



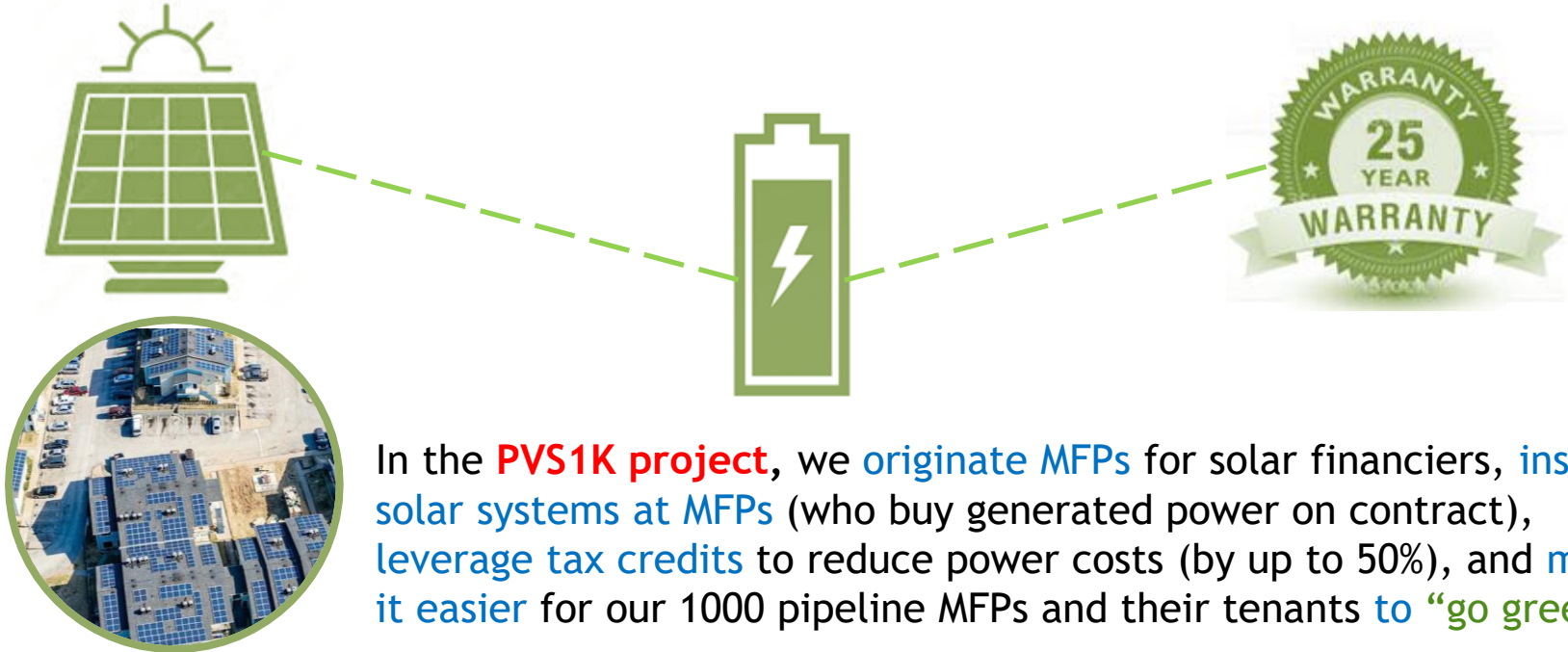
Solar

1K PROJECT

Affordable.  
Reliable.  
Sustainable.  
Power.

# Problem & Solution

PV Solar is on a mission to generate **more affordable, reliable, sustainable power** for 1000 multi-family properties (MFPs) and their 300K tenants.



In the **PVS1K project**, we **originate MFPs** for solar financiers, **install solar systems at MFPs** (who buy generated power on contract), **leverage tax credits** to reduce power costs (by up to 50%), and **make it easier** for our 1000 pipeline MFPs and their tenants to “**go green**”

# Opportunity (MFPs)

35M multi-family units (117K MFPs) make up 34% of US properties\*

	1K Pipeline	US Opportunity
Units	300,000	35,000,000
Avg. Units/MFP	300	300
MFPs	1,000	116,667
Installation Cost	300,000,000	35,000,000,000
Residual (25 Yrs)	450,000,000	52,500,000,000
Total Addressable Market	450,000,000	52,500,000,000
PVS1K Upfront Rate	10%	10%
PVS1K Residual Rate	5%	5%
PVS1K Upfront	30,000,000	3,500,000,000
PVS1K Residual (25 Yrs)	22,500,000	2,625,000,000
PVS1K Commission	52,500,000	6,125,000,000

52,500,000,000

\$52B

450,000,000

1K Pipeline

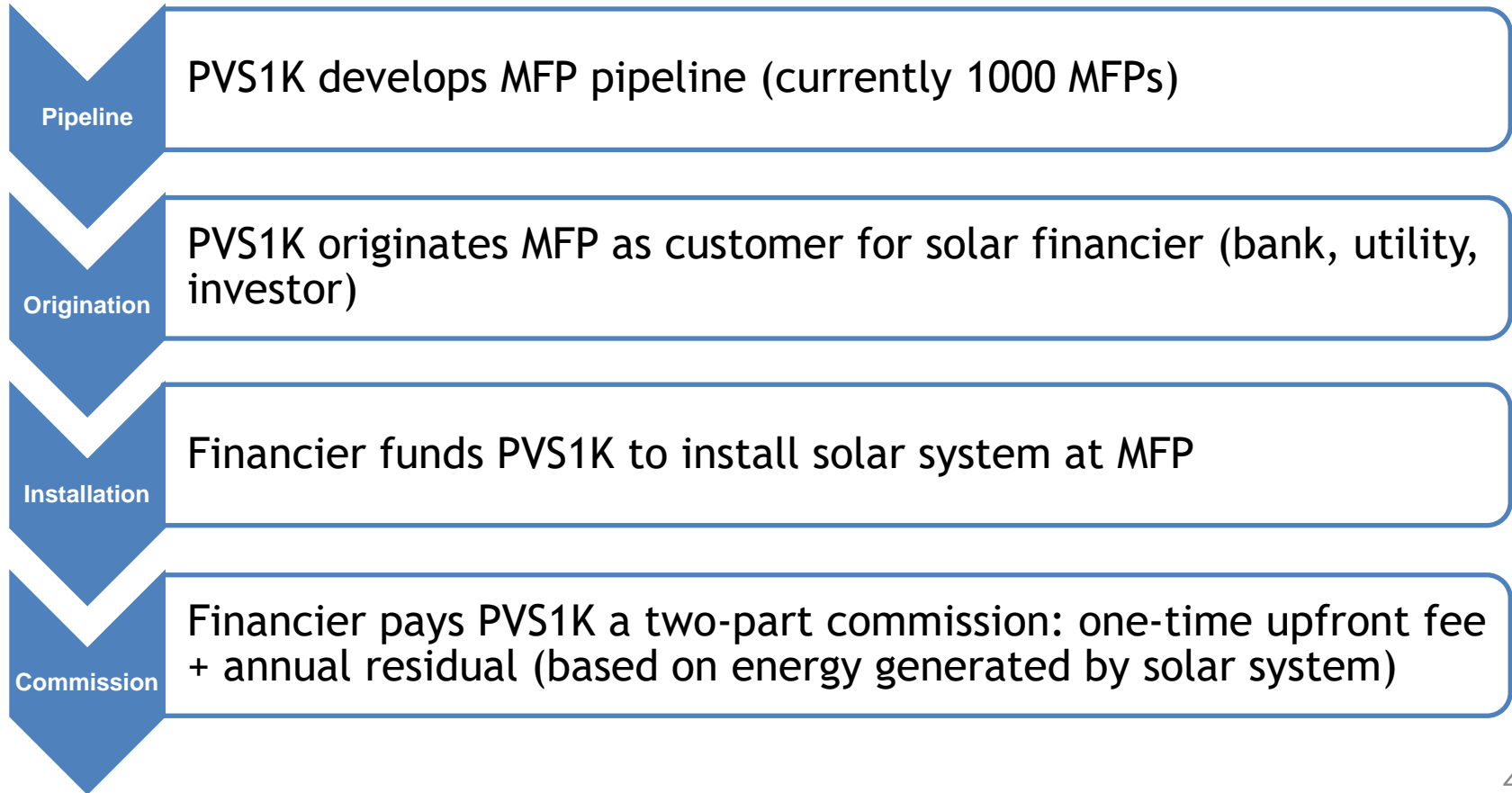
US Opportunity



Our 1K MFP pipeline (\$450M) is a 1% gateway to the \$52B total addressable US market—12% of each being PVS1K's total commission opportunity

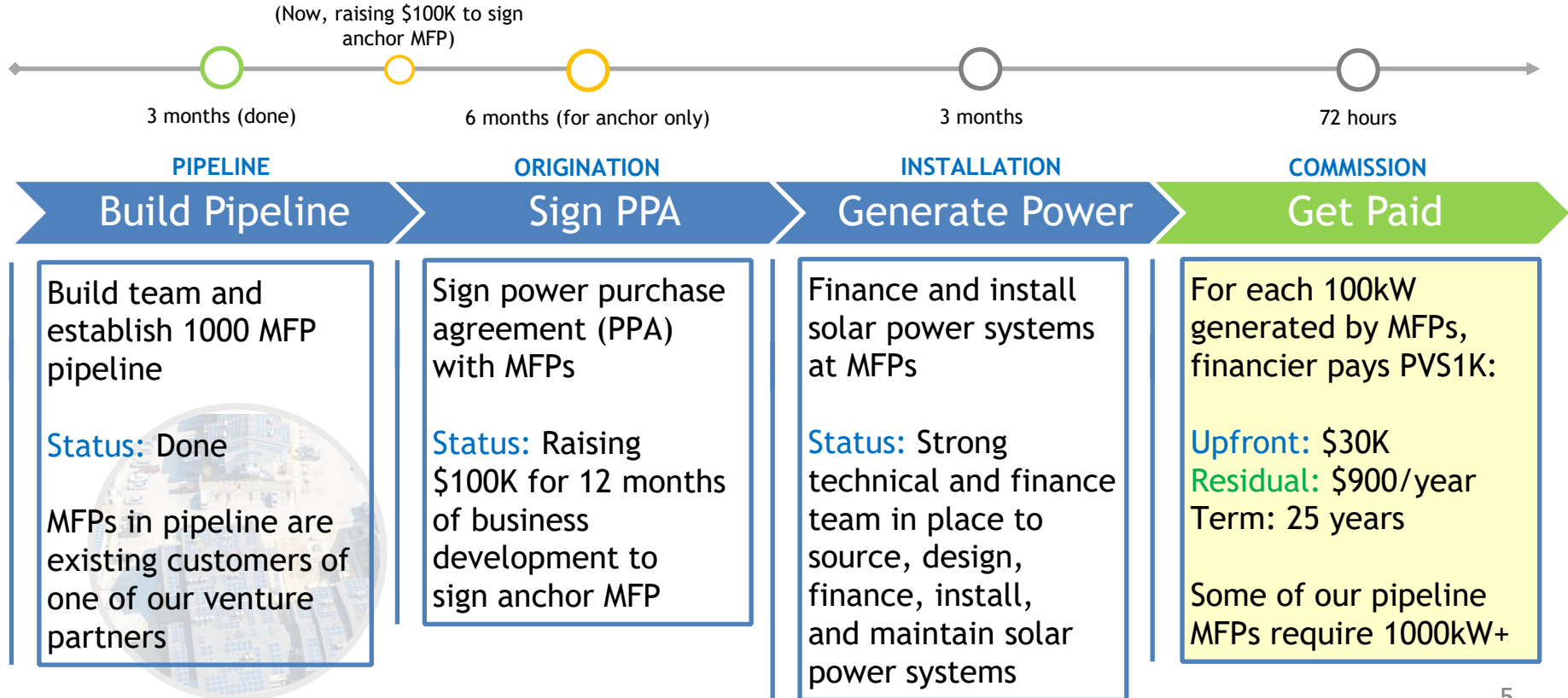
\*National Association of Homebuilders (<https://www.nahb.org>)

# How It Works



# Business Model & Milestones

Our streamlined business model and GTM strategy keep milestones achievable



# GTM Strategy Based on Existing Pipeline

With 68% of our pipeline MFPs in...

Indiana > Florida > Kentucky > Texas

...these are our priority states



	State	Properties	Units	%age All Properties
1	Florida	332	102,102	33%
2	Indiana	195	47,656	20%
3	Texas	92	26,247	9%
4	Kentucky	55	15,088	6%
5	Tennessee	52	11,429	5%
6	Ohio	44	11,626	4%
7	North Carolina	42	9,559	4%
8	Georgia	41	12,314	4%
9	Missouri	32	8,814	3%
10	Colorado	23	5,332	2%
11	Kansas	22	5,852	2%
12	South Carolina	20	5,167	2%
13	Alabama	16	5,722	2%
14	Illinois	14	4,124	1%
15	Arizona	10	2,495	1%
16	Pennsylvania	3	922	0%
17	Michigan	2	832	0%
18	Mississippi	1	400	0%
19	Louisiana	1	352	0%
20	Oklahoma	1	329	0%
21	Wisconsin	1	291	0%
22	Virginia	1	252	0%
		<b>1,000</b>	<b>276,905</b>	<b>100%</b>

# Competitors

Our biggest potential competitors are, actually, our pipeline MFPs...

“But most will prefer to focus on their area of expertise: real-estate”



With tax incentives so attractive, we could lose MFPs that opt to purchase and operate their own solar power systems. But, being PE-owned, most will prefer to focus on their area of expertise: real-estate

# Co-Founding Team

60+ combined years of experience managing technology, innovation, and renewables



## **Matt Locke, MFP Facilitation**

CEO of Brightstep, Matt’s organization delivers sustainable, rapid growth and cost-reducing solutions for the multifamily housing industry. Over 20 years, Matt has created and executed strategies that strengthen competitive share position, increase speed to revenue, and improve operational efficiency and customer satisfaction.



## **Daryl Trew, Engineering & Financing**

Owner-CEO of MacGreine Energy Corp and with over 15 years in the renewable industry, Daryl is a leader with a history of building highly successful and motivated teams that deliver and exceed their goals—including MacGreine, a roofing, solar, energy efficiency, and sustainability company with regional offices in California, Florida, Massachusetts, and Indiana.



## **Nnamudi (Nam) Mokwunye, Business & Corporate Development**

Founder/CEO of PublicVine, Nnamudi conceives and leads organizations that develop innovative projects and initiatives driven by technology. Over 20 years, he has advised on electricity grid expansion strategies, organized telecom M&As and business restructures, and led media platform dev-ops teams across four continents.



# Financial Projections (USD)

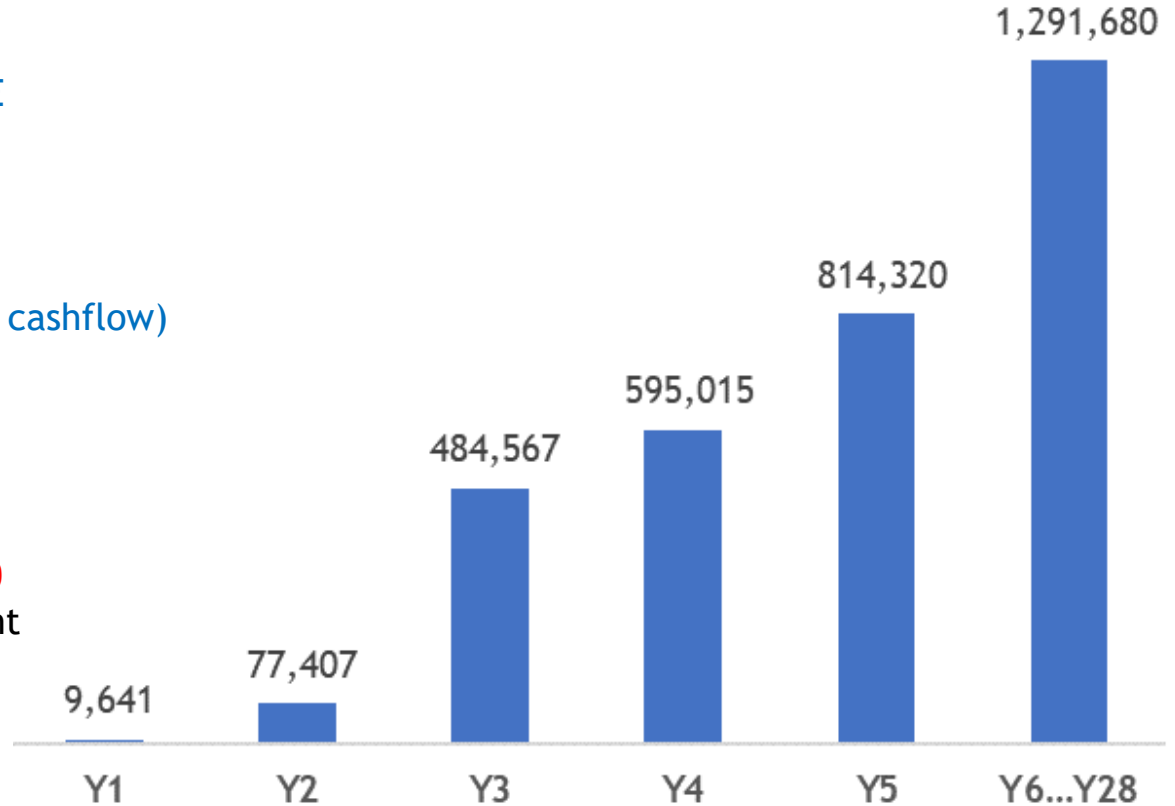
		Y1	Y2	Y3	Y4	Y5	Y6...Y28
<b>CUSTOMER BASE</b>	MFP Pipeline	1,000	1,000	1,000	1,000	1,000	1,000
	Existing MFPs	-	5	45	295	595	1,000
	New MFPs	5	40	250	300	405	-
	<b>Total MFPs</b>	<b>5</b>	<b>45</b>	<b>295</b>	<b>595</b>	<b>1,000</b>	<b>1,000</b>
<b>FINANCIER'S TAKE</b>	Installation Investment	1,500,000	12,000,000	75,000,000	90,000,000	121,500,000	-
	Risidual (25 Yrs)	90,000	810,000	5,310,000	10,710,000	18,000,000	414,000,000
<b>PVS1K'S TAKE</b>	PVS1K Upfront Rate	10%	10%	10%	10%	10%	10%
	PVS1K Residual Rate	5%	5%	5%	5%	5%	5%
<b>INFLOWS</b>	BizDev Investment	100,000					
	PVS1K Upfront	150,000	1,200,000	7,500,000	9,000,000	12,150,000	-
	PVS1K Residual (25 Yrs)	4,500	40,500	265,500	535,500	900,000	20,700,000
	<b>Total PVS1K Commission</b>	<b>154,500</b>	<b>1,240,500</b>	<b>7,765,500</b>	<b>9,535,500</b>	<b>13,050,000</b>	<b>20,700,000</b>
	<b>Total Inflow</b>	<b>254,500</b>	<b>1,240,500</b>	<b>7,765,500</b>	<b>9,535,500</b>	<b>13,050,000</b>	<b>20,700,000</b>
<b>OUTFLOWS</b>	BizDev Expenses	100,000					
	Operating Expenses	3,090	24,810	155,310	190,710	261,000	414,000
	Revenue Share	30,900	248,100	1,553,100	1,907,100	2,610,000	4,140,000
	<b>Total Outflows</b>	<b>133,990</b>	<b>272,910</b>	<b>1,708,410</b>	<b>2,097,810</b>	<b>2,871,000</b>	<b>4,554,000</b>
<b>OPERATING INCOME</b>	<b>Operating Income</b>	<b>120,510</b>	<b>967,590</b>	<b>6,057,090</b>	<b>7,437,690</b>	<b>10,179,000</b>	<b>16,146,000</b>
<b>FOR INVESTORS</b>	<b>Investor Payback</b>	<b>9,641</b>	<b>77,407</b>	<b>484,567</b>	<b>595,015</b>	<b>814,320</b>	<b>1,291,680</b>

# Bonus Payout on \$100,000 Investment (USD)

- Pre-seed instrument: SAFE
- Amount: \$100,000
- Project ownership: 6%
- NPV: \$1,618,445
- IRR: 125%
- Bonus Payout: Annual (per cashflow)



\$100,000  
Investment





Solar

1K PROJECT

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Affordable.  
Reliable.  
Sustainable.  
Power.