

2020 Newell Labor Day Rodeo Queen Pageant

Hello! Thank you for your interest in the Newell Labor Day Rodeo Queen Pageant! The date for this year's pageant is **Saturday, September 5th, 2020**. The coordinator for the contest is Raye Brown. The pageant will begin with Horsemanship. Please be at the Newell Arena dressed and ready for the Horsemanship. A short contestants meeting will be held at **promptly 8:30** in the open grandstands and horsemanship will begin at **promptly 9:00**. After Horsemanship is completed for all age groups. We will go to the Butte Electric. Girls will change into their outfits for modeling/public interview/short speech, this is scheduled to begin at 11:00. A closed Luncheon for the contestants and judges. If portions allow, immediate family will be invited to join. Personal Interviews will begin at approximately 1:00.

There are many events with this celebration and the contestants and families are encouraged to support.

Contestants are asked to ride in the parade on **Labor Day, Monday, September 7th at 10 am**. Coronation will be held prior to the rodeo that afternoon at **12:30 pm**. The winners of the contest are asked to stay and sell 50/50 raffle tickets.

Age Divisions

Little Miss: 5-9 years

Jr. Queen: 10-14 years

Queen: 15-23 years

Entry Fee: \$30 --- Entries deadline: Monday, August 24 – completed entry received by Monday August 24

Age eligibility is determined by your age the day of the pageant.

Fees must accompany the application. Please make checks out to: **Newell Community Club**

Please email me a color OR B&W photo-head and shoulder pose-to be used for the newspaper

Also, please **email** me a short bio (180 words or less), a 2-3 paragraph bio about yourself that includes your name, your parent's names, your hometown and anything you wish to have read aloud during your introductions in the arena and be written about you in the newspaper.

If you have any questions, please contact me.

Raye Brown

(605) 641-5096

Entries deadline: Monday, August 24 – completed entry received by Monday August 24

Please mail or email entries to:

Raye Brown

PO Box 342

Whitewood SD 57793

Entry must include:

1. Your signed and completed application form
2. Email: Short Bio for the newspaper/modeling (180 words or less)
3. Signed release and waiver of liability form
4. Your Entry Fee payment

Dress Code

Horsemanship: Long sleeved Western Shirt, Jeans, Boots, and Hat.

Public Interview/Short Speech: Western Dress or Skirt/Western Shirt, Boots and Hat.

Modeling: This portion will be held at the beginning of the Public Interview/short speech portion.

Personal Interview: May wear the same thing as Public Interview/Short Speech segment or can change into a western interview outfit which would include hat and boots.

Parade/Coronation: Same as horsemanship.

Horsemanship Patterns

The Little Miss contestants will use Pattern #1.

The Jr. Miss contestants will use Pattern #2.

The Queen contestants will use Pattern #3.

General Rules

1. Each contestant must conduct herself in a professional manner; portray high moral standards, and good sportsmanship.
2. Contestants shall not be, nor become betrothed or have any marital obligations during her reign as Queen. Also, contestant shall not be, nor become pregnant during her reign, or have had children previous to trying out.
3. Contestant shall not have previously won the crown/title of the age division they are competing.
4. Contestants will not be permitted to drink alcoholic beverages, smoke or use foul language at any time.
5. In the horsemanship judging the horses and equipment will not be judged; the contestant's horsemanship ability, skill and overall appearance (grooming and cleanliness of horse and tack) will be judged.
6. Final decision in all categories will be that of the judges.
7. Parents, friends, and relatives are welcome and encouraged to attend the contest activities, but must agree to no coaching from the sidelines.
8. All contestants must be aware of and conform to all dress codes.
9. Any problems which arise should quickly be directed to the Queen Coordinator.

Little Miss, Jr. Miss and Queen Appearances

As a representative of Newell Labor Day, you may be asked to make additional appearances yet to be determined.

Below is a list of the events/appearances that are encouraged to attend as a titleholder:

September- Miss Rodeo South Dakota Pageant, Newell Ram Show-hand out awards (it is on a Thursday and you would have to miss school)

December-Santa Claus Day in Newell (usually on the first Saturday in December)

January-Black Hills Stock Show and Rodeo-Rapid City

March/April-Easter Egg Hunt in Newell

July- Miss Black Hills Round Up-Belle Fourche and Miss Days of 76-Deadwood

August-Faith Stock Show and Rodeo-Faith, Help promote next Labor Day celebration and help find sponsors for next pageant

Newell Labor Day Celebration- sell 50/50 tickets at the events held at the arena

Contest Divisions

I. Appearance

The purpose of this judging is to select the contestant who rates highest in:

- a. Grooming—This should include neatness and cleanliness in every detail such as complexion, hands, fingernails, hair, hat, boots, and other wearing apparel.
- b. Posture/Projection of personality
- c. Professional behavior in every situation
- d. Judges will be observing how a contestant's clothes fit and suit her personality, the length of her pants and jackets, the crease and shape of her hat as well as how she carries out the "total look." It is not necessary to invest in an excessive amount of expensive clothing. Judges will be looking for versatility and imagination displayed by the contestants.

II. Horsemanship

The purpose of this judging is to select the contestant who rates highest in:

- a. Horsemanship—Control of mount and the way each situation is handled.
- b. Balance—The ability to sit in a saddle.
- c. Position of hands, feet and seat.
- d. Mounting and dismounting. (Only for Queen Contestants.)
- e. The understanding and skill of the contestant will be judged, and the overall appearance (grooming and cleanliness) of horse and the equipment.
- f. Each contestant may be asked questions in the following categories:
 - Knowledge of tack, horse care, feeding, disease, anatomy, etc.
 - Knowledge of rodeo
- g. Since a contestant's personality projects from horseback to the audience and judges, don't forget to smile! 😊
- h. Excessive use of spurs (if used) will not be permitted.
- i. Split reins are required. It is encouraged to practice with split reins prior to the contest.
- j. Hat must be secured to ensure that it does not come off while competing.

III. Personality

The purpose of this judging is to select the contestant who rates highest in:

- a. Intelligence—Good common sense and logic.
- b. Education—Good grammar and general knowledge.
- c. Conversational ability in varied areas.
- d. Sense of humor
- e. Genuine interest in other people, noticeable consideration of others, and good sportsmanship at all times.
- f. Happy outlook on life in general.
- g. Promptness in keeping pageant schedule.
- h. Ability to keep composure in public.

IV. Personal Interview/Public Interview

Each contestant will be asked several general questions about herself during the Personal Interview. The judges will score each contestant according to how well she presents herself, her composure and mannerisms while answering the questions. ***During the Public Interview/Short Speech segment, each girl will have an impromptu mock media interview in front of the crowd in attendance and will be asked to present a short-prepared Radio Ad (30-60 seconds) promoting the Newell Labor Day weekend celebration.***

The following are topics that may be used for the personal interview and public interview:

- a. History of rodeo and the Newell Labor Day Celebration
- b. Knowledge of rodeo events
- c. Animal rights in the sport of rodeo
- d. Knowledge of horse industry
- e. Equine science
- f. Knowledge of western way of life
- g. Current events as they relate to our community, our state, our country or our world.
- h. General questions to learn more about the contestant

V. Modeling

Contestants will begin the Public Interview/Short Speech segment with a group entrance and modeling. The Queen contestants will lead the contestants into the church and stand together in front. Each girl will take a turn modeling to their short bio. Contestants will be judged on pose and presentation. After each contestant takes their turn, group picture will be taken.

Judging

The events that the judges will be evaluating the contestants are:

- ❖ Horsemanship 50 %
- ❖ Personal Interview 25%
- ❖ Public Interview/Short Speech (Radio Ad) and Modeling 25%

Bonus points can be earned with knowledge, presentation, and content & delivery.