Up-Belle Fourche and Miss Days of 76-Deadwood

August-Faith Stock Show and Rodeo-Faith

Newell Labor Day Celebration- Queen carry American flag on Saturday at Ranch Rodeo, help at the arena and other various things**Help promote next Labor Day celebration and help find sponsors for next pageant

Contest Divisions

I. Appearance

The purpose of this judging is to select the contestant who rates highest in:

- a. Grooming— includes neatness and cleanliness in every detail such as complexion, hands, fingernails, hair, hat, boots, and other wearing apparel.
- b. Posture/Projection of personality
- c. Professional behavior in every situation
- d. Judges will be observing how a contestant's clothes fit and suit her personality, the length of her pants and jackets, the crease and shape of her hat as well as how she carries out the "total look." It is not necessary to invest in an excessive amount of expensive clothing. Judges will be looking for versatility and imagination displayed by the contestants.

II. Personality

The purpose of this judging is to select the contestant who rates highest in:

- a. Intelligence—Good common sense and logic.
- b. Education—Good grammar and general knowledge.
- c. Conversational ability in varied areas.
- d. Sense of humor
- e. Genuine interest in other people, noticeable consideration of others, and good sportsmanship at all times.
- f. Happy outlook on life in general.
- g. Promptness in keeping pageant schedule.
- h. Ability to keep composure in public.

III. Horsemanship

The purpose of this judging is to select the contestant who rates highest in:

- a. Horsemanship—Control of mount and the way each situation is handled.
- b. Balance—The ability to sit in a saddle.
- c. Position of hands, feet and seat.
- d. Mounting and dismounting. (Only for Jr. & Queen Contestants.)
- e. Ability to present the flag properly. (Only for Jr. & Queen Contestants.)
- f. The understanding and skill of the contestant will be judged, and the overall appearance (grooming and cleanliness) of horse and the equipment.
- g. Each contestant may be asked questions in the following categories:
 - Knowledge of rodeo, tack, horse care, feeding, disease, anatomy, etc.
- h. Since a contestant's personality projects from horseback, don't forget to smile! 😊
- i. Excessive use of spurs (if used) will not be permitted.
- j. Split reins are required. It is encouraged to practice with split reins prior to the contest.
- k. Hat must be secured to ensure that it does not come off while competing.

IV. Personal Introductions/Speech/Impromptu Questions/Modeling

During this segment, each girl will introduce themselves, present a short prepared speech on ***“A Historical Character that has Shaped Rodeo History”*** (person or animal), and draw 3 questions and answer them in front of the crowd in attendance. After questions are answered, contestant will model for the judges and return to their seat.

- 1) **Introduction limited to Name, parent's names and sponsor**
- 2) **Short Speech on Topic: “A Historical Character that has Shaped Rodeo History”** (person or animal)
****Little Miss contestants will be asked to speak for 1 minute and the Jr. and Queen contestants will be asked to give a speech 2 minutes long.***
- 3) **Questions will be from 3 categories (1. Western way of life and rodeo knowledge 2. Current Events 3. Newell Labor Day History).**
- 4) **Model western outfit**

At the completion of this segment, a group picture will be taken with visiting queens.

V. Personal Interview

Each contestant will be asked several general questions about herself during the Personal Interview. The judges will score each contestant according to how well she presents herself, her composure and mannerisms while answering the questions.

Contestants are encouraged to study —take note and review ALL information emailed after the entry is received.

- a. History of rodeo and the Newell Labor Day Celebration
- b. Knowledge of rodeo events
- c. Animal rights in the sport of rodeo
- d. Knowledge of horse industry
- e. Equine science
- f. Knowledge of western way of life
- g. Current events as they relate to our community, our state, our country or our world.
- h. General questions to learn more about the contestant

Judging

The events that the judges will be evaluating the contestants are:

Event	Appearance	Personality	Horsemanship	
Horsemanship	50	50	300	
Personal Interview	125	125	--	
Personal Introductions/Prepared Speech/ Impromptu Questions/Modeling	125	125	--	
TOTALS	300	300	300	900 points

Awards to be given in each group:

Little Miss, Jr Miss, Miss

Horsemanship

Appearance

Personality

Miss Congeniality (to be voted on by all the contestants-one overall)

Runners-up will depend the number of contestants in the group