

FAQ's:

What can an agent do to make changes?

- All comments specific to any issue or any property are isolated to agents and their customers use without a sharing agreement with other agents in place.
- All 'Y' base calculations, base ranges, 'Y' factors selection, can be altered by the agent and shared with others.
- All opinion entry, including specific factors on a single property, can be altered even if obtained from a sharing agreement.
- Any opinion factor can be deleted from an individual calculation or property.
- Each agent, or broker, is in control of their website guests, and may stop access to any user.
- Each agent, or broker, may add a live chat to any site user actions.
- Agents may eliminate properties from opinion entry and eliminate them from user selection.
- Agents may contract others to obtain opinion datasets. CREX Agent does not restrict the source used. Appraisers, other agents, and social media may be adequate as sources.

How can the agent or an appraiser utilize CREX Agent to earn additional income?

- CREX Agent will be offering a 50% commission to agents and appraisers, to get other agents to subscribe, for a limited commission period of 2 years for each sign-up.
- Agents may use the CREX Agent process to evaluate properties for lenders, retailers, remodelers, and others that do not require an appraisal.
 - *Imagine earning fees during your morning coffee to assist local lenders. 15 minutes to earn \$25-30 is a very real possibility.*
- Appraisers may utilize CREX Agent to replace or augment form appraisals.
- CREX agent goals are to allow the public access to professional information, analysis, and specific answers for any specific property, without a sign-up process, or requiring user identification, as this method will prevent that user from going to 3rd party website. This will generate for the agent high quality leads in a higher volume than 3rd party sites can obtain.

Is a contract required?

- There are no contracts required for agents or appraisers with a CREX Agent subscription.
- All opinion-related data is stored with CREX Agent or stored locally.
- CREX Agent retains the rights to all data that is not controlled by the existing MLS contracts.
- Commissions are only paid when both the referral agent and the referred agent are subscribers.

Is there a setup fee?

- CREX Agent does not offer a website setup or design service. You may choose any provider.
- The CREX Agent developers may be available for design and setup services. CREX Agent is not responsible for contracting services beyond the normal subscription.

Can this be incorporated into my CRM software?

- Yes. Any contact or valuation may be exported into other software, along with any information regarding the site visits and use.

Can this be exported into a valuation report?

- Yes. The process used, results and all pertinent information can be exported into form reports and other valuation software.

Do I have need to observe all actions taken by the site visitor?

- You have complete control over your website and as with existing MLS data and listings, the user can be monitored.

Can I stop my subscription and begin again at a later date?

- Yes. All data you were using should be available to you again depending on the time period.

How do I share my data with other agents?

- You will have a data sharing agreement available that all parties would sign.

Can my sales team assist or observe during a live session?

- Yes. There will be options to allow your sales team to assist in any live setting, including online, site visits, negotiations, and others.

Does this require a training period?

- No. You could easily begin at any time once CREX Agent is approved for data use by your association.
- Training will be available online and in special cases in a live setting.

How do I begin?

- Register online at crexagent.com and include your NRDS number, email, MLS areas, and contact information.

Is CREX Agent like other lead generation and valuation competitors?

- NO. Nearly every lead generation source and alternative or artificial valuation source have one goal: To control the lead BEFORE that contact is obtained by the agent. At CREX Agent, every lead is yours to control and yours alone. We do not share your customer contacts. We do not sell leads. We do not decide who will control that lead before you have a say in the matter. We are not a 3rd party lead source.